ABSTRACT

The present disclosure discloses a method and device for processing a short link, and a short link server. The method includes: receiving a short link access request from a requester, where the access request includes a first short link URL; extracting a first simplified short link and a first specified URL code from the first short link URL; and obtaining a corresponding specified URL based on the first specified URL code and jumping to the specified URL, if the first simplified short link is not found in a database or when a validity period of the found first simplified short link has expired. As such, in the present disclosure, different customized URLs can be routed based on different specified URL codes, so that under the premise of the same domain name, different specified URL codes can be mapped to different specified URLs, thereby improving flexibility of short link processing and saving storage space.