

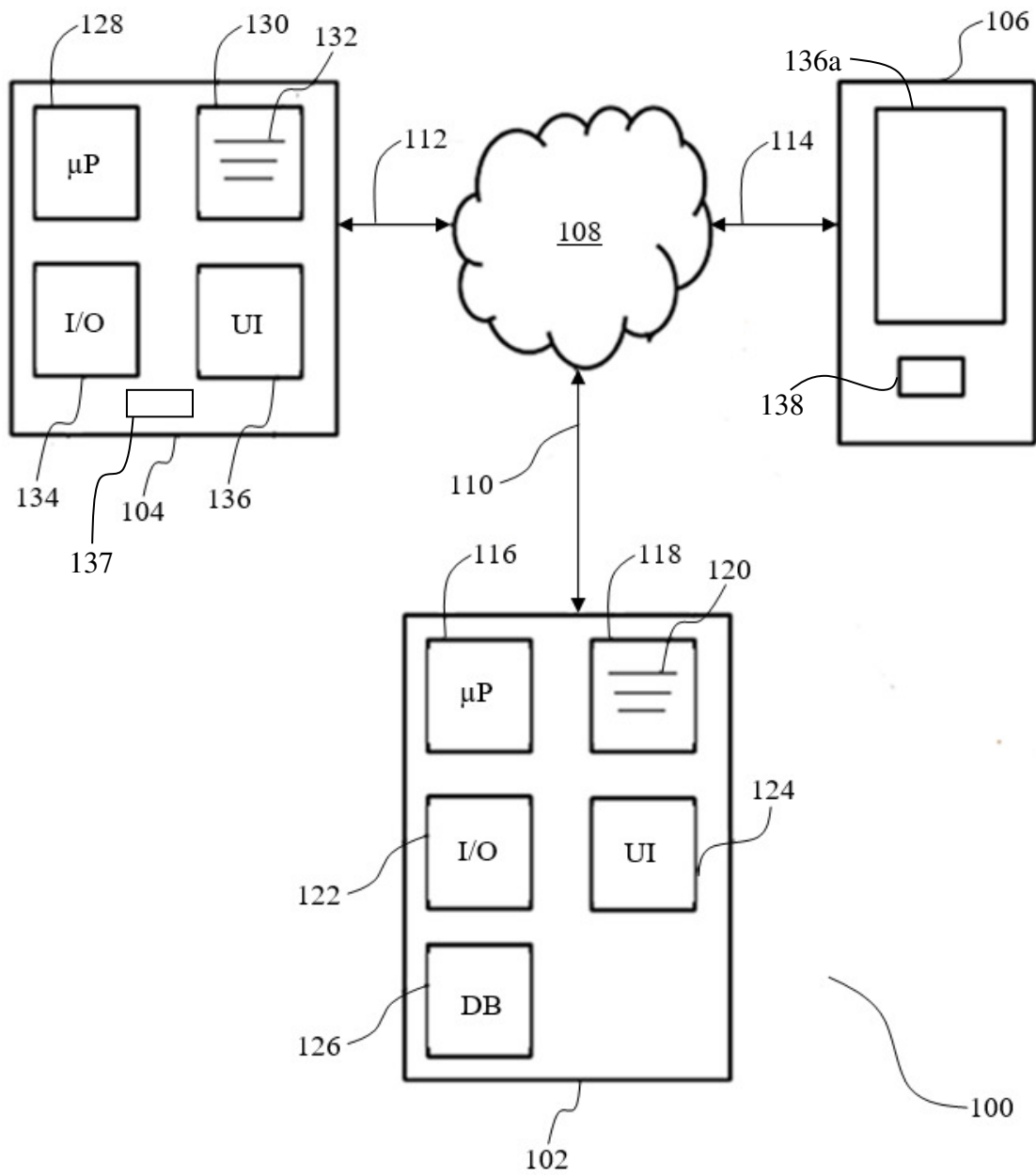


FIG. 1

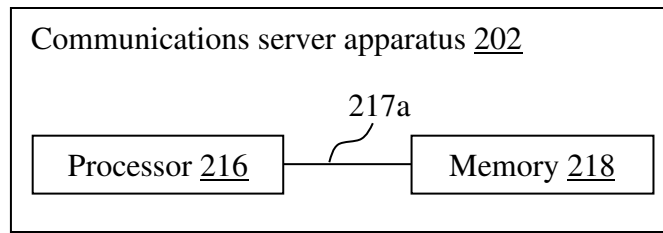


FIG. 2A

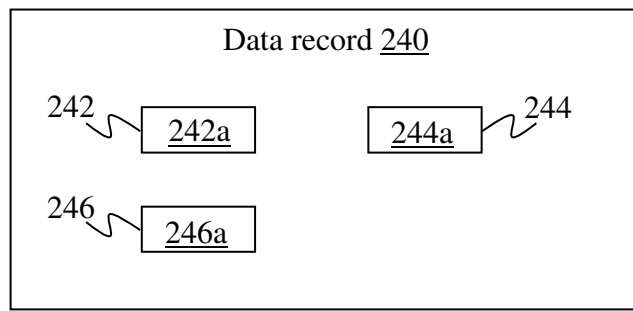


FIG. 2B

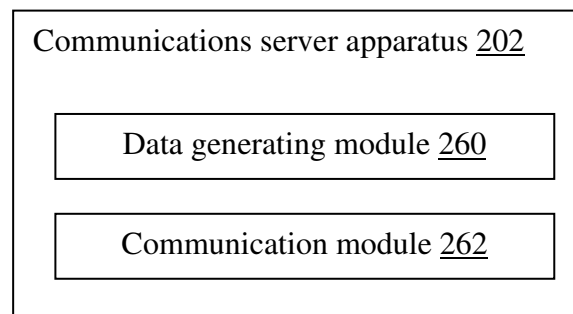


FIG. 2C

250

Generate, based on point data indicative of a point variable associated with the user and denomination data indicative of a defined lowest denomination value, and if a total currency value of the point variable available to the user and corresponding to a total point value of the point variable is equal to or greater than the defined lowest denomination value, in one or more data records, a plurality of point redemption data for a corresponding plurality of point redemption options, wherein, for each point redemption data, the point redemption data comprises currency value data indicative of a currency value of the point variable, out of the total currency value available to the user, to offset against at least part of the cost, the currency value being determined in accordance with the defined lowest denomination value and further being associated with a point value of the point variable to be redeemed

252

Communicate the plurality of point redemption options to a communications device of the user for presentation of the plurality of point redemption options to the user for the booking

