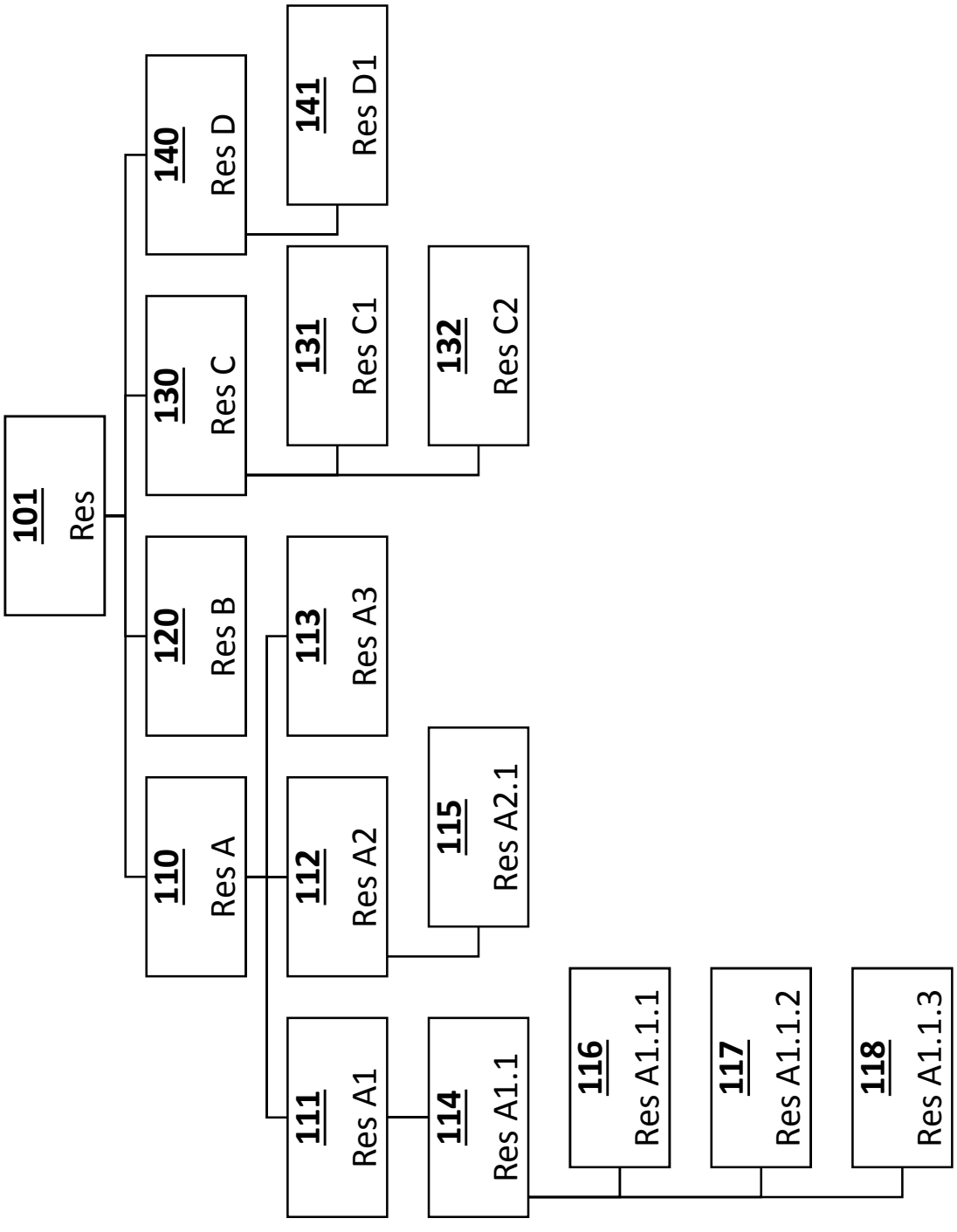

100
101 Res
110 Res A
120 Res B
130 Res C
140 Res D
111 Res A1
112 Res A2
113 Res A3
114 Res A1.1
115 Res A2.1
131 Res C1
132 Res C2
141 Res D1
116 Res A1.1.1
117 Res A1.1.2
118 Res A1.1.3

