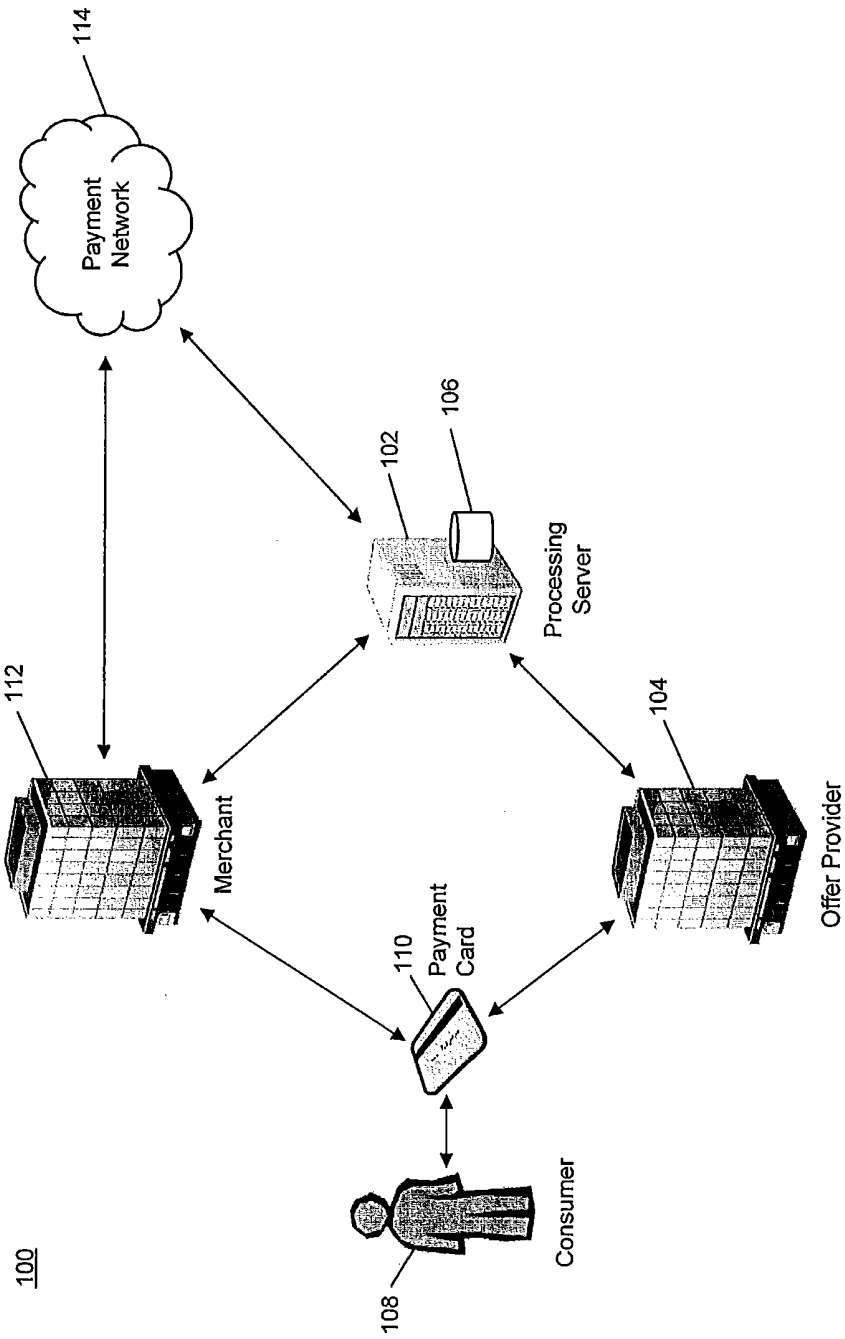

114
Payment Network
106
102
Processing Server
112
Merchant
104
Offer Provider
110
Payment Card
Consumer
108
100

FIG. 1

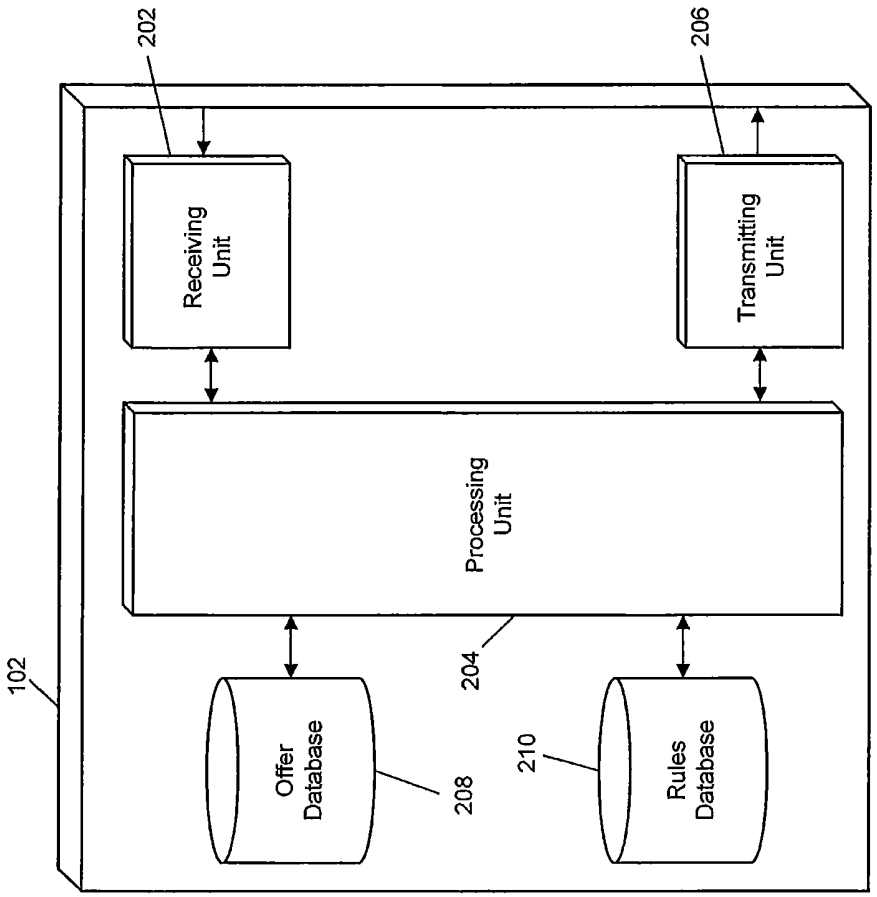

202
206
Receiving Unit
Transmitting Unit
