

ABSTRACT

Provided are a method and apparatus for creating a quantitative trading strategy. The method includes: displaying a graphical interface, which includes at least one editable control; obtaining a graphical quantitative trading strategy inputted by a user via the graphical interface, where the graphical quantitative trading strategy includes at least two edited controls and a connection line configured to connect the at least two edited controls, and each edited control includes an attribute parameter; obtaining a script of the quantitative trading strategy based on the graphical quantitative trading strategy; and running the script of the quantitative trading strategy to obtain a quantitative trading result. The user can edit a desired graphical quantitative trading strategy based on various needs via the graphical interface, without requiring the capability of writing program codes, so as to create a quantitative trading strategy in a simple and flexible way to meet the user's needs.