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(71) Applicant: **GILBARCO INC.** [US/US]; 7300 West Friendly Avenue, Greensboro, North Carolina 27410 (US).

(72) Inventors: **WILLIAMS, Rodger K.**; 9743 Silk Hope Liberty Road, Siler City, North Carolina 27344 (US). **JIANG, Changzhong**; 5695 Falkirk Drive, Greensboro, North Carolina 27409 (US). **PAYNE, Edward A.**; 204 Overman Street, Greensboro, North Carolina 27410 (US). **BOUCK, Travis J.**; 8010 Perlette Court, Kernersville, North Carolina 27284 (US).

(74) Agents: **KILLEN, Craig N.** et al.; Nelson Mullins Riley & Scarborough LLP, Customer Number 27530, Bank of America Corporate Center, 42nd Floor, 100 North Tryon Street, Charlotte, North Carolina 28202 (US).

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(54) Title: METHOD AND SYSTEM FOR PROVIDING LOYALTY ENHANCED USER INTERFACE IN A FUEL DISPENSING ENVIRONMENT

(57) Abstract: Systems and methods for managing loyalty applications in fuel dispensing environments are provided. At least one processor can execute a master mobile application comprising an interface for rendering content and/or accepting input. The master mobile application can be configured to communicate with one or more dispensing components to obtain parameters regarding product dispensing, display the parameters on a portion of the interface, and invoke a loyalty application for executing on another portion of the interface.

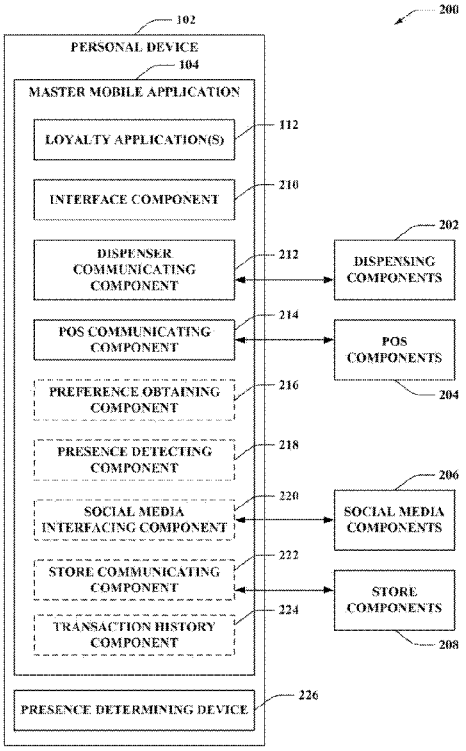


FIG. 2

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