Traders may regularly operate many such trading interfaces in order to track market conditions for a plurality of tradable objects and execute various trading strategies simultaneously. The use of multiple interfaces can become burdensome to a trader who needs to accurately view critical changes in the market conditions of a large number of tradable objects in order to quickly execute trades. Unless accommodations are made, the interfaces that are supposed to help the trader operate more efficiently and effectively can ultimately become overwhelming and inhibit the trader instead.

## SUMMARY

[0005a] According to a first aspect of the present invention, there is provided a method including:

displaying by a computing device a trading interface including:

i) a plurality of generally axially aligned value levels defining a value axis, wherein each of the axially aligned value levels corresponds to a price for a tradable object;

ii) a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level of the value axis and contains a value representing an ask quantity at the price corresponding to the transversely aligned value level;

iii) a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level of the value axis and contains a value representing a bid quantity at the price corresponding to the transversely aligned value level;

generating by the computing device a first activation region associated with a first value level of the value axis, wherein the first activation region is transversely aligned to the value level;

receiving by the computing device an instance of user input within the first activation region;

generating by the computing device an order entry field in response to receiving the instance of user input within the first activation region, wherein the order entry field is configured to receive a quantity value from a user to facilitate the placement of a trade of the tradable object at the price corresponding to the first value

level associated with the first activation region and for the received quantity value; and

displaying by the computing device the generated order entry field.

[0005b] According to a second aspect of the present invention, there is provided a computer readable storage medium comprising processor-executable instructions which, when executed, configure a processor to perform the method as defined in the first aspect.

[0005c] According to a third aspect of the present invention, there is provided a system for displaying market data comprising:

a) computing device in a communication with an electronic exchange;

b) a display device for displaying a trading interface of current market data including:

i) a plurality of generally axially aligned value levels defining a value axis, wherein each of the axially aligned value levels corresponds to a price for a tradable object;

ii) a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level of the value axis and contains a value representing an ask quantity at the price corresponding to the transversely aligned value level;

iii) a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level of the value axis and contains a value representing a bid quantity at the price corresponding to the transversely aligned value level;

c) a data input device for receiving an instance of user input within a first activation region, the first activation associated with a first value level of the value axis, wherein the first activation region is transversely aligned to the value level, and for generating an order entry field in response to receiving the instance of user input within the first activation region, wherein the order entry field is configured to receive a quantity value from a user to facilitate the placement of a trade of the tradable object at the price corresponding to the first value level associated with the first activation region and for the received quantity value.

**[0005~~a~~d]** According to a ~~first~~ fourth aspect of the present invention, there is provided a method for displaying market data and executing trade orders facilitated by a computing device in a communication with an electronic exchange, the method comprising the steps of: displaying a trading interface for presenting current market data in an area of a display device including: a plurality of generally axially aligned value levels defining a central price axis, wherein each of the axially aligned value levels contain therein a price for a tradable object in sequential order along the price axis; a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of ask orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of ask orders and a price along the central price axis for at least indicating the price of each ask order of the current quantity of ask orders; a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of bid orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of bid orders and a price along the central price axis for at least indicating the price of each bid order of the current quantity of bid orders; and generating an order entry field for display on the trading interface in response to receiving an instance of user input within an activation region defined within the trading interface in a positional relationship with a unique axially aligned value level of the plurality of axially aligned value levels, wherein the order entry field facilitates the execution of a trade of the tradable object at the price displayed in the unique axially aligned value level.

[0005e] According to a fifth aspect of the present invention, there is provided a computer readable storage medium comprising processor-executable instructions which, when executed, configure a processor to perform the method as defined in the fourth aspect.

[0005f] According to a sixth aspect of the present invention, there is provided a system for displaying market data comprising:

a) a computing device in a communication with an electronic exchange;

b) a display device for displaying a trading interface of current market data including:

i) a plurality of generally axially aligned value levels defining a central price axis, wherein each of the axially aligned value levels contain therein a price for a tradable object in sequential order along the price axis;

ii) a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of ask orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of ask orders and a price along the central price axis for at least indicating the price of each ask order of the current quantity of ask orders;

iii) a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of bid orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of bid orders and a price along the central price axis for at least indicating the price of each bid order of the current quantity of bid orders; and

c) a data input device for generating an order entry field for display on the trading interface in response to receiving an instance of user input within an activation region defined within the trading interface in a positional relationship with a unique axially aligned value level of the plurality of axially aligned value levels, wherein the order entry field facilitates the execution of a trade of the tradable object at the price displayed in the unique axially aligned value level.