254

FIG. 2D

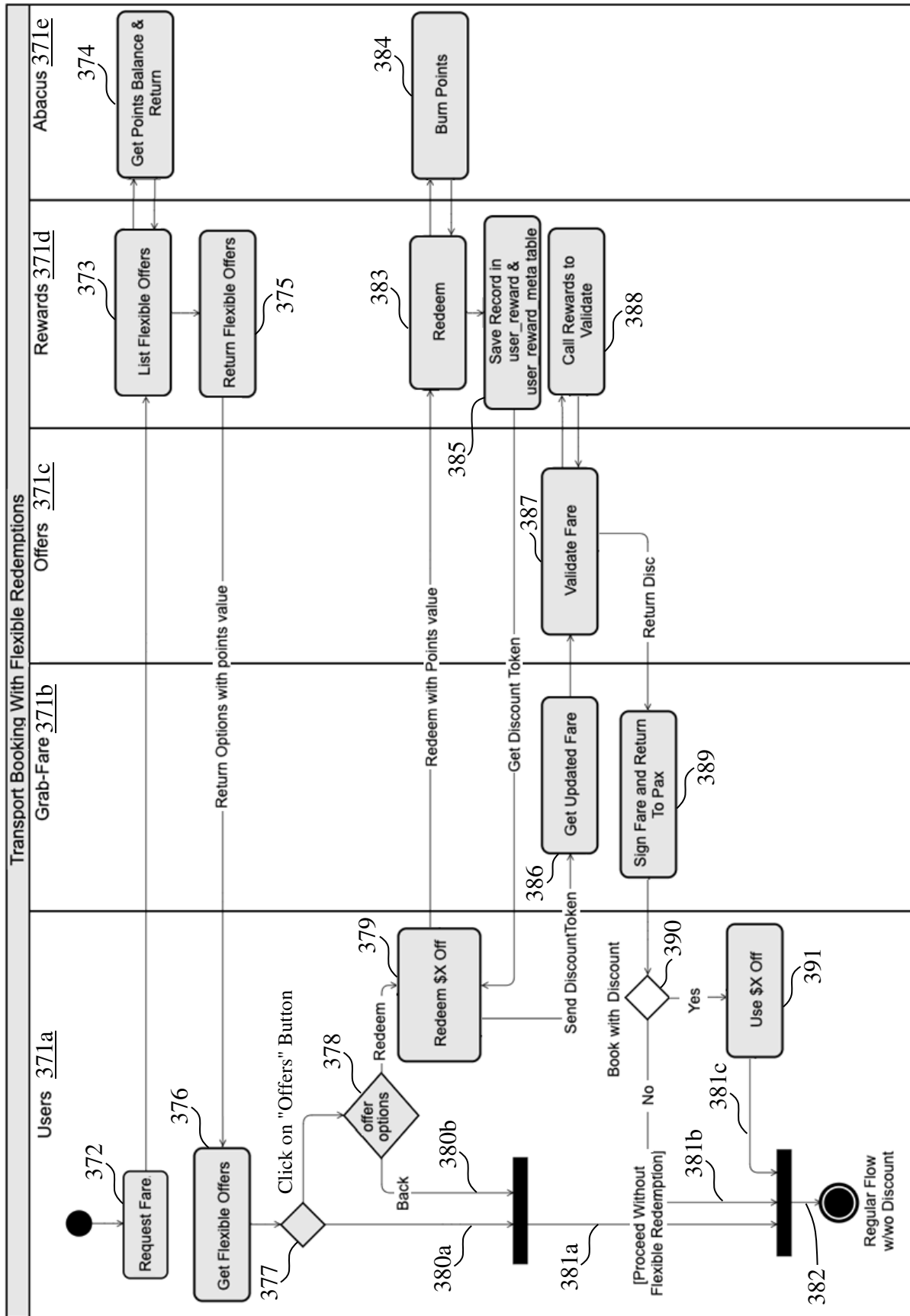


FIG. 3A



FIG. 3B

490a