Processing Unit
204
102
Offer Database
208
210
Rules Database

FIG. 2

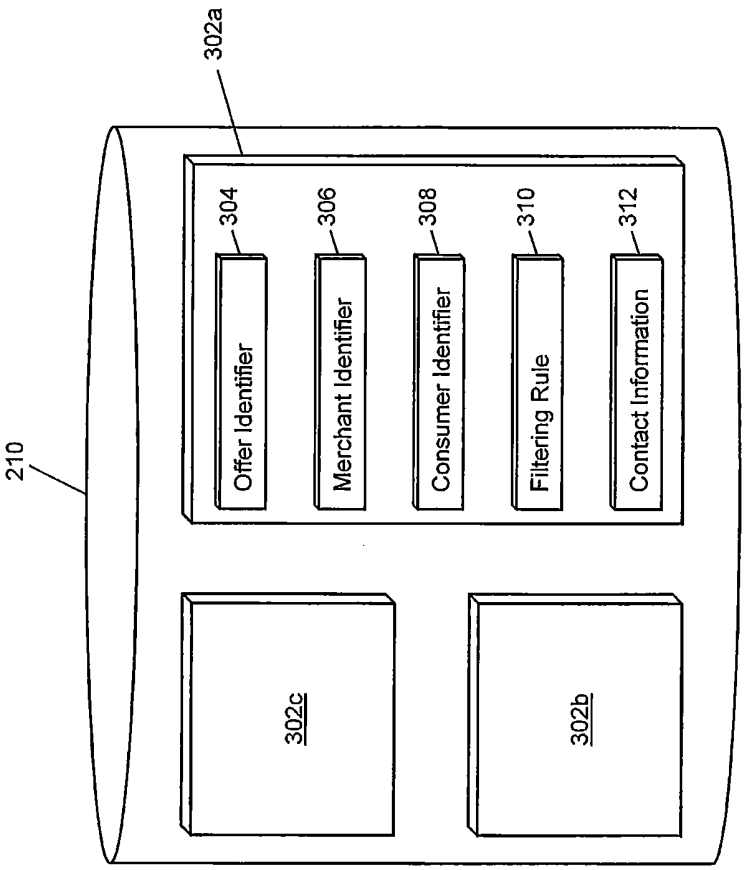

210
302a
304
Offer Identifier
306
Merchant Identifier
308
Consumer Identifier
310
Filtering Rule
312
Contact Information
302c
302b

