

Specification

Method and apparatus for generating a synthesized picture

The present application claims the priority to Chinese Patent Application No. 201510144685.1, filed on March 30, 2015 and entitled “Method and apparatus for generating a synthesized picture”, which is hereby incorporated by reference in its entirety.

Technical field

The present application relates to the technical field of image processing, and in particular to a method and apparatus for generating a synthesized picture.

Background art

Internet-based promotion activities are often in the form of presenting or diffusing pictures on web pages and social media platforms. Always using the same picture may easily lead to user’s psychological fatigue, and in order to achieve a better effect, the pictures presented need to be changed frequently.

The pictures used for promotion activities are usually pictures generated by synthesizing a background image and foreground elements. In the prior art, a single template method is usually used to synthesize a background image and foreground elements into one picture, i.e. drawing the foreground elements on a fixed background image at fixed positions. Changing the picture requires the art designer to regenerate a template, or modify the background image, or modify the foreground elements, which consumes a long time and has a low efficiency, and hardly satisfies the requirement of generating a large number of synthesized pictures within a short time in some promotion activities.

Summary of the invention

In view of this, the present application provides a method for generating a synthesized picture, comprising:

determining, based on a background picture set, a background image of the synthesized

picture;

dividing sub-regions for foreground elements on the background image, each sub-region being used for displaying at least one foreground element;

determining, within a sub-region, a display shape of a foreground element of the sub-region; and

drawing, according to the display shape, the corresponding foreground element within the sub-region.

The present application further provides an apparatus for generating a synthesized picture, comprising:

a background image determination unit, configured to determine, based on a background picture set, a background image of the synthesized picture;

a sub-region dividing unit, configured to divide sub-regions for foreground elements on the background image, each sub-region being used for displaying at least one foreground element;

a display shape determination unit, configured to determine, within a sub-region, a display shape of a foreground element of the sub-region; and

a foreground element drawing unit, configured to draw, according to the display shape, the corresponding foreground element within the sub-region.

It can be seen from the above technical solution that in the embodiments of the present application, by selecting a background image, and dynamically generating sub-regions and display shapes of foreground elements, a large number of synthesized pictures, which have variable background images, variable region layouts and variable foreground element display shapes, can be generated automatically within a short time, which improves the efficiency of generating synthesized pictures.

Brief description of the accompanying drawings

Fig. 1 is a flow chart of a method for generating a synthesized picture in an embodiment of the present application;

Fig. 2 is a sub-region layout diagram in one example of the present application;

Fig. 3 is another sub-region layout diagram in one example of the present application;

Fig. 4 is a schematic diagram of a display shape of a text line in one example of the present application;

Fig. 5 is a schematic diagram of a display shape of a foreground image in one example of the present application;

Fig. 6 is a hardware structure diagram of a computing device which applies an embodiment of the present application; and

Fig. 7 is a logical structure diagram of an apparatus for generating a synthesized picture in an embodiment of the present application.

Detailed description

The embodiments of the present application propose a novel method for generating a synthesized picture, in which an automatically changed background image, and automatically changed foreground element layouts and positions are applied to generate a synthesized picture, and a large number of different synthesized pictures can be generated within a short time, so as to solve the problem existing in the prior art. The procedure of the embodiments of the present application is as shown in Fig. 1.

Step 110, determining, based on a background picture set, a background image of the synthesized picture.

Generally, a synthesized picture comprises a background image having a relatively large region and not covered by foreground elements. The larger the background image region which is not covered by the foreground elements is, the easier it is to use parameters generated according to the background image to recognize the synthesized picture. The

variable background image may increase the recognition difficulty of the synthesized picture. In this embodiment, a background picture set is pre-set, which comprises at least one background picture. A background picture is selected from the background picture set, and a background image of the synthesized picture is generated according to the selected background picture.

A variety of methods can be used to select a background picture from the background picture set. For example, each background picture in the background picture set may be selected in turn, or a background picture may be selected randomly from the background picture set; and a background picture may be reselected when the number of use of the synthesized picture reaches a certain pre-determined value, and a background picture may also be reselected by taking a certain time as a period.