Fig. 1

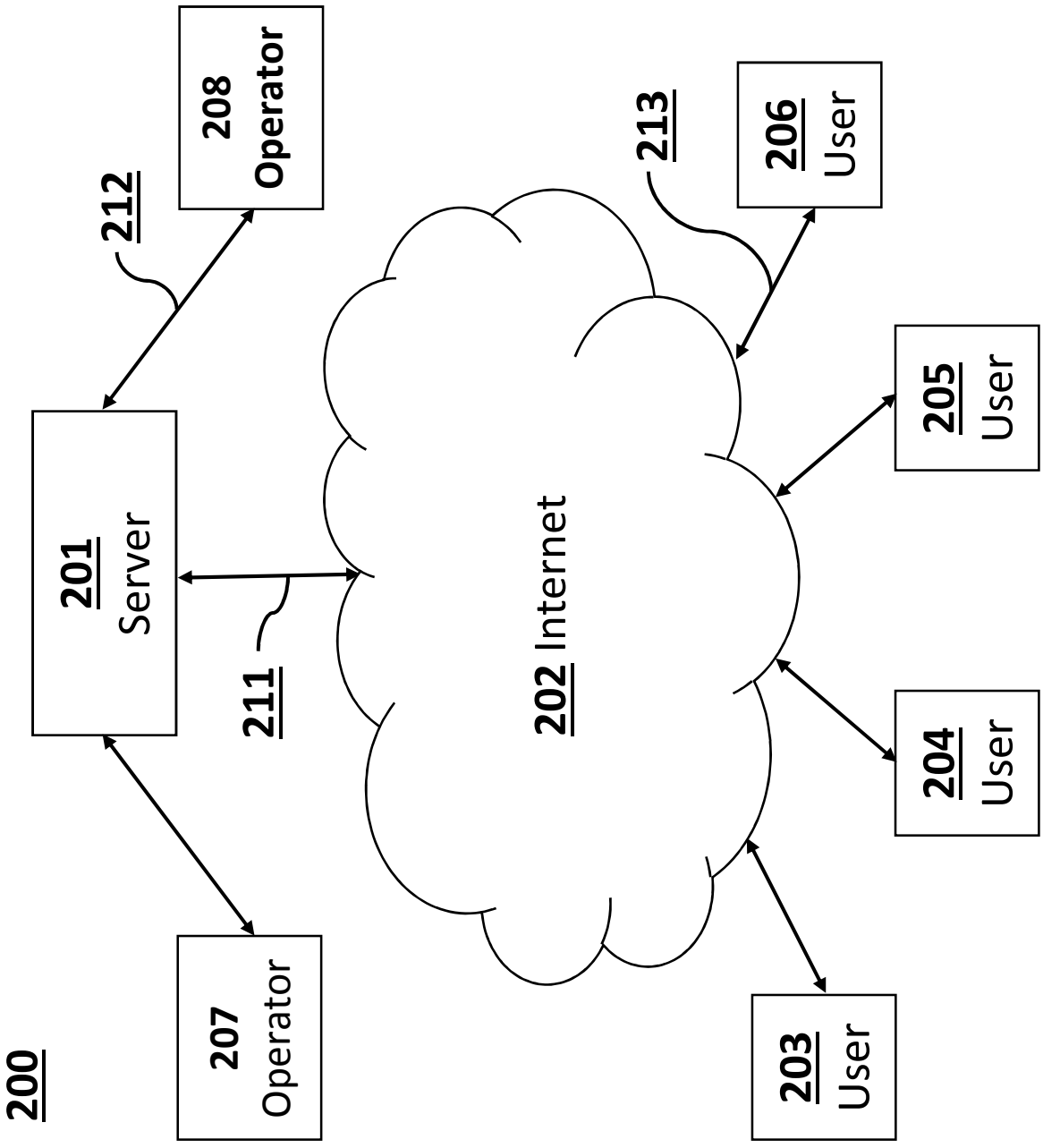

200
201 Server
202 Internet
203 User
204 User
205 User
206 User
207 Operator
208 Operator
211
212
213