FIG. 3

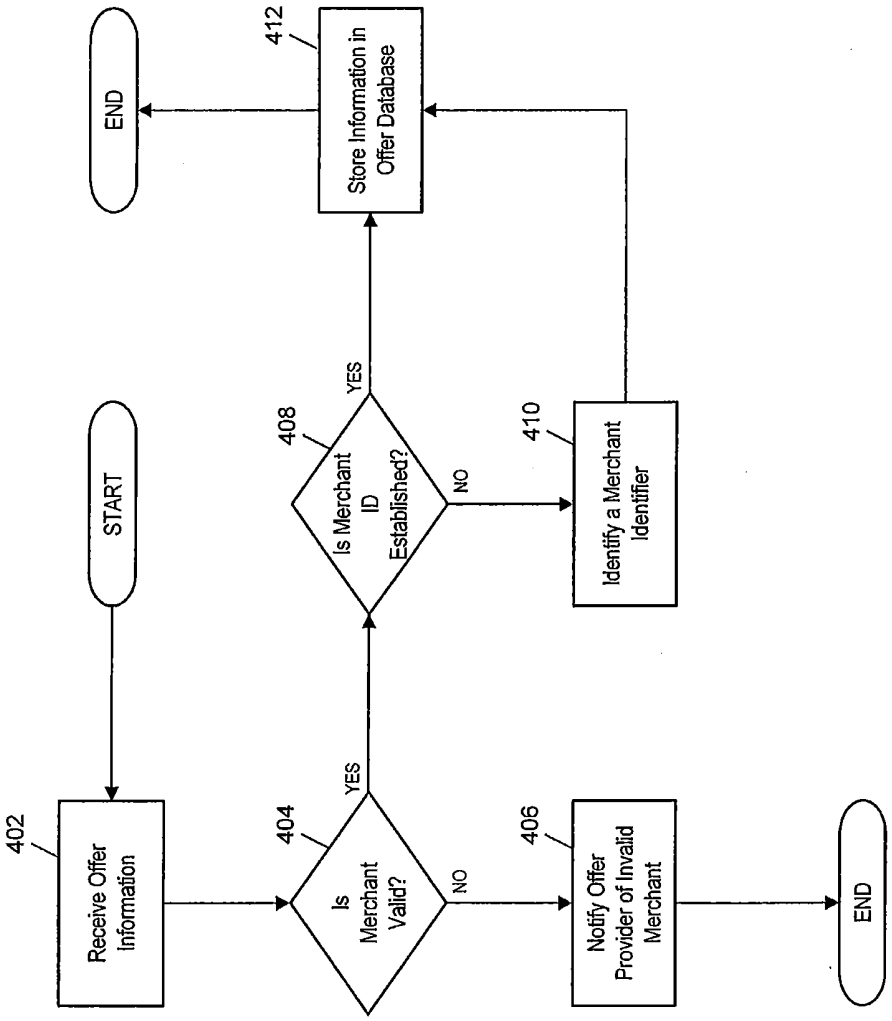

START
END
402
Receive Offer Information
404
Is Merchant Valid?
YES
NO
406
Notify Offer Provider of Invalid Merchant
408
Is Merchant ID Established?
YES
NO
410
Identify a Merchant Identifier
412
Store Information in Offer Database