Similarly, various methods may also be used to generate the background image of the synthesized picture according to the selected background picture. For example, the selected background picture may be directly used as the background image of the synthesized picture, or the selected background picture may be used as the background image of the synthesized picture after being subjected to special processing (such as Gaussian blurring processing, light treatment processing or mask processing). A fixed algorithm and parameters may be used to perform special processing, and a randomly changed or periodically changed algorithm and/or parameters may also be used to perform special processing.

The method for selecting the background picture and the method for generating the background image of the synthesized picture may be used in any combination, and this is not limited in this embodiment.

Step 120, dividing sub-regions for foreground elements on the background image, each sub-region being used for displaying at least one foreground element.

The method for dividing sub-regions on the background image may be determined

according to the relationship among foreground elements of various sub-regions and the requirement of an actual application scenario. If all the foreground elements can be displayed arbitrarily at any positions on the background image, then according to the number of foreground elements, a corresponding number of sub-regions may be generated, and the position and size of each sub-region is determined randomly. If the display of all or some of the foreground elements needs to satisfy a certain condition (such as a certain position relationship or a certain size proportion relationship), then associated foreground elements may be displayed within the same sub-region, or a corresponding limitation condition may be applied to the division of various sub-regions which display associated foreground elements.

In one implementation, a configuration file may be pre-set, and a limitation condition for dividing sub-regions is described in the configuration file, so as to satisfy display requirements of the foreground elements. The configuration file comprises the number of sub-regions and a position relationship of at least some of the sub-regions, and the specific position of each sub-region is automatically generated by a layout algorithm using the configuration file. Specifically, after the number and position relationship of the sub-regions are obtained from the configuration file, a region where a dynamic change is allowed for each sub-region on the background image is calculated according to the position relationship, and the vertex positions and size of the sub-region are determined within the region where a dynamic change is allowed. The specific layout algorithm may refer to the implementation of the prior art, and will be no longer described. The configuration file may further comprise a maximum value and/or minimum value of the shape and size of a sub-region, etc., and at this moment, the shape and size of the sub-region and its position relationship with other sub-regions need to be taken into consideration to allocate a region where a dynamic change is allowed for each sub-region. Within the region where a dynamic change is allowed, the vertex positions and size of the sub-region may be arbitrarily determined under the condition

of satisfying the configuration file.

For example, it is designated in the configuration file that three sub-regions are divided, and are arranged as a sub-region I, a sub-region II and a sub-region III successively from top to bottom, then a certain running of a layout algorithm generates a sub-region layout as shown in Fig. 2, and another running of the layout algorithm generates a sub-region layout as shown in Fig. 3.

Back to Fig. 1, in step 130, determining, within a sub-region, a display shape of a foreground element of the sub-region.

The foreground element may be a foreground image, and may also be a text line; and the text line may be one to more text units, wherein the text unit is a constituent part of the text line, which may be a word (such as a Chinese word and an English word), a letter, a number and/or symbol, and may also be a combination of two or three of the word, letter and number.

Within the sub-region, different shapes may be used to display the foreground element of the sub-region (i.e. the foreground element displayed within the sub-region). For example, a set comprising shapes of the original shape, a circular shape, a square shape, etc. may be provided, and one is selected therefrom randomly or in turn as the display shape of the foreground element; and in this implementation method, if the foreground element is a text line, each text may be displayed in the selected shape, and the texts may also be arranged in the selected shape.

In another implementation, several curve functions are pre-set; and the value ranges of parameters in the pre-set curve functions are pre-set, and the pre-set ranges of the parameters may vary with the different applicable curve functions, and the pre-set range should enable the display curve, generated after the parameter is applied to the curve function, to be partially located within the sub-region.

If the foreground element using the display curve is a text line, one curve function may

be selected from several pre-set curve functions; the parameters of the curve function are determined within the pre-set range, and a display curve is generated; and according to the number of text units in the text line, a corresponding number of points from the display curve are extracted as vertex positions of the text units. For example, with regard to the text line, including six Chinese characters, which uses the display curve as shown in Fig. 4, the part of the display curve, of which the horizontal coordinates are located within the sub-region, may be equally divided into six parts, taking the start point of each equal part as the horizontal coordinate, and taking the point of which the horizontal coordinate is on the display curve as a vertex position of each Chinese character. In this way, the text line will be displayed as the shape of the display curve, please refer to Fig. 4.