Fig. 2

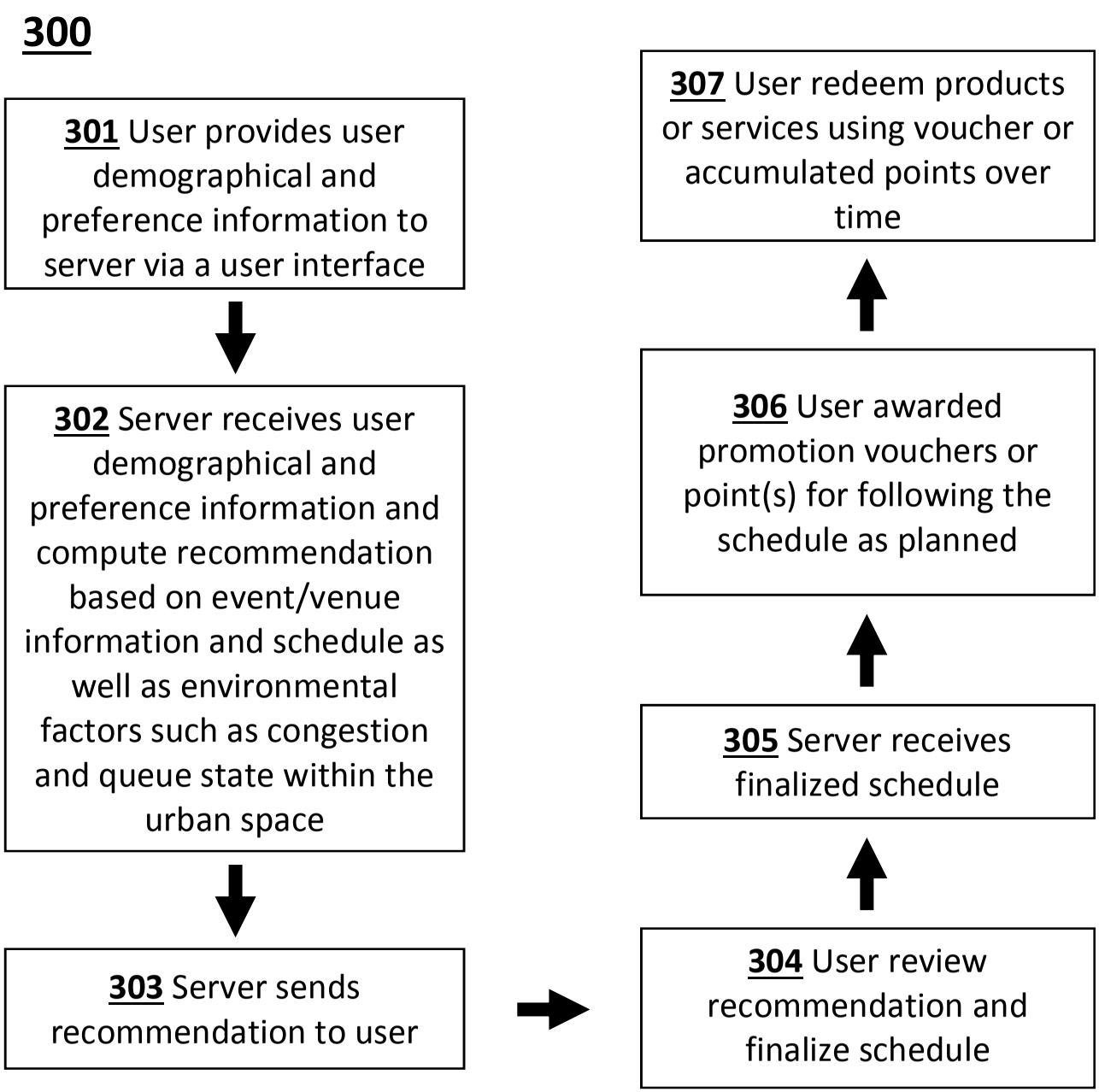

300
301 User provides user demographical and preference information to server via a user interface
302 Server receives user demographical and preference information and compute recommendation based on event/venue information and schedule as well as environmental factors such as congestion and queue state within the urban space
303 Server sends recommendation to user
304 User review recommendation and finalize schedule
305 Server receives finalized schedule
306 User awarded promotion vouchers or point(s) for following the schedule as planned
307 User redeem products or services using voucher or accumulated points over time