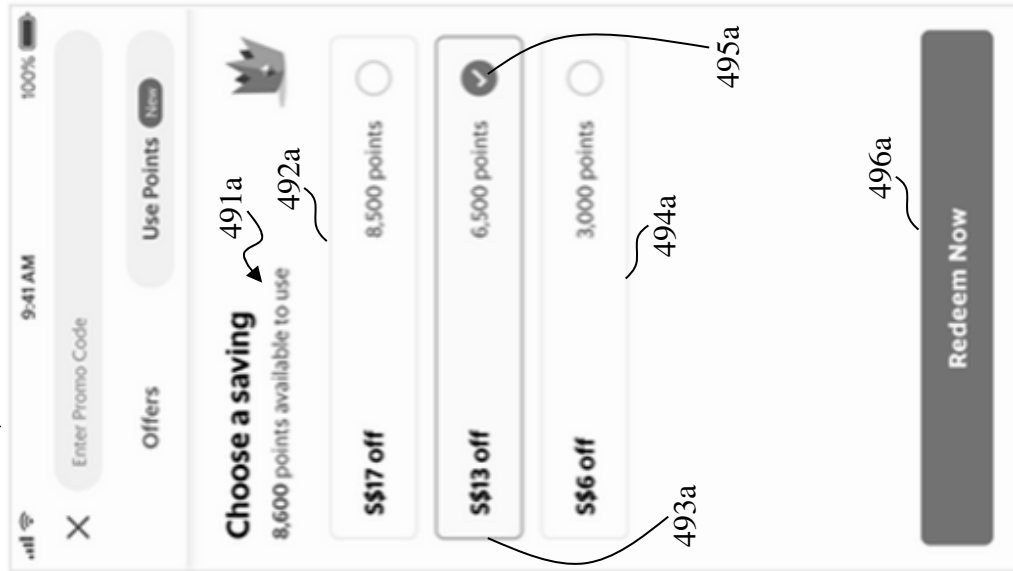


FIG. 4A

490b

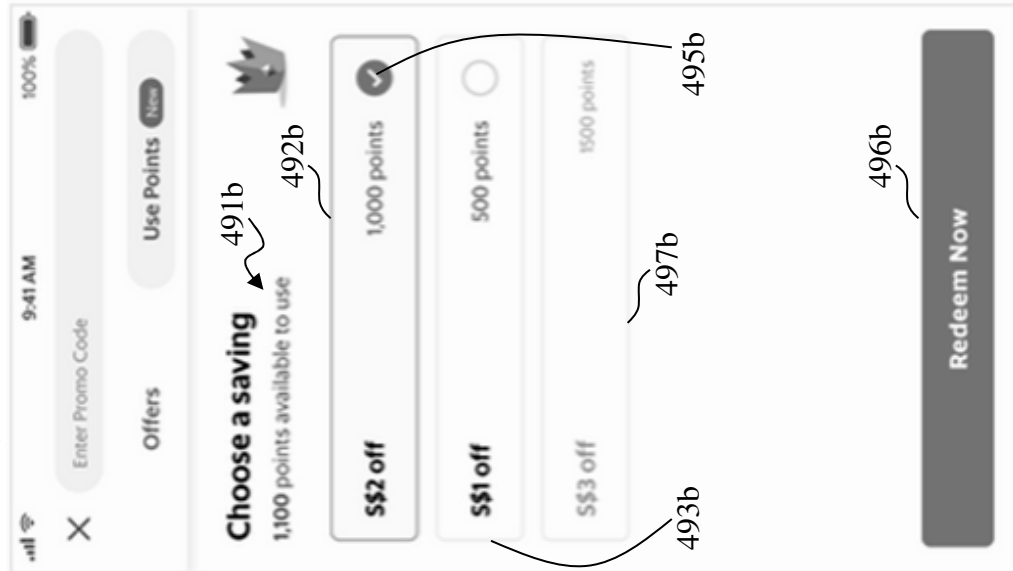


