

ABSTRACT

The present disclosure relates to an apparatus for recommending accommodations and a method of recommending accommodations, and the method of recommending accommodations includes determining a main feature item that a user
5 prioritizes when selecting accommodations from among a plurality of accommodations feature items based on information on the user, generating a candidate list of recommendation accommodations based on the main feature item, providing a travel theme option to the user and receiving travel theme information from the user, deriving recommendation accommodations by selecting a part of the
10 candidate list based on the travel theme information, and generating and providing accommodations recommendation information based on the recommendation accommodations. Through this, by selecting and recommending a list of accommodations that can satisfy both the user's general accommodations tastes and the needs according to the purpose and type of the travel, the user can save time
15 searching for accommodations or comparing multiple accommodations.