Fig. 3

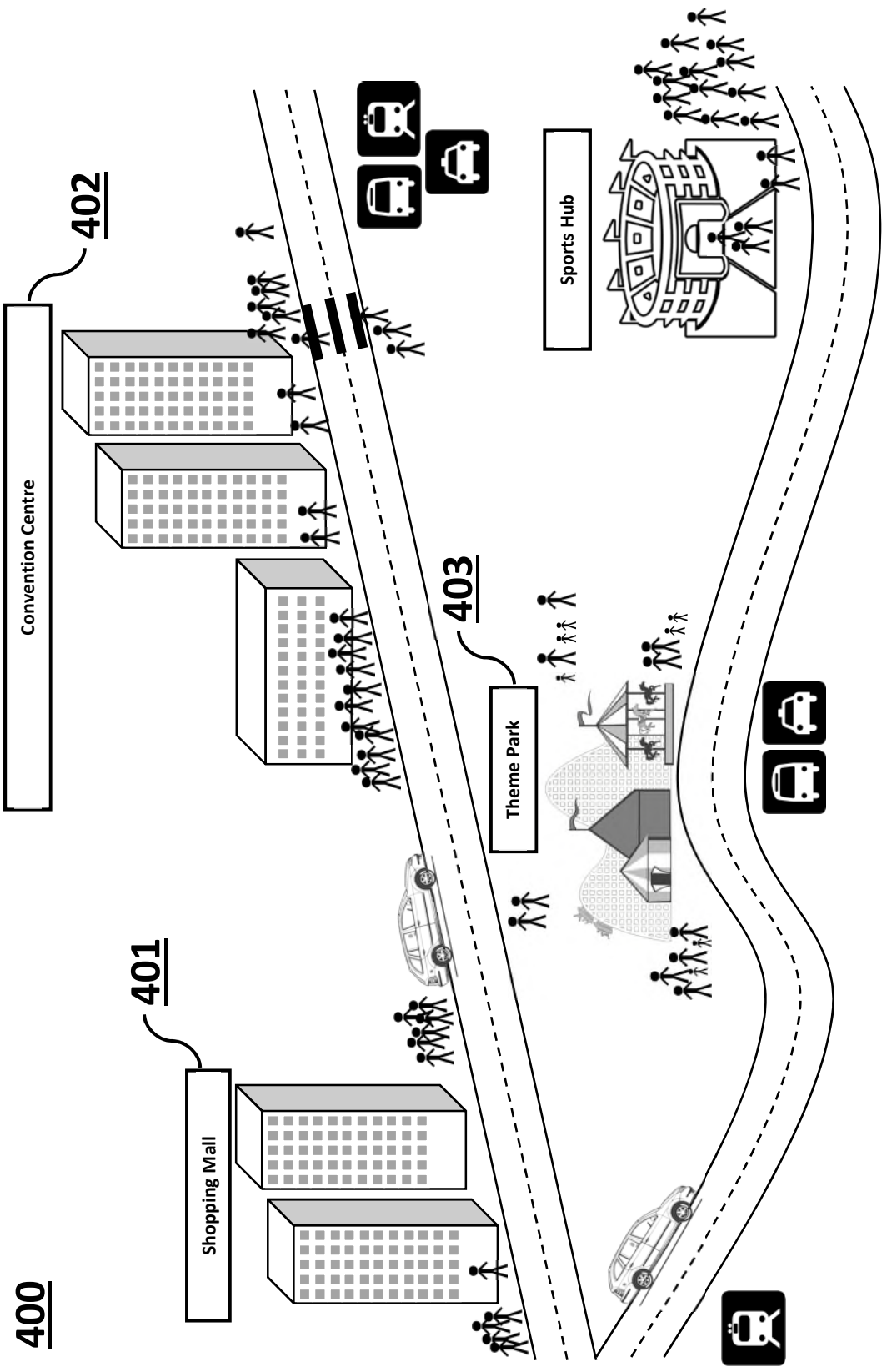

400
401
Shopping Mall
402
Convention Centre
403
Theme Park
Sports Hub

Fig. 4

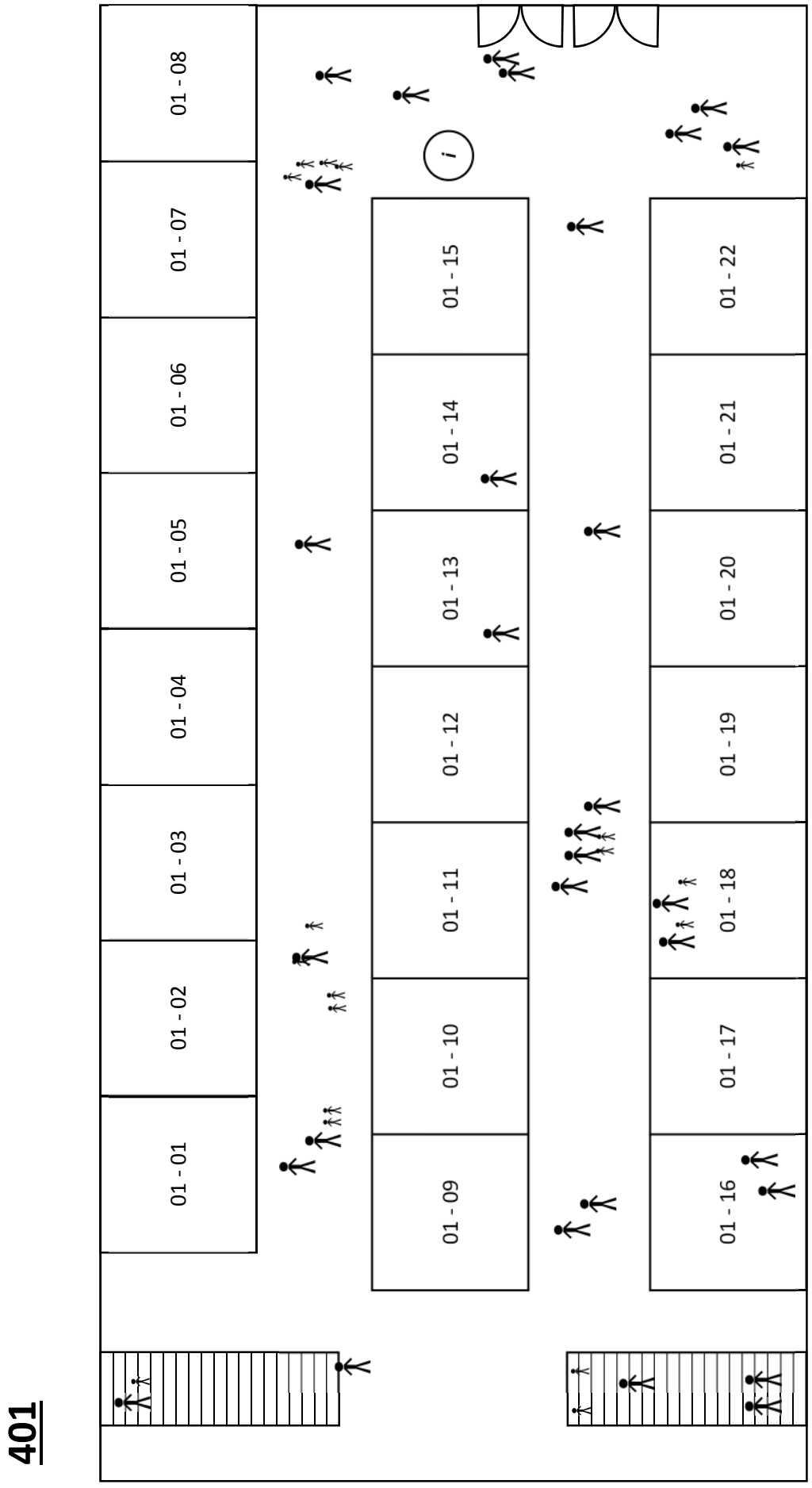

401
01 - 01
01 - 02
01 - 03
01 - 04
01 - 05
01 - 06
01 - 07
01 - 08
01 - 09
01 - 10
01 - 11
01 - 12
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01 - 19
01 - 20
01 - 21
01 - 22
i