FIG. 4

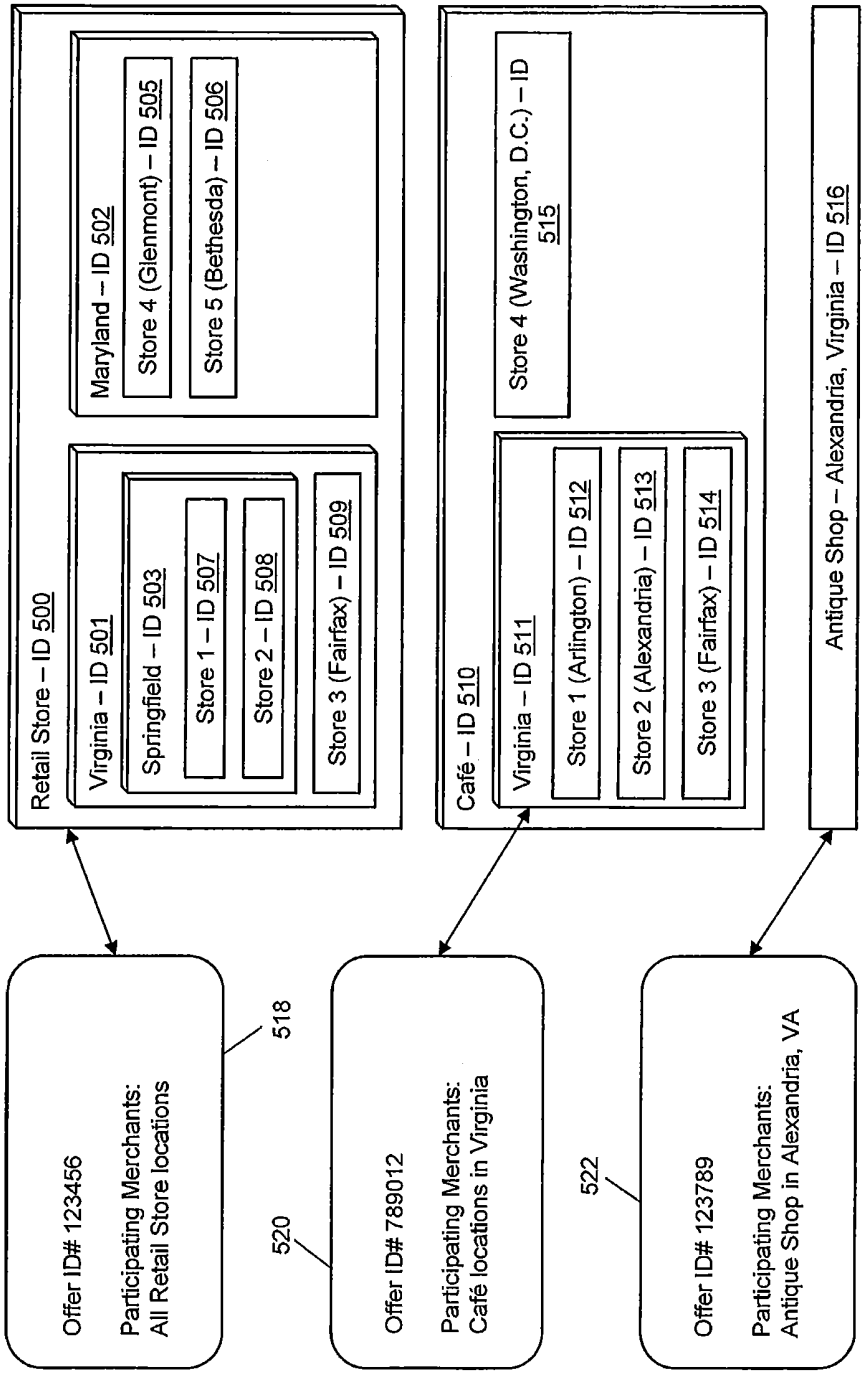
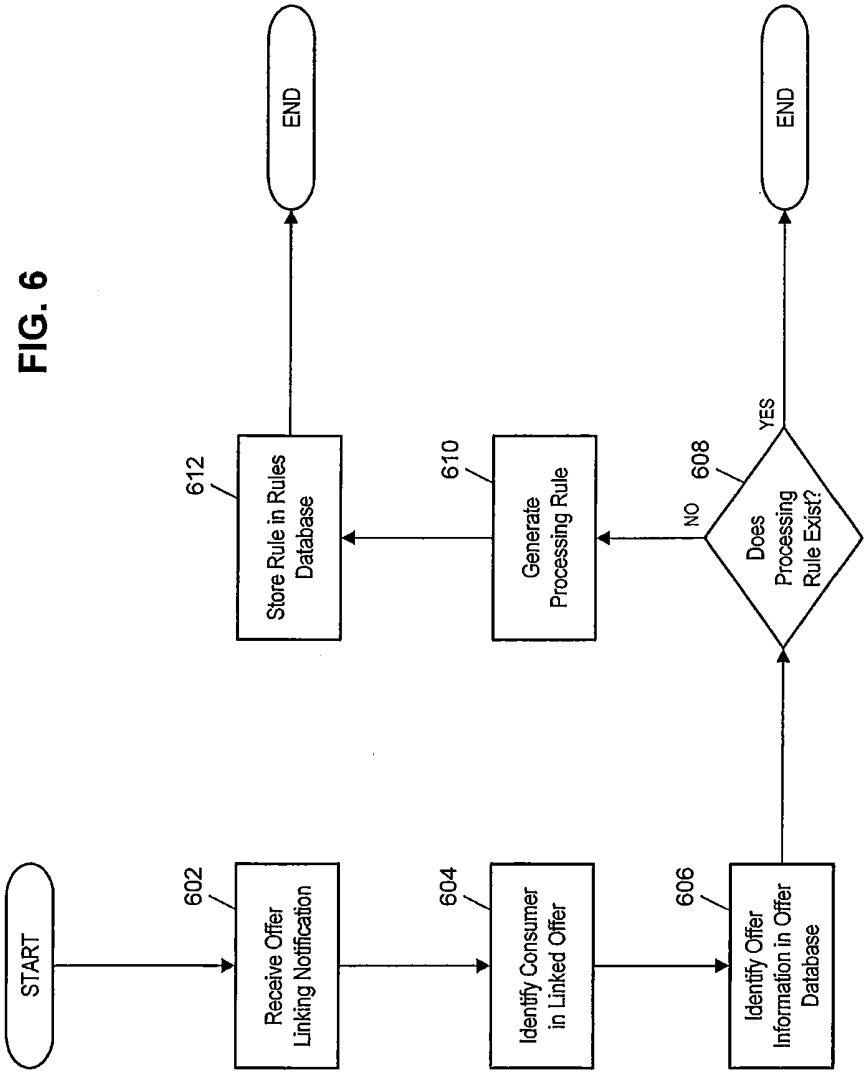

