CLAIMS

What is claimed is :

1. A computer-implemented method of downloading a client software, comprising:

receiving, by a server, a download request message of client software from a user terminal, wherein the download request message comprises an identifier of the client software;

obtaining, by the server, account information of the user and installation information of the client software that corresponds to the identifier of the client software , wherein obtaining the account information includes determining login account information of the user based on login status information of the user with respect to the server;

transmitting, by the server over a network to the user terminal, the obtained installation information of the client software that corresponds to the identifier of the client software together with the obtained account information, the account information including login information;

logging into the client software directly using the received account information after completing installation of the client software and without having to re-register the account information, the logging into the client including sending a login request message to the server for verification based on the identifier information or address information of the server, wherein the login request message includes the account information and identifier information or address information of the server;

upon determining, by the server, that the received account information is not the locally stored account information, sending a message for verifying the account information to the server based on the identifier information or address information of the server; and

completing login upon receiving the message indicating successful verification of the account information returned from the server, wherein the message indicating the successful verification of the account information is sent to the server after the server performs and passes verification based on the received account information,

wherein the server comprises one or more processors and a memory storing executable instructions that, when executed by the one or more processors, cause the one or more processors to transmit the installation information of the client software and the account information to the user terminal.

3. The computer-implemented method of claim 1, wherein the determining, by the server, the account information of the user based on the login status information of the user with respect to the server, comprises when the login status information of the user with respect to the server corresponds to status information of having logged in, determining login account information which is used by the user to log in the server.

4. The computer-implemented method of claim 1, wherein the determining, by the server, the account information of the user based on the login status information of the user with respect to the server, comprises when the login status information of the user with respect to the server corresponds to status information of having not logged in, pushing a login page to the user terminal, and determining, via the login page, the login account information which is used by the user to log in the server.

5. The computer-implemented method of claim 1, wherein the download request message of the client software further comprises additional information, the additional information being used for representing event information that indicates a need of using the client software to perform a subsequent operation.

6. The computer-implemented method of claim 5, wherein transmitting, by the server over a network to the user terminal, the obtained installation information of the client software together with the obtained account information comprises: transmitting, by the server, over the network to the user terminal, the additional information, together with the obtained installation information of the client software and the obtained account information.

7. A user terminal device comprising:

one or more processors;

a memory storing executable instructions that, when executed by the one or more processors, cause the one or more processors to perform acts comprising:

sending a download request message of client software to a server, wherein the download request message comprises an identifier of the client software;

receiving account information of a user together with installation information of a client software corresponding to the identifier of the client software that is used for installing client software from the server , wherein the account information and the installation information are obtained by the server, wherein obtaining the account information by the server includes determining login account information of the user, and wherein the account information and installation information are transmitted together by the server over a network to the user terminal, the account information including login information, wherein obtaining the account information includes determining login account information of the user based on login status information of the user with respect to the server;

installing the client software using the received installation information; and

after completing the installation of the client software and the client software is started, completing login using the received account information without having to re-register the account information, the login including sending the account information to a server for verification;

wherein completing the login comprises sending a login request message to an application server for verification based on the identifier information or address information of

the server, the application server being used for processing login requests of users, wherein the login request message comprises the account information of the user and identifier information or address information of the server from which the account information and the installation information of the client software is received;

wherein completing the login further comprises determining, by the application server, whether the received account information is locally stored account information, and upon determining that the received account information is not the locally stored account information, sending a message for verifying the account information to the server from which the account information and the installation information of the client software is received based on the identifier information or the address information; and

wherein completing the login further comprises upon receiving a message indicating successful verification of the account information returned from the application server, completing the login, wherein the message indicating the successful verification of the account information is sent to the server after the server performs and passes verification based on the received account information.

13. The user terminal of claim 7, wherein the acts further comprise:

receiving additional information from the server, wherein the additional information is used for representing event information that indicates a need of using the client software to perform a subsequent operation.

14. The user terminal of claim 13, wherein after completing the installation of the client software and the client software is started, the acts further comprise:

after the user logs into the client software using the received account information, loading the received additional information and performing the subsequent operation.

15. One or more computer-readable media storing executable instructions that, when executed by one or more processors, cause the one or more processors to perform acts comprising:

receiving, by a server, a download request message of client software from a user terminal, wherein the download request message comprises an identifier of the client software;

obtaining, by the server, account information of the user and installation information of the client software that corresponds to the identifier of the client software, wherein obtaining the account information includes determining login account information of the user based on login status information of the user with respect to the server;

transmitting, by the server over a network to the user terminal, the obtained installation information of the client software that corresponds to the identifier of the client software together with the obtained account information, the account information including login information;

logging into the client software directly using the received account information after completing installation of the client software and without having to re-register the account

information, the logging into the client software including sending a login request message to the server for verification based on the identifier information or address information of the server, wherein the login request message includes the account information and identifier information or address information of the server;

upon determining, by the server, that the received account information is not the locally stored account information, sending a message for verifying the account information to the server based on the identifier information or address information of the server; and

completing login upon receiving the message indicating successful verification of the account information returned from the server, wherein the message indicating the successful verification of the account information is sent to the server after the server performs and passes verification based on the received account information,

wherein the server comprises one or more processors and a memory storing executable instructions that, when executed by the one or more processors, cause the one or more processors to transmit the installation information of the client software and the account information to the user terminal.

17. The one or more computer-readable media of claim 15, wherein the determining, by the server, the account information of the user based on the login status information of the user with respect to the server, comprises when the login status information of the user with respect to the server corresponds to status information of having logged in, determining login account information which is used by the user to log in the server.

18. The one or more computer-readable media of claim 15, wherein the determining, by the server, the account information of the user based on the login status information of the user with respect to the server, comprises when the login status information of the user with respect to the server corresponds to status information of having not logged in, pushing a login page to the user terminal, and determining, via the login page, the login account information which is used by the user to log in the server.

19. The one or more computer-readable media of claim 15, wherein the download request message of the client software further comprises additional information, the additional information being used for representing event information that indicates a need of using the client software to perform a subsequent operation.

20. The one or more computer-readable media of claim 19, wherein transmitting, by the server over the network to the user terminal, the obtained installation information of the client software together with the obtained account information to the user terminal by the server, comprises transmitting, by the server over the network to the user terminal, the additional information, together with the obtained installation information of the client software and the obtained account information.