FIG. 4B

490c

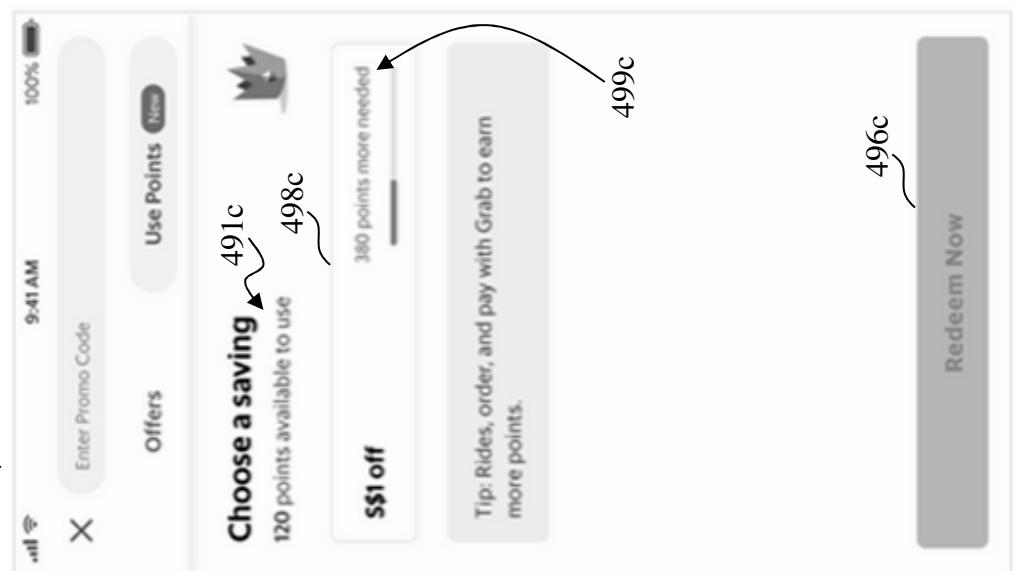


FIG. 4C

