

ABSTRACT

The present application relates to a communication method based on an avatar interaction interface. The method comprises: displaying an avatar interaction interface of an avatar interaction application, wherein the avatar interaction interface comprises a target avatar identifier; in response to a trigger operation on the target avatar identifier, displaying an instant session message trigger control in the avatar interaction interface; in response to a trigger operation on the instant session message trigger control, displaying a message entering interface; and after a session message is entered in the message entering interface, sending, to an instant communication user account corresponding to the target avatar identifier, the session message to be displayed in an instant communication application.