ABSTRACT

~~The present disclosure relates to~~ A method for displaying a trending event in an application and an electronic device are provided~~a hot event presentation method for an application, and an electronic device~~. The method comprises: playing multimedia content, in an application, of a first ~~hot~~trending event; receiving a sliding operation on the multimedia content; and in response to the sliding operation, displaying, in a first region of a first page, ~~one piece of~~a viewpoint content ~~of~~ about the first ~~hot~~trending event, and ~~displaying~~scrolling, in a second region of the first page, comment content~~s of~~ about the first ~~hot~~trending event ~~in a scrolling manner~~, wherein the first page is a page of the application, and the first region and the second region are different. Thus, the problems of in an existing ~~hot~~trending event discussion scenario, the presentation of content being simplistic and the value of consumption being limited are solved, discussion content in a ~~hot~~trending comment inner-flow page is enriched, and the value of consumption of the ~~hot~~trending comment inner-flow page is improved.