**[0005bg]** According to a ~~second~~ seventh aspect of the present invention, there is provided a method for displaying market data and executing trade orders facilitated by a computing device in a communication with an electronic exchange, the method comprising the steps of: displaying trading interface for presenting current market data in an area of a display device including: a plurality of generally axially aligned value levels defining a central price axis, wherein each of the axially aligned value levels contain therein a price for a tradable object in sequential order along the price axis; a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level relative to the central price axis and contains a numerical

value representing a current quantity of ask orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of ask orders and a price along the central price axis for at least indicating the price of each ask order of the current quantity of ask orders; a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of bid orders at the price displayed in the transversely aligned price region, thereby displaying a positional relationship between the current quantity of bid orders and a price along the central price axis for at least indicating the price of each bid order of the current quantity of bid orders; a plurality of activation regions defined within the trading interface in a transversely aligned positional relationship with the axially aligned price regions of the plurality of axially aligned price regions; and generating an order entry field for display on the trading interface in response to positioning a cursor within an activation region, wherein the order entry field facilitates the execution of a trade of the tradable object at the price displayed in the transversely aligned price region.

[0005h] According to an eighth aspect of the present invention, there is provided a computer readable storage medium comprising processor-executable instructions which, when executed, configure a processor to perform the method as defined in the seventh aspect.

**[0005ei]** According to a ~~third~~ nineth aspect of the present invention, there is provided a system for displaying market data comprising: a computing device in a communication with an electronic exchange; a display device for displaying a trading interface of current market data including: a plurality of generally axially aligned value levels defining a central price axis, wherein each of the axially aligned value levels contain therein a price for a tradable object in sequential order along the price axis; a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of ask orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of ask orders and a price along the central price axis for at least indicating the price of each ask order of the current quantity of ask orders; a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of bid orders at the price displayed in the transversely aligned

value level, thereby displaying a positional relationship between the current quantity of bid orders and a price along the central price axis for at least indicating the price of each bid order of the current quantity of bid orders; a plurality of activation regions defined within the trading interface in a transversely aligned positional relationship with the plurality of axially aligned value levels; and a data input device for generating an instance of user input within an activation region, wherein the computing device is configured to generate an order entry field for display on the trading interface in response to receiving an instance of user input within an activation region, wherein the order entry field facilitates the execution of a trade of the tradable object at the price displayed in the transversely aligned value level.

## BRIEF DESCRIPTION OF THE FIGURES

**[0006]** Certain embodiments are disclosed with reference to the following drawings.

**[0007]** FIG. 1 illustrates a block diagram representative of an example electronic trading system in which certain embodiments may be employed.

**[0008]** FIG. 2 illustrates a block diagram of another example electronic trading system in which certain embodiments may be employed.

**[0009]** FIG. 3 illustrates a block diagram of an example computing device which may be used to implement the disclosed embodiments.

**[0010]** FIGS. 4-9 illustrate an exemplary trading interface for presenting market data relating to a tradable object which may be employed with certain disclosed embodiments and the generation of order entry fields for facilitating the execution of trades of the tradable object, among other things.

**[0011]** FIGS. 10-12 illustrate a pair of exemplary trading interfaces positioned to illustrate the effects of proximity on the generation of order entry fields for facilitating the execution of trades of the tradable object, among other things.

**[0012]** FIG. 13 is a flow diagram illustrating an exemplary method for presenting market data and facilitating the execution of trades through dynamically generated displays of order entry fields on a trading interface, among other things, relating to a tradable object which may be employed with certain disclosed embodiments.

**[0013]** Certain embodiments will be better understood when read in conjunction with the provided figures, which illustrate examples. It should be understood, however, that the

## CLAIMS

What is claimed is:

1. A method ~~for displaying market data and executing trade orders facilitated by a computing device in a communication with an electronic exchange, the method comprising the steps of~~ including:

~~a)~~ displaying ~~a~~ by a computing device a trading interface ~~for presenting current market data in an area of a display device~~ including:

i) a plurality of generally axially aligned value levels defining a ~~central price~~ value axis, wherein each of the axially aligned value levels ~~contain therein~~ corresponds to a price for a tradable object ~~in sequential order along the price axis~~;

ii) a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level ~~relative to the central price~~ of the value axis and contains a ~~numerical~~ value representing a~~n current quantity of~~ ask ~~orders~~quantity at the price ~~displayed in~~corresponding to the transversely aligned value level~~, thereby displaying a positional relationship between the current quantity of ask orders and a price along the central price axis for at least indicating the price of each ask order of the current quantity of ask orders~~;

iii) a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level ~~relative to the central price~~ of the value axis and contains a ~~numerical~~ value representing a ~~current~~ bid quantity ~~of bid orders~~ at the price ~~displayed in~~ corresponding to the transversely aligned value level~~,~~; ~~thereby displaying a positional relationship between the current quantity of bid orders and a price along the central price axis for at least indicating the price of each bid order of the current quantity of bid orders; and~~

generating by the computing device a first activation region associated with a first value level of the value axis, wherein the first activation region is transversely aligned to the value level;

receiving by the computing device an instance of user input within the first activation region;

~~b)~~ generating by the computing device an order entry field ~~for display on the trading interface~~ in response to receiving ~~an~~ the instance of user input within ~~an~~ the first activation region ~~defined within the trading interface in a positional relationship with a unique axially~~

~~aligned value level of the plurality of axially aligned value levels~~, wherein the order entry field is configured to receive a quantity value from a user to facilitate~~s~~ the ~~execution~~ placement of a trade of the tradable object at the price ~~displayed in the unique axially aligned value level~~ corresponding to the first value level associated with the first activation region and for the received quantity value~~.~~; and

displaying by the computing device the generated order entry field.

2. The method of method of claim 1, wherein value levels are in sequential order along the value axis.

3. The method of any one of claim 1 or 2, further including displaying by the computing device the first activation region.

4. The method of any one of claims 1 to 3, wherein the first activation region extends transversely over a portion of one of a first ask region in the plurality of ask regions and a first bid region in the plurality of bid regions.

5. The method of any one of claims 1 to 3, wherein the first activation region extends transversely over all of one of a first ask region in the plurality of ask regions and a first bid region in the plurality of bid regions.

6. The method of any one of claims 1 to 3, wherein the first activation region extends transversely outside of one of a first ask region in the plurality of ask regions and a first bid region in the plurality of bid regions.

7. The method of any one of claims 1 to 3, wherein the first activation region extends transversely outside of the trading interface.

8. The method of any one of claims 1 to 3, wherein the first activation region extends transversely over a portion of the first value level.

9. The method of any one of claims 1 to 8, wherein the order entry field is displayed within the first activation region.

10. The method of any one of claims 1 to 8, wherein the order entry field is displayed adjacent to the first value level.

11. The method of any one of claims 1 to 8, wherein the order entry field is displayed outside the first activation region.

12. The method of any one of claims 1 to 11, further including:

receiving by the computing device a quantity value from the user via the displayed order entry field; and

sending by the computing device an order for the tradable object at the price associated with the first value level and for the received quantity value.

13. The method of any one of claims 1 to 12, wherein the instance of user input within the first activation region is received in response to a cursor being moved into the first activation region.

14. The method of any one of claims 1 to 12, wherein the instance of user input within the first activation region is received in response to a touch by a user.

15. The method of any one of claims 1 to 14, wherein the first activation region is generated based on a proximity of a second trading interface.

16. A computer readable storage medium comprising processor-executable instructions which, when executed, configure a processor to perform the method of any one of claims 1 to 15.

17. A system for displaying market data comprising:

a) a computing device in a communication with an electronic exchange;

b) a display device for displaying a trading interface of current market data including:

i) a plurality of generally axially aligned value levels defining a value axis, wherein each of the axially aligned value levels corresponds to a price for a tradable object;

ii) a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level of the value axis and contains a value representing an ask quantity at the price corresponding to the transversely aligned value level;

iii) a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level of the value axis and contains a value representing a bid quantity at the price corresponding to the transversely aligned value level;

c) a data input device for receiving an instance of user input within a first activation region, the first activation associated with a first value level of the value axis, wherein the first activation region is transversely aligned to the value level, and for generating an order entry field in response to receiving the instance of user input within the first activation region, wherein the order entry field is configured to receive a quantity value from a user to facilitate the placement of a trade of the tradable object at the price corresponding to the first value level associated with the first activation region and for the received quantity value.

18. The system of claim 17, wherein value levels are in sequential order along the value axis.

19. The system of any one of claims 17 or 18, further including displaying by the computing device the first activation region.

20. The system of any one of claims 17 to 19, wherein the first activation region extends transversely over a portion of one of a first ask region in the plurality of ask regions and a first bid region in the plurality of bid regions.

21. The system of any one of claims 17 to 20, wherein the first activation region extends transversely over all of one of a first ask region in the plurality of ask regions and a first bid region in the plurality of bid regions.

