



- (51) International Patent Classification:
E21B 49/00 (2006.01) *E21B 47/00* (2012.01)
G01V 1/40 (2006.01)
- (21) International Application Number:
PCT/US2014/024596
- (22) International Filing Date:
12 March 2014 (12.03.2014)
- (25) Filing Language: English
- (26) Publication Language: English
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- (81) Designated States (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY,

BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, JP, KE, KG, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

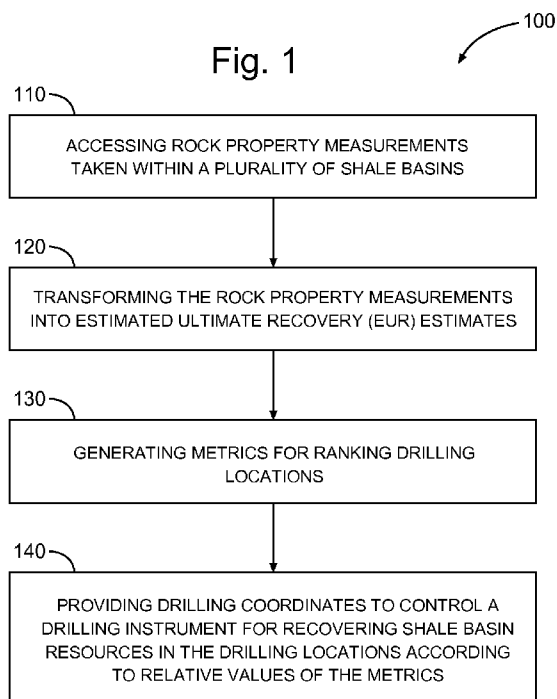
- (84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:

— of inventorship (Rule 4.17(iv))

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(54) Title: RANKING DRILLING LOCATIONS AMONG SHALE PLAYS



(57) Abstract: In some embodiments, an apparatus and a system, as well as a method and an article, may operate to access rock property measurements taken within shale basins; to transform the rock property measurements into Estimated Ultimate Recovery (EUR) estimates for wells operating within the shale basins, the EUR estimates being further based on values for shale thickness, porosity, and hydrocarbon saturation measured within the shale basins; to generate metrics for ranking drilling locations, the drilling locations including wells for which the EUR estimates were generated; and to provide drilling coordinates to control a drilling instrument for recovering shale basin resources in the drilling locations according to the ranked list. Additional apparatus, systems, and methods are disclosed.



Published:

— *with international search report (Art. 21(3))*