Retail Store – ID 500
Virginia – ID 501
Springfield – ID 503
Store 1 – ID 507
Store 2 – ID 508
Store 3 (Fairfax) – ID 509
Maryland – ID 502
Store 4 (Glenmont) – ID 505
Store 5 (Bethesda) – ID 506
Café – ID 510
Virginia – ID 511
Store 1 (Arlington) – ID 512
Store 2 (Alexandria) – ID 513
Store 3 (Fairfax) – ID 514
Store 4 (Washington, D.C.) – ID 515
Antique Shop – Alexandria, Virginia – ID 516
Offer ID# 123456
Participating Merchants:
All Retail Store locations
518
Offer ID# 789012
Participating Merchants:
Café locations in Virginia
520
Offer ID# 123789
Participating Merchants:
Antique Shop in Alexandria, VA
522

FIG. 5

FIG. 6


START
602
Receive Offer Linking Notification
604
Identify Consumer in Linked Offer
606
Identify Offer Information in Offer Database
608
Does Processing Rule Exist?
YES
END
NO
610
Generate Processing Rule
612
Store Rule in Rules Database
END

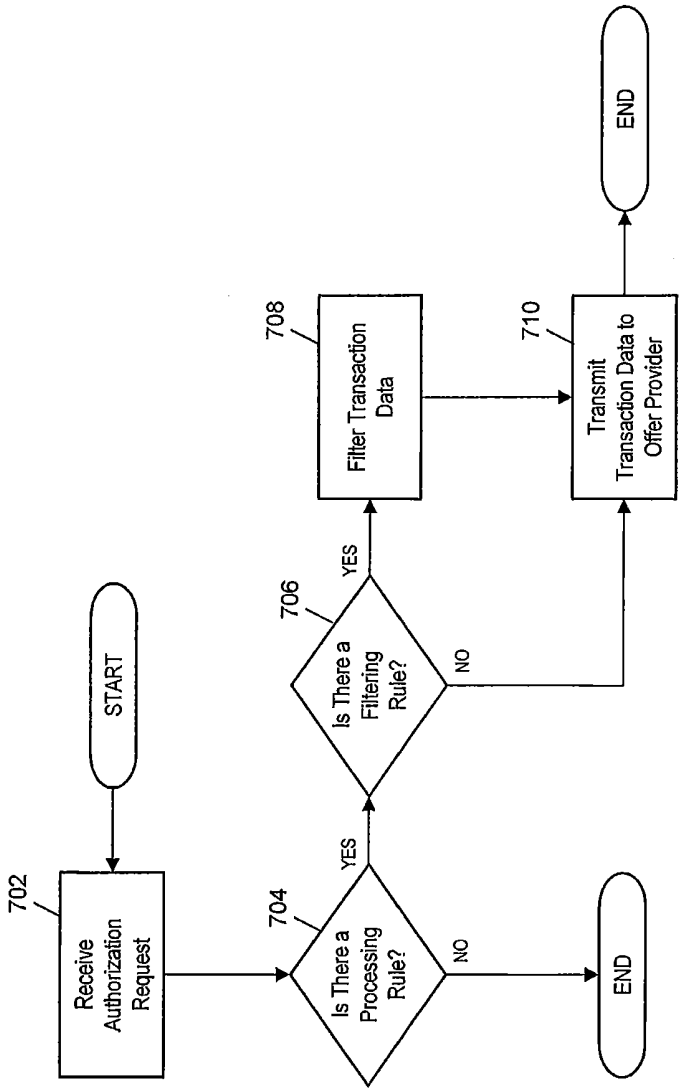

START
Receive Authorization Request
702
Is There a Processing Rule?
704
YES
NO
END
Is There a Filtering Rule?
706
YES
NO
Filter Transaction Data
708
Transmit Transaction Data to Offer Provider
710
END