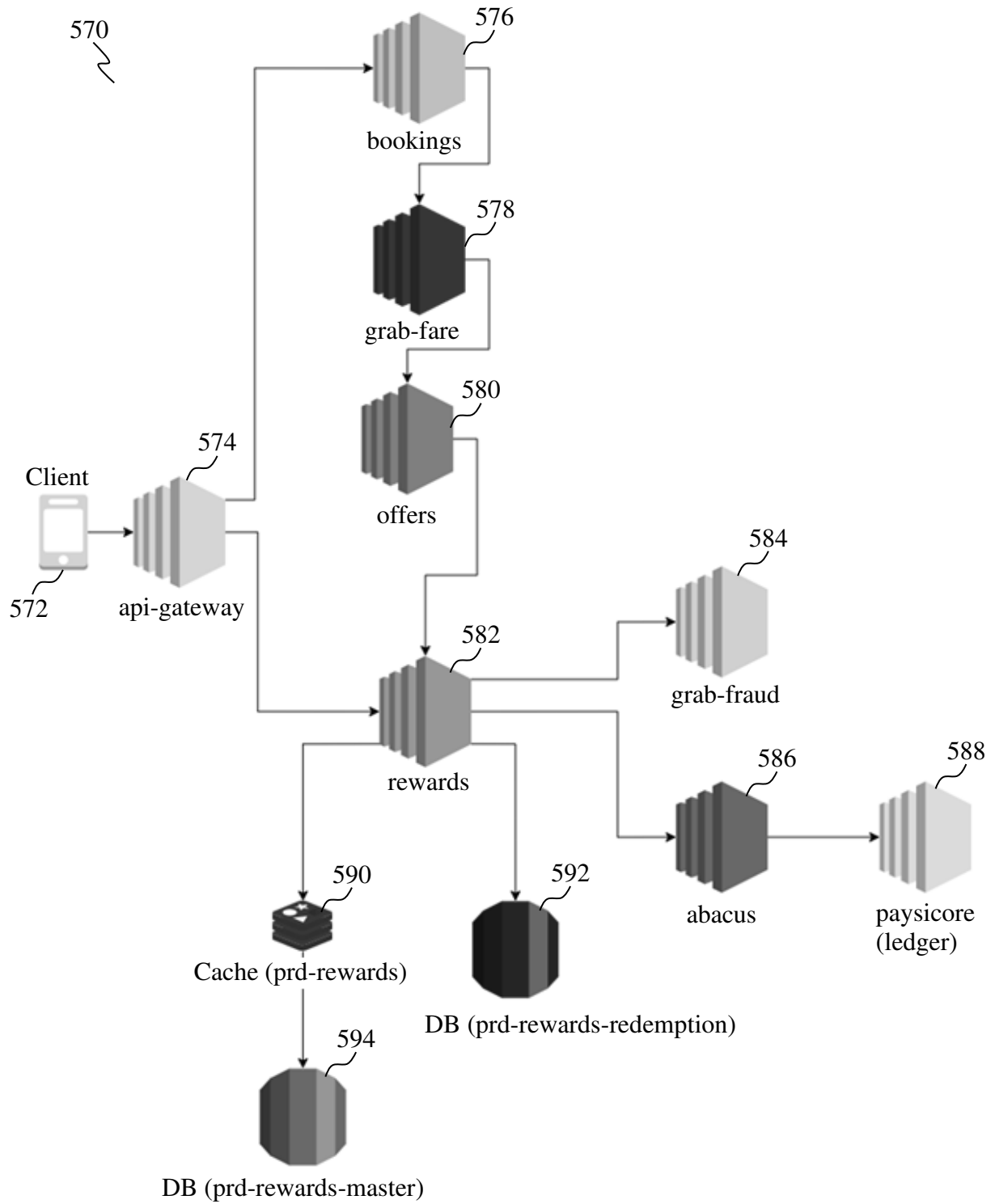


FIG. 5

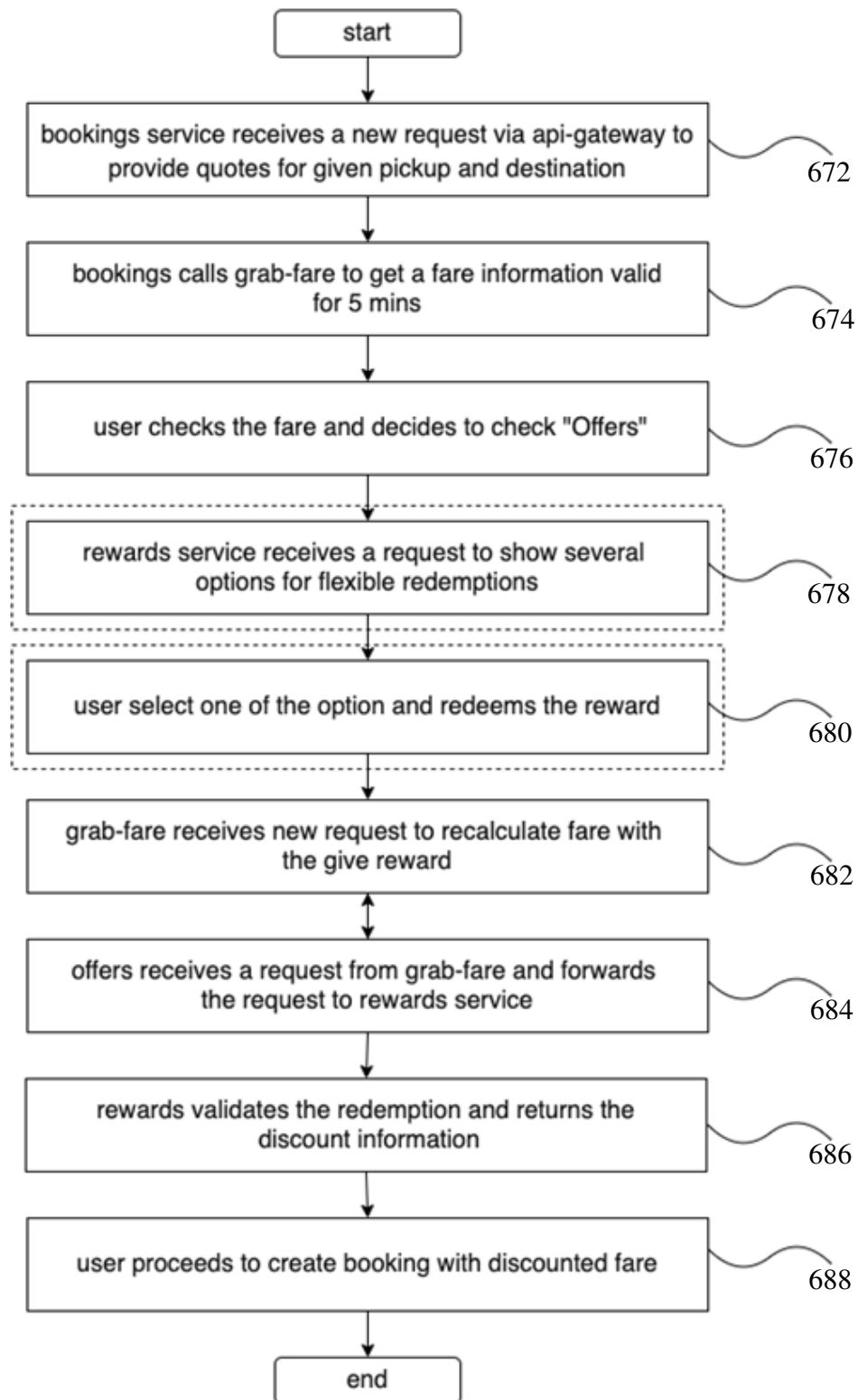


