WHAT IS CLAIMED IS:

1. A method for obtaining content of service information, comprising:

detecting, by a terminal device, service network information broadcasted via a wireless network, the wireless network associated with a service information provider;

obtaining, by the terminal device, an identifier included in the service network information, the identifier including identification information of the wireless network;

determining whether the identifier is stored in a database of the terminal device; and

in response to determining that the identifier is stored in the database, obtaining, from a library ~~stored locally in the terminal device~~, the content of service information based on a corresponding relation between the identifier and the content of service information and displaying the content of service information on the terminal device.

2. The method according to claim 1, further comprising:

detecting signal strength of the service network information;

arranging the content of service information in an order based on the signal strength of the service network information; and

displaying the content of service information on the terminal device according to the order.

3. The method according to claim 1, further comprising:

determining an action associated with the content of service information; and

triggering the action when a user selection of the content of service information is detected.

4. The method according to claim 3, wherein the action associated with the content of service information comprises at least one of: starting an application on a terminal device, connecting to a webpage, receiving information, storing information, or downloading an application.

5. The method according to claim 1, wherein the identifier further comprises at least one of: identification information of a device broadcasting the service network information, or region identification information of a cellular mobile network.

6. The method according to claim 1, wherein the database includes a plurality of preset identifiers and content of corresponding service information for each of the preset identifiers.

7. A method for obtaining content of service information, comprising:

detecting, by a terminal device, service network information broadcasted via a wireless network, the wireless network associated with a service information provider;

obtaining, by the terminal device, an identifier included in the service network information, the

identifier including identification information of the wireless network;

identifying the service information provider based on a corresponding relation between the identifier and the service information provider;

obtaining, from a library ~~stored locally in the terminal device~~, the content of service information based on the identified service information provider; and

displaying the content of service information on the terminal device.

8. The method according to claim 7, further comprising:

detecting signal strength of the service network information;

arranging the content of service information in an order based on the signal strength of the service network information; and

displaying the content of service information on the terminal device according to the order.

9. The method according to claim 7, further comprising:

determining an action associated with the content of service information; and

triggering the action when a user selection of the content of service information is detected.

10. The method according to claim 9, wherein the action associated with the content of service information comprises at least one of: starting an application on a terminal device,

connecting to a webpage, receiving information, storing information, or downloading an application.

11. The method according to claim 7, wherein the identifier further comprises at least one of: identification information of a device broadcasting the service network information, or region identification information of a cellular mobile network.

12. The method according to claim 7, wherein the service network information is broadcast by a network device using a WI-FI or Bluetooth communication protocol.

13. A device for obtaining content of service information, comprising:

a memory storing a set of instructions; and

a processor configured to execute the set of instructions to cause the device to perform:

detecting service network information broadcasted via a wireless network, the wireless network associated with a service information provider; obtaining an identifier included in the service network information, the identifier including identification information of the wireless network;

determining whether the identifier is stored in a database in the device; and

obtaining, from a library ~~stored locally in the terminal device~~, the content of service

information based on a corresponding relation between the identifier and the content of service information, in response to the determination that the identifier is stored in the database.

14. The device according to claim 13, wherein the processor is further configured to execute the set of instructions to cause the device to perform:

detecting signal strength of the service network information, and arrange the content of service information in an order based on the signal strength of the service network information; and

displaying the content of service information on a terminal device according to the order.

15. The device according to claim 13, wherein the processor is further configured to execute the set of instructions to cause the device to perform:

determining an action associated with the content of service information, and

triggering the action when a user selection of the content of service information is detected.

16. The device according to claim 15, wherein the action associated with the content of service information comprises at least one of: a starting of an application on a terminal device, a connection to a webpage, a receiving of information, a storing of information, or a downloading of an application.

17. The device according to claim 13, wherein the identifier further comprises at least one of: identification information of a device broadcasting the service network information, or region identification information of a cellular mobile network.

18. The device according to claim 14, wherein the database includes a plurality of preset identifiers and content of corresponding service information for each of the preset identifiers.

19. A non-transitory computer readable medium that stores a set of instructions that is executable by at least one processor of a terminal device to cause the terminal device to perform a method for obtaining content of service information, the method comprising:

detecting service network information broadcasted via a wireless network, the wireless network associated with a service information provider;

obtaining an identifier included in the service network information, the identifier including identification information of the wireless network;

determining whether the identifier is stored in a database of the terminal device; and

in response to determining that the identifier is stored in the database, obtaining, from a library ~~stored locally in the terminal device~~, the content of service information based on a corresponding relation between the identifier and the content of service information and displaying the content of service information on the terminal device.

20. The non-transitory computer readable medium of claim 19, wherein the set of instructions that is executable by the at least one processor of the terminal device to cause the terminal device to further perform:

detecting signal strength of the service network information;

arranging the content of service information in an order based on the signal strength of the service network information; and

displaying the content of service information on the terminal device according to the order.

21. The non-transitory computer readable medium of claim 19, wherein the set of instructions that is executable by the at least one processor of the terminal device to cause the terminal device to further perform:

determining an action associated with the content of service information; and

triggering the action when a user selection of the content of service information is detected.

22. The non-transitory computer readable medium of claim 19, wherein the action associated with the content of service information comprises at least one of: starting an application on a terminal device, connecting to a webpage, receiving information, storing information, or downloading an application.

23. The non-transitory computer readable medium of claim 19, wherein the identifier further comprises at least one of: identification information of a device broadcasting the service network information, or region identification information of a cellular mobile network.

24. The non-transitory computer readable medium of claim 19, wherein the database includes a plurality of preset identifiers and content of corresponding service information for each of the preset identifiers.

25. A non-transitory computer readable medium that stores a set of instructions that is executable by at least one processor of a terminal device to cause the terminal device to perform a method for obtaining content of service information, the method comprising:

detecting service network information broadcasted via a wireless network, the wireless network associated with a service information provider;

obtaining an identifier included in the service network information, the identifier including identification information of the wireless network;

identifying the service information provider based on a corresponding relation between the identifier and the service information provider;

obtaining, from a library ~~stored locally in the terminal device~~, the content of service

information based on the identified service information provider; and

displaying the content of service information on the terminal device.

26. The non-transitory computer readable medium of claim 25, wherein the set of instructions that is executable by the at least one processor of the terminal device to cause the terminal device to further perform:

detecting signal strength of the service network information;

arranging the content of service information in an order based on the signal strength of the service network information; and

displaying the content of service information on the terminal device according to the order.

27. The non-transitory computer readable medium of claim 25, wherein the set of instructions that is executable by the at least one processor of the terminal device to cause the terminal device to further perform:

determining an action associated with the content of service information; and

triggering the action when a user selection of the content of service information is detected.

28. The non-transitory computer readable medium of claim 26, wherein the action associated with the content of service information comprises at least one of: starting an

application on a terminal device, connecting to a webpage, receiving information, storing information, or downloading an application.

29. The non-transitory computer readable medium of claim 25, wherein the identifier further comprises at least one of: identification information of a device broadcasting the service network information, or region identification information of a cellular mobile network.

30. The non-transitory computer readable medium of claim 25, wherein the service network information is broadcast by a network device using a WI-FI or Bluetooth communication protocol.