FIG. 7

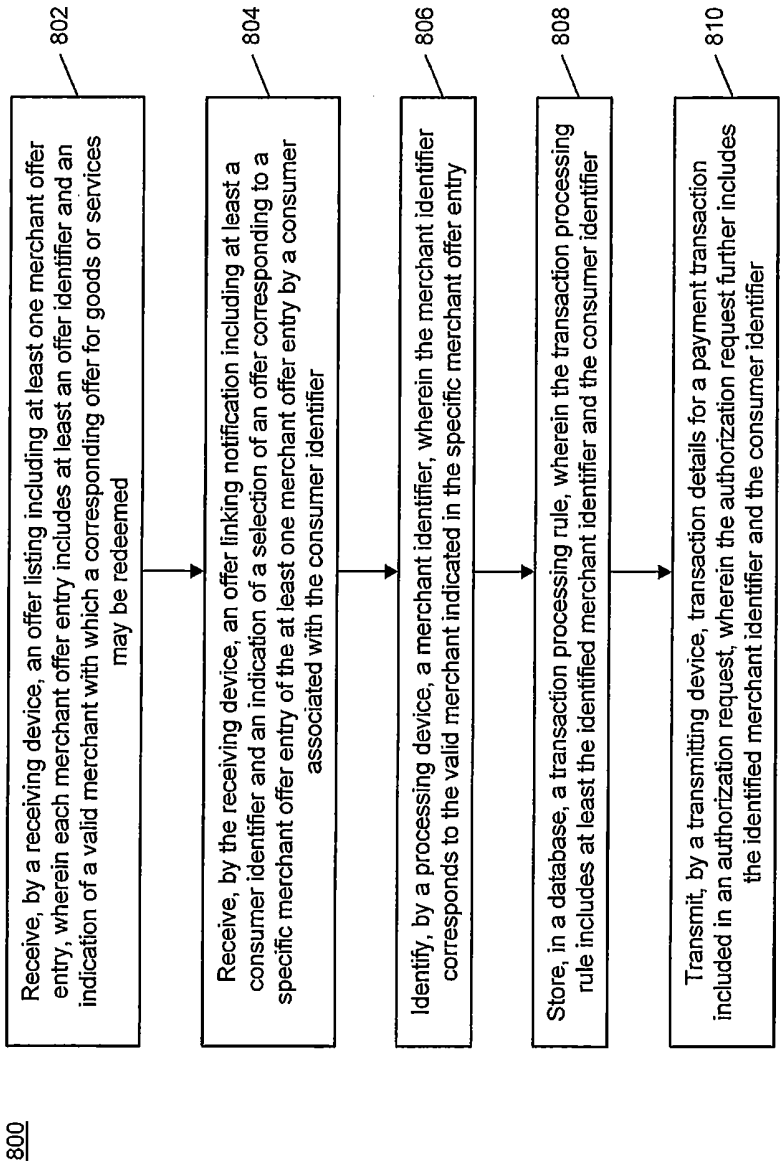

800
802
Receive, by a receiving device, an offer listing including at least one merchant offer entry, wherein each merchant offer entry includes at least an offer identifier and an indication of a valid merchant with which a corresponding offer for goods or services may be redeemed
804
Receive, by the receiving device, an offer linking notification including at least a consumer identifier and an indication of a selection of an offer corresponding to a specific merchant offer entry of the at least one merchant offer entry by a consumer associated with the consumer identifier
806
Identify, by a processing device, a merchant identifier, wherein the merchant identifier corresponds to the valid merchant indicated in the specific merchant offer entry
808
Store, in a database, a transaction processing rule, wherein the transaction processing rule includes at least the identified merchant identifier and the consumer identifier
810