FIG. 6A

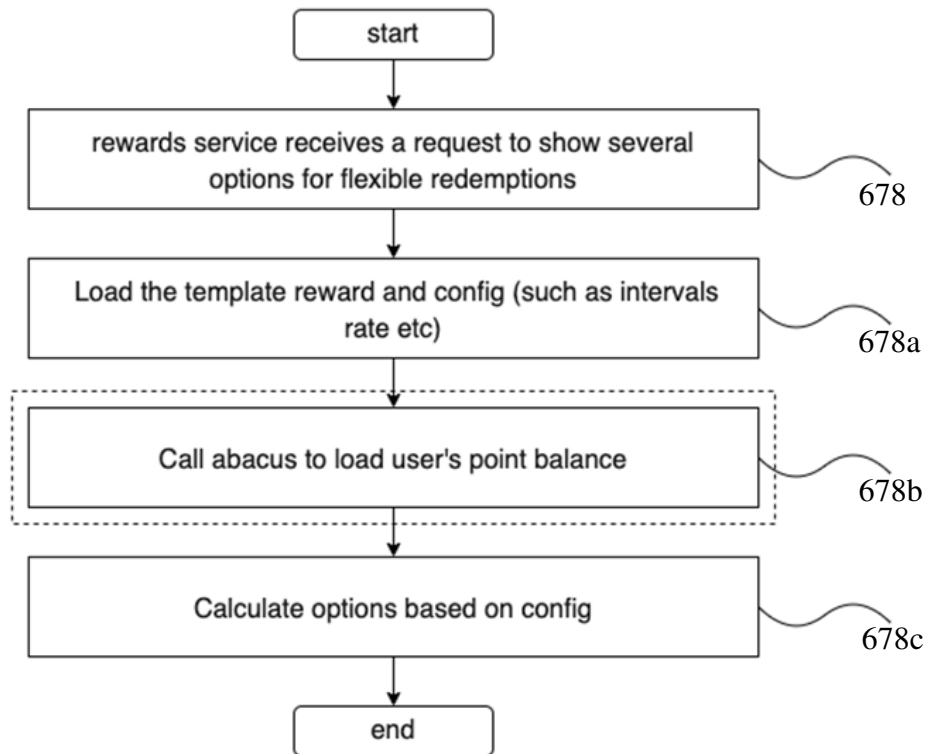


FIG. 6B

