【CLAIMS】

【Claim 1】

A server comprising:

a communication module;

at least one processor coupled to the communication module; and

a memory coupled to the at least one processor and storing a program interacting with an electronic device associated with a user account registered to the server,

wherein the memory stores instructions, when executed, causing the at least one processor to:

obtain user information associated with a purchase contract of an external electronic device and purchase information or delivery information of the external electronic device via the communication module;

identify the user account registered to the server, based on the user information;

store device information of the external electronic device, included in the purchase information or delivery information of the external electronic device. with the user account;

provide part of the device information of the external electronic device so that the electronic device associated with the user account displays information of the external electronic device; and

register the external electronic device to the server with the user account, based on the device information of the external electronic device and the user account information.

【Claim 2】

The server of claim 1, wherein the instructions cause the at least one processor to register the external electronic device to the server with the user account, in response to receiving of a registration request of the external electronic device from the external electronic device or the electronic device associated with

the user account.

【Claim 3】

The server of claim 1, wherein the device information includes at least one of a device type, model identification information, and device identification information of the external electronic device.

【Claim 4】

The server of claim 1, wherein the instructions cause the at least one processor to receive purchase information or delivery information of the external electronic device from an external server via the communication module,

wherein the device information of the external electronic device is obtained from the purchase information or the delivery information.

【Claim 5】

The server of claim 1, wherein the purchase information includes at least one of a device type, model identification information, and delivery guide information of the external electronic device.

【Claim 6】

The server of claim 1, wherein the delivery information includes at least one of model identification information, device identification information, delivery completion indication information, and setup guide information of the external electronic device.

【Claim 7】

The server of claim 1, wherein the instructions cause the at least one processor to transmit the purchase information or delivery information of the external electronic device to the electronic device associated with the user account.

【Claim 8】

The server of claim 1, wherein the instructions cause the at least one processor to provide a user interface for guiding registration of the external

electronic device to the server via the electronic device associated with the user account.

【Claim 9】

The server of claim 8, wherein the user interface includes a virtual card-type user interface indicating the device information of the external electronic device.

【Claim 10】

The server of claim 1, wherein the instructions cause the at least one processor to provide information for guiding registration for an unregistered device, upon identifying the unregistered device not registered to the server, based on the purchase information or the delivery information.

【Claim 11】

A method of registering an external electronic device to an Internet of Things (IoT) server, the method comprising:

receiving and displaying a message related to purchase information or delivery information of the external electronic device; and

providing a user interface which guides registration of the external electronic device to the IoT server with a user account, in response to a user input for the message.

【Claim 12】

The method of claim 11, wherein the user interface is provided in the form of at least one of a pop-up message window, a web page, and an application execution screen.

【Claim 13】

The method of claim 11, wherein the message related to purchase information or delivery information of the external electronic device is received from the IoT server or an external server.

【Claim 14】

The method of claim 11, wherein the user interface includes a virtual card-type user interface indicating device information of the external electronic device.

【Claim 15】

The method of claim 14, wherein the device information includes at least one of a device type, model identification information, and device identification information of the external electronic device.

【Claim 16】

The method of claim 11, wherein the purchase information includes at least one of a device type, model identification information, and delivery guide information of the external electronic device.

【Claim 17】

The method of claim 11, wherein the delivery information includes at least one of model identification information, device identification information, delivery completion indication information, and setup guide information of the external electronic device.

【Claim 18】

The method of claim 11, further comprising initiating a procedure of registering the external electronic device to the IoT server with the user account, in response to a user input for the user interface.

【Claim 19】

The method of claim 11, further comprising:

searching for an unregistered device; and

upon identifying the unregistered device as a result of the searching, outputting a message for guiding installation for the identified unregistered device.

【Claim 20】

A computer readable medium having computer-executable programs

stored thereon, the programs executed by a computer to perform operations of:

providing a message related to purchase information or delivery information of an external electronic device; and

providing a user interface which guides registration of the external electronic device to an IoT server with a user account, in response to a user input for the message.