If the foreground element using the display curve is a foreground image, at least one curve function may be selected from pre-set curve functions; parameters of the selected curve function are determined within a pre-set range, and at least one display curve is generated; and points are extracted from the display curve as vertex positions of the foreground image, and the generated display curve is taken as a display boundary of the foreground image. For example, one curve function may be selected, and two parallel display curves are generated with different parameters to respectively serve as upper and lower boundaries (or left and right boundaries) of the foreground image, while straight lines parallel to the vertical axis (or horizontal axis) where the two extracted points are located respectively serve as left and right boundaries (or upper and lower boundaries) of the foreground image; and two curve functions may also be selected to generate two intersected display curves to respectively serve as an upper boundary and a left boundary of the foreground image, while a lower boundary and a right boundary of the foreground image use the lower boundary and right boundary of the sub-region, and at this time, the intersection point of the two display curves serves as the extracted vertex position.

In some application scenarios, after the foreground image has been drawn on the background image, the text line is drawn on the foreground image. In this case, the display shape of the text line is determined on the foreground image displaying the text line. In other words, it can be regarded as taking the foreground image displaying the text line as a sub-region when the display shape of the text line is determined.

Step 140, drawing, according to the display shape of the foreground element, the corresponding foreground element within the sub-region.

With regard to the foreground image, if the display shape is different from the original shape or size of the foreground image, then after affine transformation, perspective transformation and/or scaling transformation are performed on the foreground image according to the determined display shape, the foreground element can be drawn within the sub-region. In addition, processing of color transformation, rotation, stretching, etc. may also be performed on the foreground image. This embodiment does not limit the specific transformation processing method.

With regard to the text line, in order to reduce the utilization of a text detection algorithm to locate a text region, an OCR (Optical Character Recognition) method is used to segment and recognize the text; a key word in the text is used to shield the possibility of a picture; and after texture and/or deformation are/is added to each text according to the determined display shape, the text line may then be drawn within the sub-region. The deformation may be operations of rotation and stretching, etc. regarding a text unit; the texture may be horizontal and vertical stripes at different intervals, and may also be various curve stripes; and in a region where text and stripes are overlapped, a background image may be displayed, and a certain color fusion of the foreground text and the background image may also be displayed. This embodiment does not limit the specific processing method.

It can be seen that in the embodiments of the present application, by selecting a

background image, and dynamically generating sub-regions and display shapes of foreground elements, a large number of synthesized pictures which have variable background images, variable region layouts and variable foreground element shapes can be generated within a short time, which improves the efficiency of generating synthesized pictures and reduces the costs of picture diversification at the same time.

It needs to be noted that the method in this embodiment can be applied to any computing device, such as a server, a virtual machine, a personal computer, a tablet computer, a mobile phone and other devices. In an application of a client/server (C/S) mode, the method in this embodiment can be partially applied to the server and partially applied to the client, and the server and the client collaboratively accomplish the generation of the synthesized picture.

In an application example of the present application, the synthesized picture is generated by a background image, a foreground image and a text line. Materials for synthesizing a picture are stored on a server, comprising a background picture set composed of a plurality of background pictures, various foreground images, and various text lines, etc., wherein the foreground image comprises an image of which the position can be dynamically changed on the background image, such as a logo; and the text line may be generating each text unit into an image and a display order of these images, and may also be text which is converted into an image using a system character library when the text line is drawn. In addition, a configuration file for dividing sub-regions on the background image, a plurality of curve functions for determining a display shape of a foreground element, and information such as pre-set value ranges of parameters thereof are pre-set on the server.

When the server needs to generate a synthesized picture (such as receiving a request from the client to acquire a synthesized picture, arriving of a period of changing the synthesized picture, etc.), a background picture is randomly selected from the background picture set, and is used as the background image of the synthesized picture after Gaussian

blurring processing are performed on the background picture with randomly selected parameters. Different parameters may enable the same background picture to present images with different feature information, which effectively reduces the common characteristics of the background images, and keeps artistic at the same time.

