

ABSTRACT

The present invention provides an environment-friendly projection transmission screen, comprising a substrate and an aqueous polymer emulsion coating material formed on a single side surface of the substrate. The environment-friendly projection transmission screen of the present invention is applied in advertising outdoors, interior and exterior decoration and exhibitions. The application in advertising outdoors refers to forming the environment-friendly projection transmission screen by directly applying environment-friendly projection transmission paint to glass windows of chain businesses such as chain supermarkets, pharmacies, cosmetics stores, office buildings or shops along streets as glass substrates.

[No Figure]