1. A posted information extraction control device comprising:

at least one processor that is configured to:

acquire posted information that includes at least one of characters or an image and that has been submitted over a network and position information for a submission origin of the posted information;

perform natural language analysis on the acquired posted information to select the posted information that includes character string information indicating a position, as first posted information, from each of the posted information;

split the first posted information into individual words;

certify whether the first posted information has been submitted within a given area based on tense of respective parts of speech of the individual words;

extract the posted information that is certified as submitted within the given area and includes relevant information relating to a target present within the given area, as second posted information, from the first posted information;

compare longitude-latitude information included in the position information for the submission origin with the character string information included in the second posted information indicating that the second posted information has been submitted within the given area; and

determine credibility of the position indicated by the second posted information based on a result of the comparison of the longitude-latitude information with the character string information indicating the position included in the second posted information.

2. The posted information extraction control device of claim 1, wherein:

the relevant information includes action information indicating an action with respect to the target and evaluation information indicating an opinion about the target; and

a graded evaluation is set based on a sensory expression in the character string information in the second posted information for at least the evaluation information.

3. The posted information extraction control device of claim 1 or claim 2, wherein the processor is configured to:

create a social heat map indicating a density level of the relevant information with respect to the target.

4. The posted information extraction control device of claim 3, wherein the processor is configured to:

request a user who uses the social heat map and who has been notified, to respond to a predetermined statement when the user registers, and analyze the response and classify the user by a plurality of categories; and

create another social heat map corresponding to a category into which the user was placed in the classification.

5. The posted information extraction control device of any one of claim 1 to claim 4, wherein the processor is configured to:

in a case in which the posted information includes an image, perform image analysis including at least one of object detection or image captioning, in order to generate character string information describing the image.

6. A non-transitory computer readable storage medium storing a posted information extraction control program configured to cause a computer to operate as the posted information extraction control device of any one of claim 1 to claim 5.