After the background image is determined, a layout algorithm is called to calculate, according to a position relationship among sub-regions and the range of the size of each sub-region in the configuration file, a region where a dynamic change is allowed for each sub-region, and the vertex positions and actual size (within the range of the size in the configuration file) of the sub-region are randomly decided within the region where a dynamic change is allowed. Thus, various sub-regions for displaying the foreground image and/or text line are dynamically divided, to decide the position in the background image where a foreground element to be presented is put. The entire background image determines the overall style of the synthesized picture, and the position and size of each sub-region determines the type setting of the synthesized picture.

The foreground element of each sub-region may be a text line, may be one to more foreground images, and may also be a combination of a text line and a foreground image. When the foreground element is drawn in the sub-region, with regard to the text line, one curve function is randomly selected from a plurality of stored curve functions, parameter values are randomly determined within the value ranges of the parameters of the curve function, and the parameter values are applied to the curve function to generate a display curve. By extracting point coordinates from the display curve, the vertex coordinate of each text unit in the text line can be obtained. Based on the vertex coordinate of each text unit, after deformation and texture processing, etc. are performed on the text unit, it is drawn at a corresponding position on the background image at a certain size.

With regard to the foreground image, one curve function is randomly selected from a

plurality of stored curve functions, parameter values are randomly determined within the value ranges of the parameters of the curve function, and the parameter values are applied to the curve function to generate a first display curve; the display curve is translated by a certain distance to serve as a second display curve (or generating a second display curve with another parameter value), and two points are extracted from the first display curve as two vertex positions of the foreground image; and the two points are translated onto the second display curve to serve as another two vertex positions of the foreground image, and the first display curve between the two vertex positions and the second display curve between the other two vertex positions serve as two display boundaries of the foreground image. For example, as shown in Fig. 5, the shaded portion is the display shape of the foreground image, and the upper boundary and the lower boundary of the shaded portion are respectively display curves. After the display shape of the foreground image is determined, deformation processing is performed on the foreground image according to the display shape, and the foreground image is drawn at a corresponding position in the background image.

After the above steps, synthesized pictures with variable background images, variable layouts and variable foreground element shapes and presentation forms can be generated.

Corresponding to the above procedure, the embodiments of the present application further provide an apparatus for generating a synthesized picture. The apparatus may be implemented using software, and may also be implemented using hardware or a combination of software and hardware. Taking the software implementation as an example, as an apparatus in the logical sense, it is formed by a CPU (Central Process Unit) of a computing device where it is located to read a corresponding computer program instruction into a memory for running. From the hardware level, in addition to the CPU, memory and non-volatile memory shown in Fig. 6, the device where the apparatus for generating a synthesized picture is located generally further comprises other hardware such as a board

card for implementing a network communication function, etc.

Fig. 7 shows an apparatus for generating a synthesized picture provided by this embodiment, comprising a background image determination unit, a sub-region dividing unit, a display shape determination unit and a foreground element drawing unit, wherein: the background image determination unit is configured to determine, based on a background picture set, a background image of the synthesized picture; the sub-region dividing unit is configured to divide sub-regions for foreground elements on the background image, each sub-region being used for displaying at least one foreground element; the display shape determination unit is configured to determine, within a sub-region, a display shape of a foreground element of the sub-region; and the foreground element drawing unit is configured to draw, according to the display shape, the corresponding foreground element within the sub-region.

Optionally, the sub-region dividing unit may further comprise a position relationship acquisition module, a dynamic region calculation module and a sub-region position and size module, wherein: the position relationship acquisition module is configured to acquire, from a configuration file, the number of sub-regions and a position relationship of at least some of the sub-regions; the dynamic region calculation module is configured to calculate, according to the position relationship, a region where a dynamic change is allowed for each sub-region on the background image; and the sub-region position and size module is configured to determine, within the region where a dynamic change is allowed, the vertex positions and size of the sub-region.