Transmit, by a transmitting device, transaction details for a payment transaction included in an authorization request, wherein the authorization request further includes the identified merchant identifier and the consumer identifier

FIG. 8

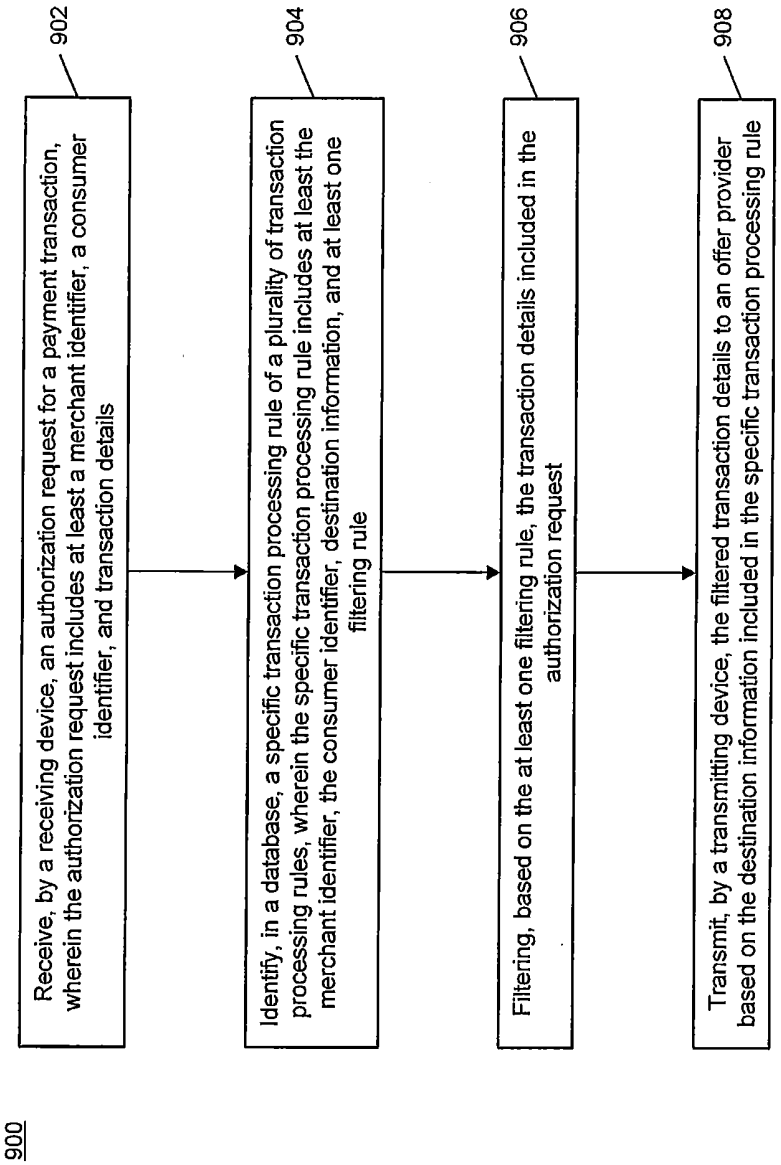

900
902
Receive, by a receiving device, an authorization request for a payment transaction, wherein the authorization request includes at least a merchant identifier, a consumer identifier, and transaction details
904
Identify, in a database, a specific transaction processing rule of a plurality of transaction processing rules, wherein the specific transaction processing rule includes at least the merchant identifier, the consumer identifier, destination information, and at least one filtering rule
906
Filtering, based on the at least one filtering rule, the transaction details included in the authorization request
908
Transmit, by a transmitting device, the filtered transaction details to an offer provider based on the destination information included in the specific transaction processing rule