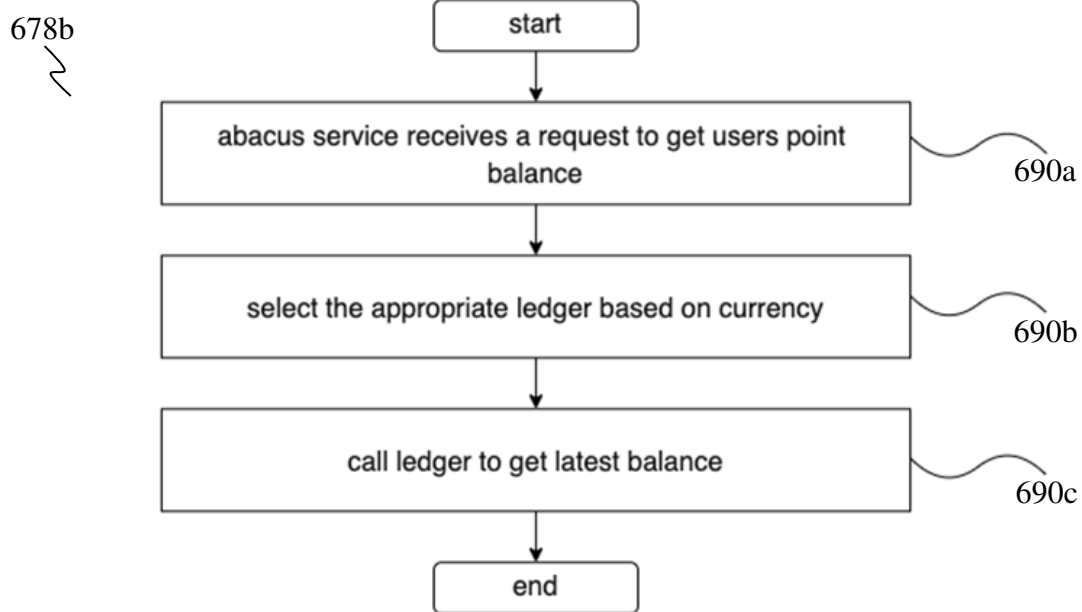


FIG. 6C

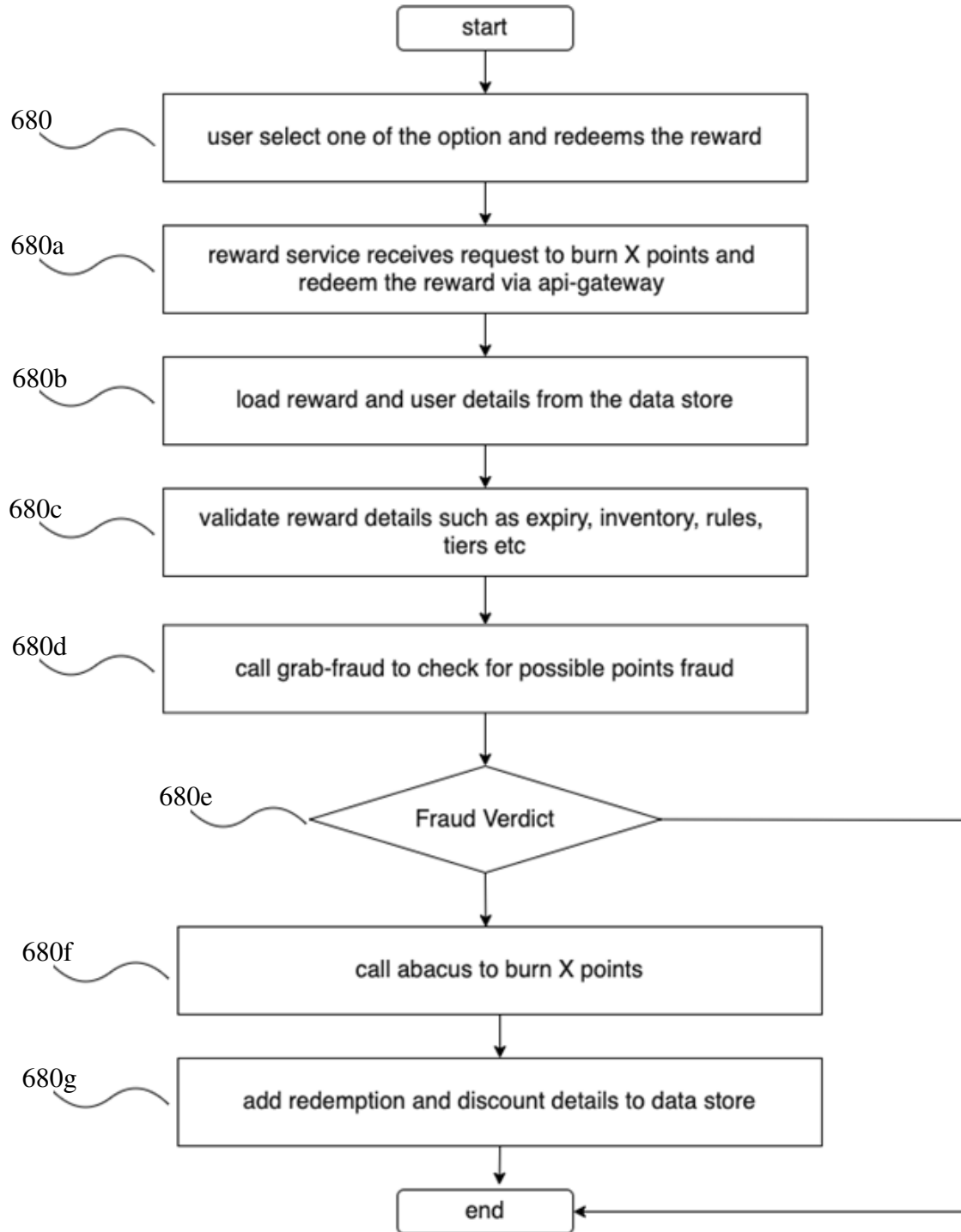


FIG. 6D