In one implementation, the foreground element comprises a foreground image; the display shape determination unit comprises a first curve function selection module, a first display curve generation module and a foreground image shape module, wherein: the first curve function selection module is configured to select at least one curve function from

several pre-set curve functions; the first display curve generation module is configured to determine parameters of the curve function within a pre-set range, and generate at least one display curve; and the foreground image shape module is configured to extract points from the display curve as vertex positions of the foreground image, and take the display curve as a display boundary of the foreground image.

Optionally, the foreground element comprises a foreground image; and the foreground element drawing unit is specifically configured to: after performing, according to the display shape, affine transformation, perspective transformation and/or scaling transformation on the foreground image, draw the same within the sub-region.

Optionally, the foreground element comprises a text line; the display shape determination unit comprises a second curve function selection module, a second display curve generation module and a text line shape module, wherein: the second curve function selection module is configured to select a curve function from several pre-set curve functions; the second display curve generation module is configured to determine parameters of the curve function within a pre-set range, and generate a display curve; and the text line shape module is configured to extract, according to the number of text units in the text line, a corresponding number of points from the display curve as vertex positions of the text units.

Optionally, the foreground element drawing unit is specifically configured to: after adding, according to the display shape, texture and/or deformation to each text unit of the text line, draw the same within the sub-region.

It needs to be noted that the apparatus in the embodiments of the present application can be dispersed on two or more devices for implementation, such as being dispersed on a client device and a server for implementation.

The descriptions presented above are only preferred embodiments of the present application, and are not intended to limit the present application. Any modification,

equivalent replacement, improvement, etc. made within the spirit and principle of the present application shall all fall within the scope of protection of the present application.

In a typical configuration, a computing device includes one or more processors (CPUs), an input/output interface, a network interface and a memory.

The memory may include a non-permanent memory, a random access memory (RAM) and/or a non-volatile memory (such as a read-only memory (ROM) or flash memory (flash RAM)) and so on in computer-readable media. The memory is an example of the computer-readable media.

The computer-readable media comprise permanent and non-permanent, removable and non-removable media and may realize information storage with any method or technology. The information may be a computer-readable instruction, data structure, program module or other data. The examples of computer storage media include but are not limited to a phase change memory (PRAM), static random access memory (SRAM), dynamic random access memory (DRAM), other types of random access memory (RAM), read-only memory (ROM), electrically erasable programmable read-only memory (EEPROM), flash memory or other memory technologies, compact disk read-only memory (CD-ROM), digital versatile disc (DVD) or other optical storage, magnetic cassette tape, magnetic tape and magnetic disk storage or other magnetic storage devices or any other non-transmission media, which can be used to store information that can be accessed by a computing device. According to the definition herein, the computer-readable media do not include transitory media, such as modulated data signals and carriers.

It also needs to be noted that the terms “including”, “comprising” or any other variations thereof are intended to cover non-exhaustive inclusion, so that processes, methods, merchants or devices including a series of elements not only include those elements but also include other elements which are not listed expressly or include all inherent elements of such

processes, methods, merchants or devices. If there are no more limitations, elements defined by “comprising a” does not exclude the situation where other identical elements exist in the process, method, merchant or device including the elements.

It should be understood by those skilled in the art that the embodiments of the present application may be provided as methods, systems or computer program products. Thus, the present application may adopt full hardware embodiments, full software embodiments, or embodiments which combine software and hardware. Moreover, the present application may be in a form of a computer program product that is implemented on one or more computer-usable storage media (including, but not limited to, a disk memory, a CD-ROM, an optical memory, and the like) that include computer usable program codes.

Claims

1. A method for generating a synthesized picture, characterized by comprising:
 - determining, based on a background picture set, a background image of the synthesized picture;
 - dividing sub-regions for foreground elements on the background image, each sub-region being used for displaying at least one foreground element;
 - determining, within a sub-region, a display shape of a foreground element of the sub-region; and
 - drawing, according to the display shape, the corresponding foreground element within the sub-region.
2. The method according to claim 1, characterized in that the determining, based on a background picture set, a background image of the synthesized picture comprises:
 - selecting one from several background pictures; and
 - after performing Gaussian blurring processing, light treatment processing and/or mask processing on the selected background picture, taking the same as the background image of the synthesized picture.
3. The method according to claim 1, characterized in that the dividing sub-regions for foreground elements on the background image comprises:
 - acquiring, from a configuration file, the number of sub-regions and a position relationship of at least some of the sub-regions;
 - calculating, according to the position relationship, a region where a dynamic change is allowed for each sub-region on the background image; and
 - determining, within the region where a dynamic change is allowed, the vertex positions and size of the sub-region.
4. The method according to claim 1, characterized in that the foreground element