FIG. 9

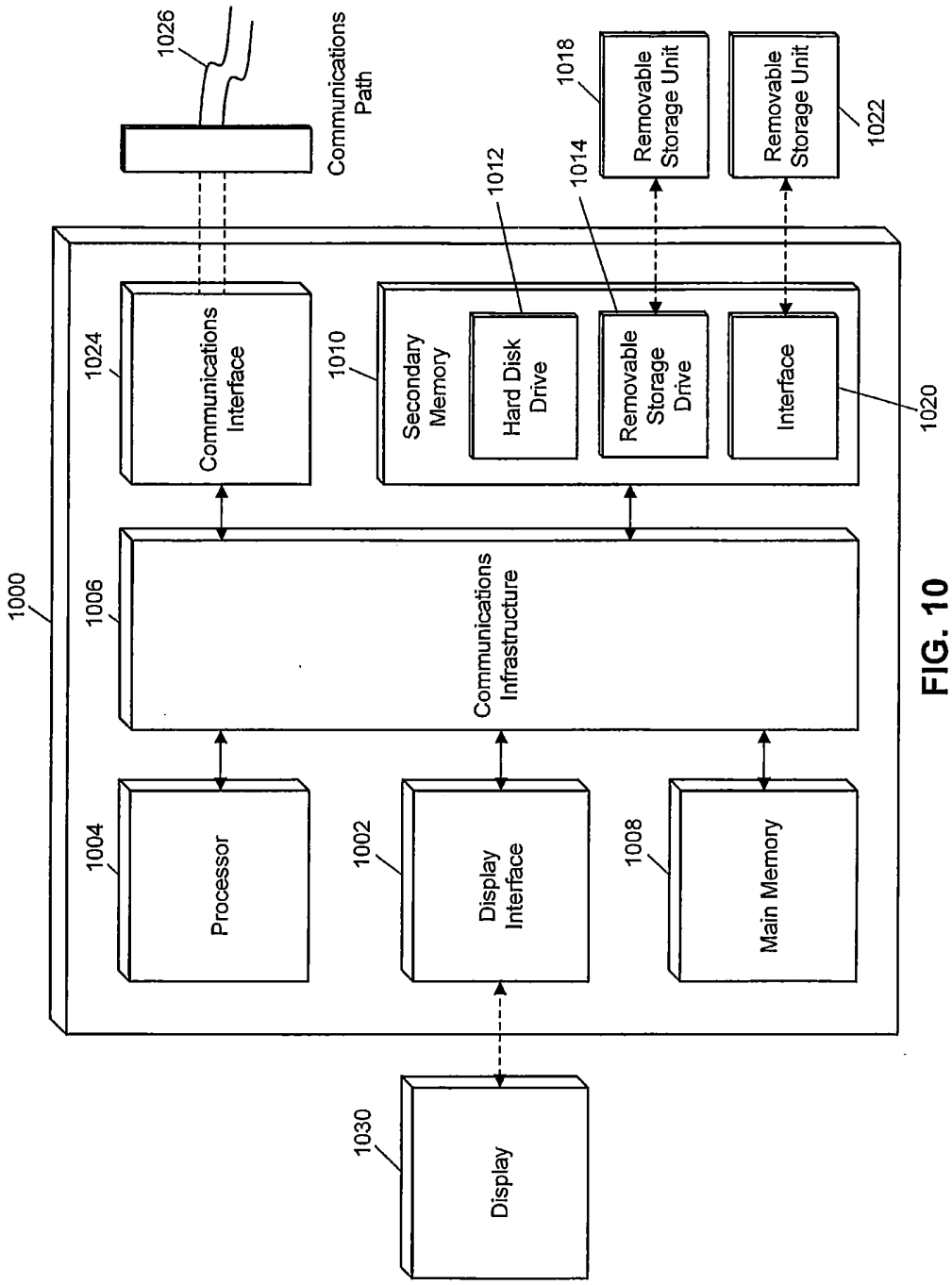

1026
Communications Path
1018
Removable Storage Unit
1022
Removable Storage Unit
1012
1014
1024
Communications Interface
1010
Secondary Memory
Hard Disk Drive
Removable Storage Drive
Interface
1020
1000
1006
Communications Infrastructure
1004
Processor
1002
Display Interface
1008
Main Memory
1030
Display

FIG. 10