Fig. 5

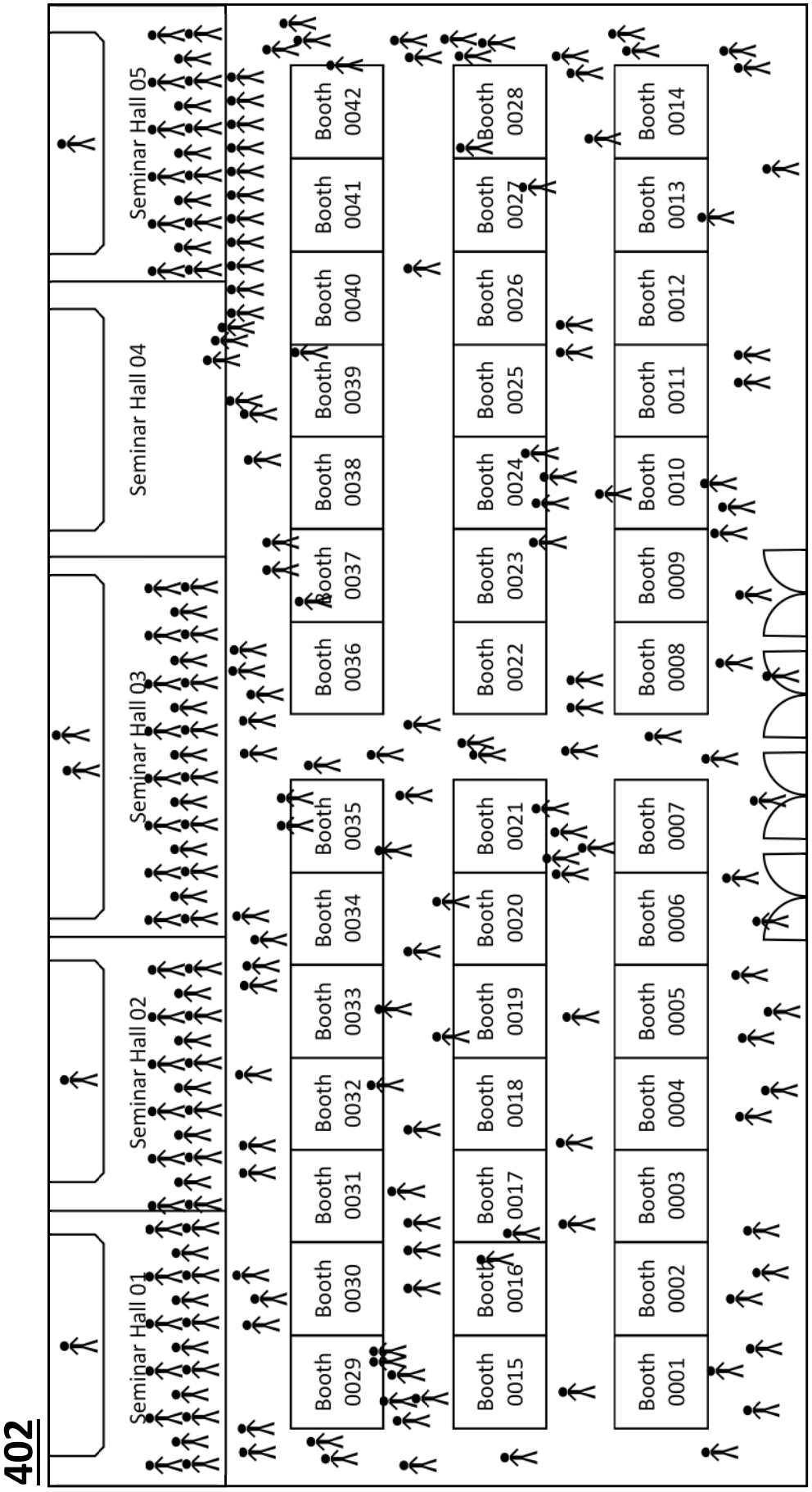

402
Seminar Hall 01
Seminar Hall 02
Seminar Hall 03
Seminar Hall 04
Seminar Hall 05
Booth 0001
Booth 0002
Booth 0003
Booth 0004
Booth 0005
Booth 0006
Booth 0007
Booth 0008
Booth 0009
Booth 0010
Booth 0011
Booth 0012
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Booth 0042