comprises a foreground image; and

the determining, within a sub-region, a display shape of a foreground element of the sub-region comprises:

selecting at least one curve function from several pre-set curve functions;

determining parameters of the curve function within a pre-set range, and generating at least one display curve; and

extracting points from the display curve as vertex positions of the foreground image, and taking the display curve as a display boundary of the foreground image.

5. The method according to claim 1 or 4, characterized in that the foreground element comprises a foreground image; and

the drawing, according to the display shape, the corresponding foreground element within the sub-region comprises: after performing, according to the display shape, affine transformation, perspective transformation and/or scaling transformation on the foreground image, drawing the same within the sub-region.

6. The method according to claim 1, characterized in that the foreground element comprises a text line; and

the determining, within a sub-region, a display shape of a foreground element of the sub-region comprises:

selecting a curve function from several pre-set curve functions;

determining parameters of the curve function within a pre-set range, and generating a display curve; and

extracting, according to the number of text units in the text line, a corresponding number of points from the display curve as vertex positions of the text units.

7. The method according to claim 6, characterized in that the foreground element comprises a text line displayed on the foreground image; and

the determining, within a sub-region, a display shape of a foreground element of the sub-region comprises: determining, on the foreground image where the text line is displayed, a display shape of the text line.

8. The method according to claim 1, 6 or 7, characterized in that the drawing, according to the display shape, the corresponding foreground element within the sub-region comprises: after adding, according to the display shape, texture and/or deformation to each text unit of the text line, drawing the same within the sub-region.

9. An apparatus for generating a synthesized picture, characterized by comprising:

a background image determination unit, configured to determine, based on a background picture set, a background image of the synthesized picture;

a sub-region dividing unit, configured to divide sub-regions for foreground elements on the background image, each sub-region being used for displaying at least one foreground element;

a display shape determination unit, configured to determine, within a sub-region, a display shape of a foreground element of the sub-region; and

a foreground element drawing unit, configured to draw, according to the display shape, the corresponding foreground element within the sub-region.

10. The apparatus according to claim 9, characterized in that the sub-region dividing unit comprises:

a position relationship acquisition module, configured to acquire, from a configuration file, the number of sub-regions and a position relationship of at least some of the sub-regions;

a dynamic region calculation module, configured to calculate, according to the position relationship, a region where a dynamic change is allowed for each sub-region on the background image; and

a sub-region position and size module, configured to determine, within the region where

a dynamic change is allowed, the vertex positions and size of the sub-region.

11. The apparatus according to claim 9, characterized in that the foreground element comprises a foreground image; and

the display shape determination unit comprises:

a first curve function selection module, configured to select at least one curve function from several pre-set curve functions;

a first display curve generation module, configured to determine parameters of the curve function within a pre-set range, and generate at least one display curve; and

a foreground image shape module, configured to extract points from the display curve as vertex positions of the foreground image, and take the display curve as a display boundary of the foreground image.

12. The apparatus according to claim 9 or 11, characterized in that the foreground element comprises a foreground image; and

the foreground element drawing unit is specifically configured to: after performing, according to the display shape, affine transformation, perspective transformation and/or scaling transformation on the foreground image, draw the same within the sub-region.

13. The apparatus according to claim 9, characterized in that the foreground element comprises a text line; and

the display shape determination unit comprises:

a second curve function selection module, configured to select a curve function from several pre-set curve functions;

a second display curve generation module, configured to determine parameters of the curve function within a pre-set range, and generate a display curve; and

a text line shape module, configured to extract, according to the number of text units in the text line, a corresponding number of points from the display curve as vertex positions of

the text units.

14. The apparatus according to claim 9 or 13, characterized in that the foreground element drawing unit is specifically configured to: after adding, according to the display shape, texture and/or deformation to each text unit of the text line, draw the same within the sub-region.