CLAIMS

1. A method for information processing, executed by an electronic device, the method comprising:

displaying, on an information page of a first object, first recommendation information with which a second object interacts, the second object having a social relationship with the first object; and

updating, in response to an interaction operation by the first object for the first recommendation information, the first recommendation information to second recommendation information associated with the second object.

2. The method according to claim 1, wherein at least one of the following applies:

wherein the updating the first recommendation information to second recommendation information associated with the second object comprises: updating the first recommendation information to second recommendation information with which the second object interacts;

wherein the updating the first recommendation information to second recommendation information with which the second object interacts comprises: updating the first recommendation information to second recommendation information with which the second object interacts and that is associated with information details of the first recommendation information; or,

wherein the updating the first recommendation information to second recommendation information with which the second object interacts comprises: updating the first recommendation information to second recommendation information with which the second object interacts and that is published by a publisher of the first recommendation information.

3. The method according to claim 1 or 2, wherein the updating the first recommendation information to second recommendation information associated with the second object comprises:

updating the first recommendation information to second recommendation information with which a third object interacts,

the third object having a social relationship associated with the second object, and an interaction with the first recommendation information by the second object being triggered based on an interaction with the first recommendation information by the third object;

optionally, wherein after the updating the first recommendation information to second recommendation information with which a third object interacts, the method further comprises:

displaying a social establishment entry for the third object;

transmitting, in response to a triggering operation for the social establishment entry, a social establishment invitation to the third object; and

establishing, in response to a response operation by the third object for the social establishment invitation, the social relationship between the first object and the third object.

4. The method according to any one of claims 1 to 3, wherein after the establishing the social relationship between the first object and the third object, the method further comprises:

transmitting interaction feedback information to the second object, the interaction feedback information being configured for providing the second object with feedback on a case that the first object and the third object have established the social relationship under a recommendation effect of the second object.

5. The method according to any one of claims 1 to 4, wherein the updating the first recommendation information to second recommendation information associated with the second object comprises:

updating, in response to a case that there are a plurality of second objects, the first recommendation information to second recommendation information associated with a target object in the plurality of second objects,

the target object comprising a second object satisfying at least one of the following conditions:

an interaction level being higher than a level threshold;

an interaction frequency with the first object reaching a frequency threshold;

a social relationship associated with the first object being a target relationship;

a matching degree with the first object reaching a matching degree threshold; and

interaction time for the first recommendation information falling within a target time period.

6. The method according to any one of claims 1 to 5, wherein at least one of the following applies:

wherein the updating the first recommendation information to second recommendation information associated with the second object comprises: displaying, in response to a case that there are a plurality of second objects, object selection controls corresponding to the second objects; and updating, in response to an object selection operation, the first recommendation information to second recommendation information associated with a second object corresponding to a selected

object selection control; or,

wherein the updating the first recommendation information to second recommendation information associated with the second object comprises: updating, in response to a case that there are a plurality of pieces of second recommendation information associated with the second objects, the first recommendation information to target recommendation information in the plurality of pieces of second recommendation information, the target recommendation information comprising second recommendation information satisfying at least one of the following conditions: interaction popularity being higher than a popularity threshold; a quantity of interaction objects having the social relationship with the first object in all associated interaction objects exceeding a quantity threshold; and interaction time corresponding to the second object falling within a target time period.

7. The method according to any one of claims 1 to 6, wherein the updating the first recommendation information to target recommendation information in the plurality of pieces of second recommendation information comprises:

updating the first recommendation information to first target recommendation information in the plurality of pieces of second recommendation information, and automatically updating, when display of the first target recommendation information is completed, the first target recommendation information to second target recommendation information in the plurality of pieces of second recommendation information until a quantity of pieces of second recommendation information that are automatically updated and displayed reaches a preset quantity.

8. The method according to any one of claims 1 to 7, wherein the updating the first recommendation information to second recommendation information associated with the second object comprises:

displaying, in response to a case that there are a plurality of types of second recommendation information associated with the second object, at least two types of category labels available for selection; and

updating, in response to a category selection operation, the first recommendation information to second recommendation information corresponding to a selected category label.

9. The method according to any one of claims 1 to 8, wherein the displaying first recommendation information with which a second object interacts comprises:

displaying first recommendation information with which the second object interacts in a first interaction manner; and

the updating, in response to an interaction operation by the first object for the first recommendation information, the first recommendation information to second recommendation information associated with the second object comprises:

updating, in response to an interaction operation by the first object for the first recommendation information in a second interaction manner, the first recommendation information to second recommendation information associated with the second object and with which the second object interacts in the second interaction manner.

10. The method according to any one of claims 1 to 9, wherein after the displaying first recommendation information with which a second object interacts, the method further comprises:

displaying, in a first association position of the first recommendation information, an interaction object identifier and an interaction manner identifier for the first recommendation information,

the interaction object identifier indicating the second object interacting with the first recommendation information, and the interaction manner identifier indicating a manner in which the second object interacts with the first recommendation information.

11. The method according to any one of claims 1 to 10, wherein the displaying an interaction object identifier for the first recommendation information comprises:

displaying, when there are a plurality of second objects, a target quantity of object identifiers, and using the target quantity of object identifiers as the interaction object identifiers for the first recommendation information, one object identifier corresponding to one second object; and

the method further comprises:

displaying an interaction quantity identifier for the first recommendation information, the interaction quantity identifier indicating an overall quantity of the second objects interacting with the first recommendation information.

12. The method according to any one of claims 1 to 11, the method further comprising:

jumping, in response to a triggering operation for the interaction object identifier, from the information page to a session page, the session page being configured for performing a session between the second object and the first object.

13. The method according to any one of claims 1 to 12, wherein after the updating the first recommendation information to second recommendation information associated with the second object, the method further comprises:

displaying, in a second association position of the second recommendation information, a recommendation reason identifier for the second recommendation information, the recommendation reason identifier being configured for indicating a recommendation reason for the second recommendation information.

14. The method according to any one of claims 1 to 13, the method further comprising:

updating, when the second recommendation information associated with the second object does not exist, the first recommendation information to third recommendation information associated with the first recommendation information.

15. An electronic device, comprising:

a memory, configured to store computer-executable instructions or a computer program; and

a processor, configured to implement the information processing method according to any one of claims 1 to 14 when executing the computer-executable instructions or the computer program stored in the memory.