Fig. 6

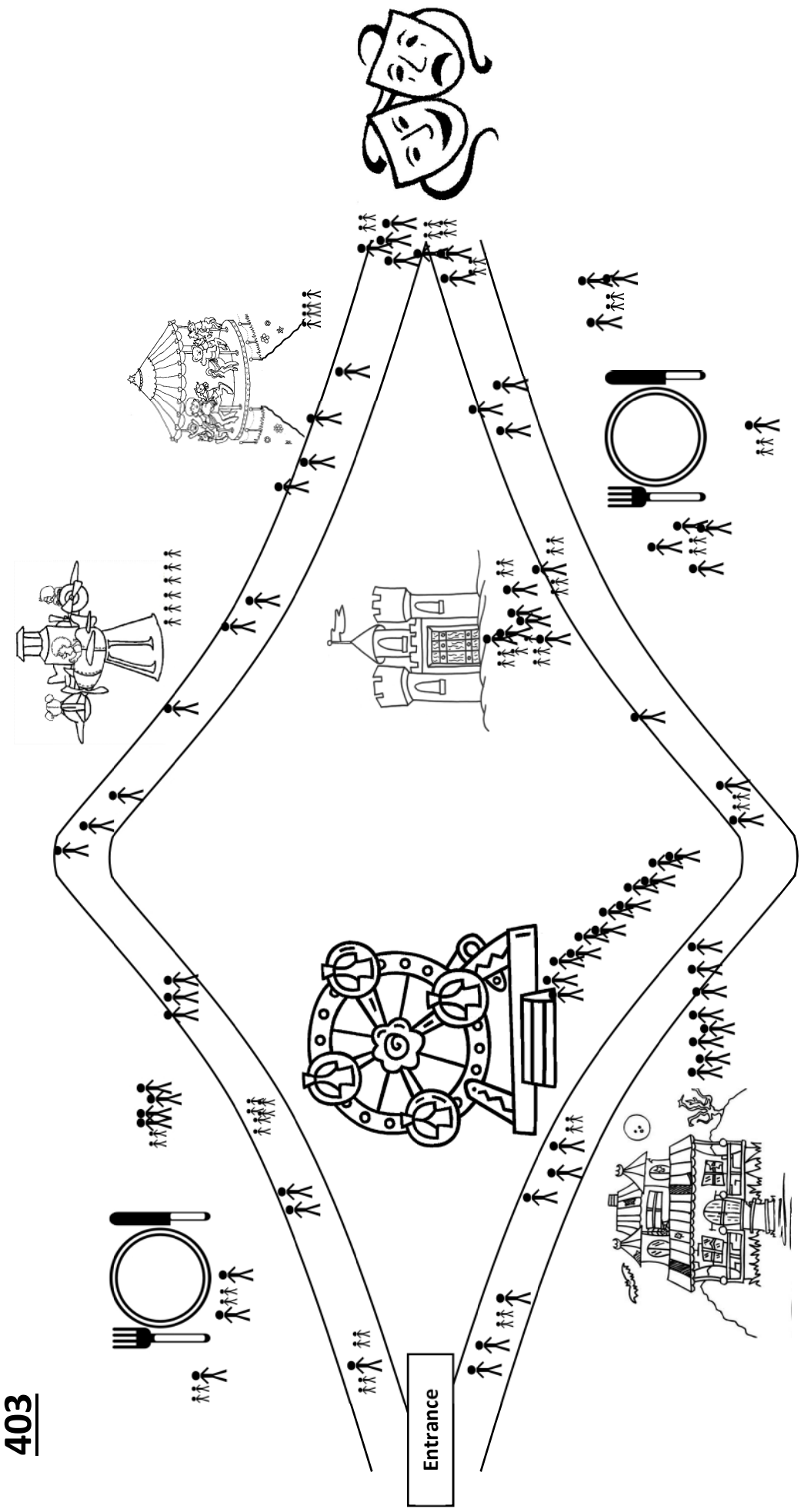


Fig. 7

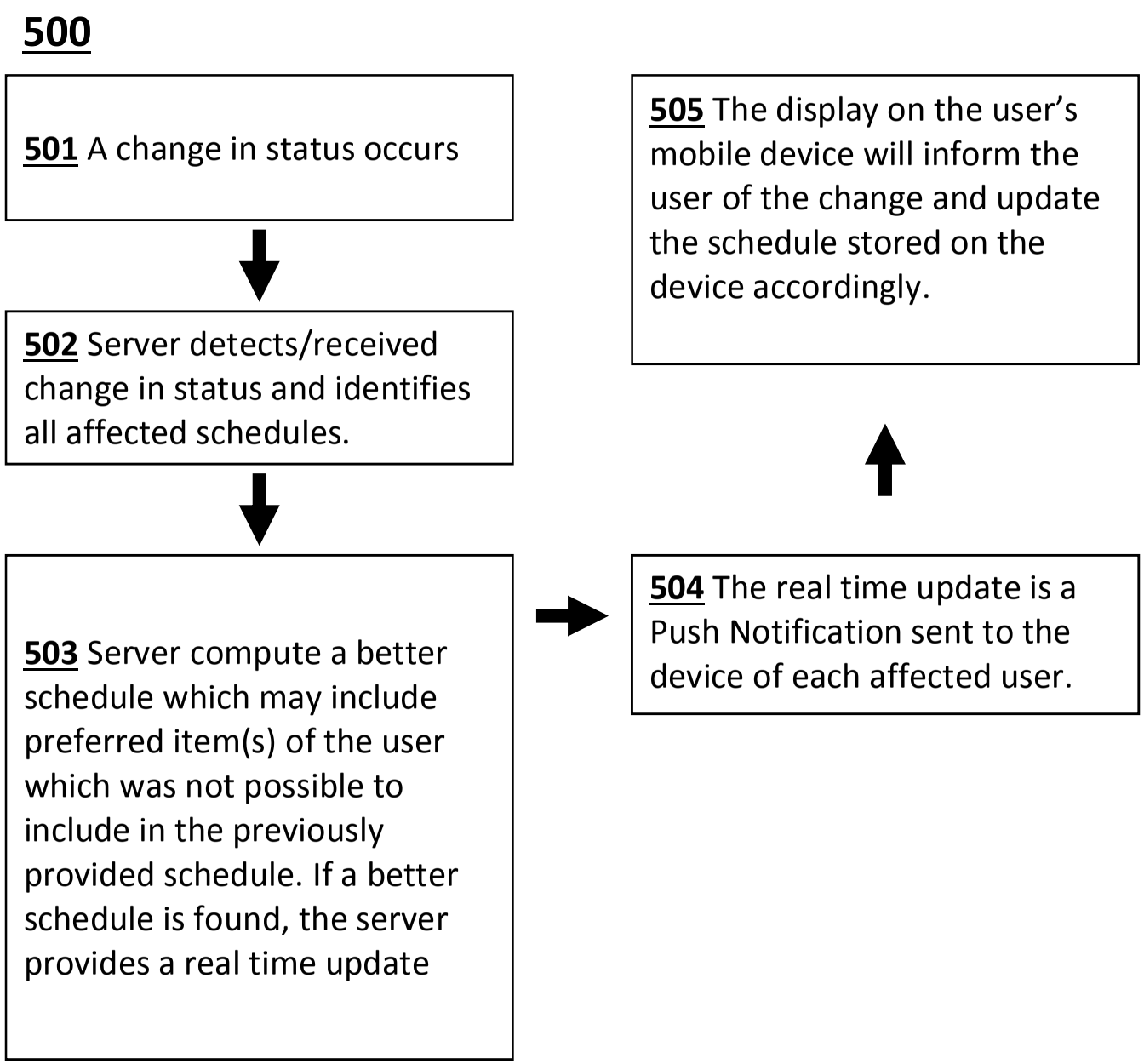

500
501 A change in status occurs
502 Server detects/received change in status and identifies all affected schedules.
503 Server compute a better schedule which may include preferred item(s) of the user which was not possible to include in the previously provided schedule. If a better schedule is found, the server provides a real time update
504 The real time update is a Push Notification sent to the device of each affected user.
505 The display on the user's mobile device will inform the user of the change and update the schedule stored on the device accordingly.

Fig. 8