22. The system of any one of claims 17 to 20, wherein the first activation region extends transversely outside of one of a first ask region in the plurality of ask regions and a first bid region in the plurality of bid regions.

23. The system of any one of claims 17 to 20, wherein the first activation region extends transversely outside of the trading interface.

24. The system of any one of claims 17 to 20, wherein the first activation region extends transversely over a portion of the first value level.

25. The system of any one of claims 17 to 24, wherein the order entry field is displayed within the first activation region.

26. The system of any one of claims 17 to 25, wherein the order entry field is displayed adjacent to the first value level.

27. The system of any one of claims 17 to 25, wherein the order entry field is displayed outside the first activation region.

28. The system of any one of claims 17 to 27, wherein the data input device is further for:

receiving by the computing device a quantity value from the user via the displayed order entry field; and

sending by the computing device an order for the tradable object at the price associated with the first value level and for the received quantity value.

29. The system of any one of claims 17 to 28, wherein the instance of user input within the first activation region is received in response to a cursor being moved into the first activation region.

30. The system of any one of claims 17 to 28, wherein the instance of user input within the first activation region is received in response to a touch by a user.

31. The system of any one of claims 17 to 29, wherein the first activation region is generated based on a proximity of a second trading interface.

32. A method for displaying market data and executing trade orders facilitated by a computing device in a communication with an electronic exchange, the method comprising the steps of:

a) displaying a trading interface for presenting current market data in an area of a display device including:

i) a plurality of generally axially aligned value levels defining a central price axis, wherein each of the axially aligned value levels contain therein a price for a tradable object in sequential order along the price axis;

ii) a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of ask orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of ask orders and a price along the central price axis for at least indicating the price of each ask order of the current quantity of ask orders;

iii) a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of bid orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of bid orders and a price along the central price axis for at least indicating the price of each bid order of the current quantity of bid orders; and

b) generating an order entry field for display on the trading interface in response to receiving an instance of user input within an activation region defined within the trading interface in a positional relationship with a unique axially

aligned value level of the plurality of axially aligned value levels, wherein the order entry field facilitates the execution of a trade of the tradable object at the price displayed in the unique axially aligned value level.

~~2~~33. The method of Claim ~~1~~32, wherein the activation region is defined in a transverse positional relationship with respect to the unique axially aligned value levels.

~~3.~~34 The method of Claim ~~1~~32, wherein the activation region is defined in a perpendicular positional relationship with respect to the unique axially aligned value levels.

~~4.~~35 The method of Claim ~~1~~32, wherein the activation region is not visibly displayed on the trading interface.

~~5~~36. The method of Claim ~~1~~32, wherein the activation region is defined over the unique value level.

~~6~~37. The method of Claim ~~1~~32, wherein the activation region is defined over the respective bid and ask regions transversely aligned to the unique axially aligned value level.

~~7~~38. The method of any one of Claims ~~1~~32 to 37, wherein the order entry field is displayed adjacent to the unique axially aligned value level.

~~8~~39. The method of any one of Claims ~~1~~32 to 38, wherein the instance of user input comprises positioning a cursor within the activation region.

~~9~~40. The method of any one of Claims ~~1~~32 to 38, wherein the instance of user input is generated by a data input device in communication with the computing device.

41. A computer readable storage medium comprising processor-executable instructions which, when executed, configure a processor to perform the method of any one of claims 32 to 40.

42. A system for displaying market data comprising:

a) a computing device in a communication with an electronic exchange;

b) a display device for displaying a trading interface of current market data including:

i) a plurality of generally axially aligned value levels defining a central price axis, wherein each of the axially aligned value levels contain therein a price for a tradable object in sequential order along the price axis;

ii) a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of ask orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of ask orders and a price along the central price axis for at least indicating the price of each ask order of the current quantity of ask orders;

iii) a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of bid orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of bid orders and a price along the central price axis for at least indicating the price of each bid order of the current quantity of bid orders; and

c) a data input device for generating an order entry field for display on the trading interface in response to receiving an instance of user input within an activation region defined within the trading interface in a positional relationship with a unique axially aligned value level of the plurality of axially aligned value levels, wherein the order entry field facilitates the execution of a trade of the tradable object at the price displayed in the unique axially aligned value level.

43. The system of Claim 42, wherein the activation region is defined in a transverse positional relationship with respect to the unique axially aligned value levels.

44. The system of Claim 42, wherein the activation region is defined in a perpendicular positional relationship with respect to the unique axially aligned value levels.

45. The system of Claim 42, wherein the activation region is not visibly displayed on the trading interface.

46. The system of Claim 42, wherein the activation region is defined over the unique value level.

47. The system of Claim 42, wherein the activation region is defined over the respective bid and ask regions transversely aligned to the unique axially aligned value level.

48. The system of any one of Claims 42 to 47, wherein the order entry field is displayed adjacent to the unique axially aligned value level.

49. The system of any one of Claims 42 to 48, wherein the instance of user input comprises positioning a cursor within the activation region.

50. The system of any one of Claims 42 to 48, wherein the instance of user input is generated by a data input device in communication with the computing device.

51. The system of any one of Claims 42 to 50, wherein the display device and computing device are mounted in a unitary housing.

52. The system of any one of Claims 42 to 51, wherein a user display device and user input device are mounted in a unitary housing.

53. The system of any one of Claims 42 to 52, wherein the data input device comprises a mouse.

~~10.~~ 54. A method for displaying market data and executing trade orders facilitated by a computing device in a communication with an electronic exchange, the method comprising the steps of:

a) displaying a trading interface for presenting current market data in an area of a display device including:

i) a plurality of generally axially aligned value levels defining a central price axis, wherein each of the axially aligned value levels contain therein a price for a tradable object in sequential order along the price axis;

ii) a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of ask orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of ask orders and a price along the central price axis for at least indicating the price of each ask order of the current quantity of ask orders;

iii) a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of bid orders at the price displayed in the transversely aligned price region, thereby displaying a positional relationship between the current quantity of bid orders and a price along the central price axis for at least indicating the price of each bid order of the current quantity of bid orders;

iv) a plurality of activation regions defined within the trading interface in a transversely aligned positional relationship with the axially aligned price regions of the plurality of axially aligned price regions; and

b) generating an order entry field for display on the trading interface in response to positioning a cursor within an activation region, wherein the order entry field facilitates the execution of a trade of the tradable object at the price displayed in the transversely aligned price region.

~~11.~~55. The method of Claim ~~10~~54, wherein the activation region is defined over the unique value level.

~~12.~~56. The method of Claim ~~10~~54, wherein the activation region is defined over the respective bid and ask regions transversely aligned to the unique axially aligned value level.

~~13.~~57. The method of any one of Claims ~~10~~54 to 56, wherein the order entry field is displayed adjacent to the unique axially aligned value level.

58. A computer readable storage medium comprising processor-executable instructions which, when executed, configure a processor to perform the method of any one of claims 54 to 57.

~~14.~~59. A system for displaying market data comprising:

a) a computing device in a communication with an electronic exchange;

b) a display device for displaying a trading interface of current market data including:

i) a plurality of generally axially aligned value levels defining a central price axis, wherein each of the axially aligned value levels contain therein a price for a tradable object in sequential order along the price axis;

ii) a plurality of ask regions, wherein each ask region of the plurality of ask regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of ask orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of ask orders and a price along the central price axis for at least indicating the price of each ask order of the current quantity of ask orders;

iii) a plurality of bid regions, wherein each bid region of the plurality of bid regions is transversely aligned to a value level relative to the central price axis and contains a numerical value representing a current quantity of bid orders at the price displayed in the transversely aligned value level, thereby displaying a positional relationship between the current quantity of bid orders and a price along the central price axis for at least indicating the price of each bid order of the current quantity of bid orders;

iv) a plurality of activation regions defined within the trading interface in a transversely aligned positional relationship with the plurality of axially aligned value levels; and

c) a data input device for generating an instance of user input within an activation region, wherein the computing device is configured to generate an order entry field for display on the trading interface in response to receiving an instance of user input within an activation region, wherein the order entry field

facilitates the execution of a trade of the tradable object at the price displayed in the transversely aligned value level.

60. The system of Claim 59, wherein the activation region is defined over the unique value level.

61. The system of Claim 59, wherein the activation region is defined over the respective bid and ask regions transversely aligned to the unique axially aligned value level.

62. The system of any one of Claims 59 to 61, wherein the order entry field is displayed adjacent to the unique axially aligned value level.

~~15.~~63. The system of any one of Claims ~~14~~59 to 62, wherein the display device and computing device are mounted in a unitary housing.

~~16.~~64. The system of any one of Claims ~~14~~59 to 63, wherein ~~the~~ a user display device and user input device are mounted in a unitary housing.

~~17.~~65. The system of any one of Claims ~~14~~59 to 64, wherein the data input device comprises a mouse.