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14/460,300 14 August 2014 (14.08.2014) US(71) Applicant: **IAM.PLUS, LLC** [US/US]; 1800 Century Park East, Suite 1000, Los Angeles, California 90067 (US).(72) Inventors: **ADAMS, William**; 1800 Century Park East, Suite 1000, Los Angeles, California 90067 (US). **RATH-
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(54) Title: MULTI-MEDIA WIRELESS WATCH

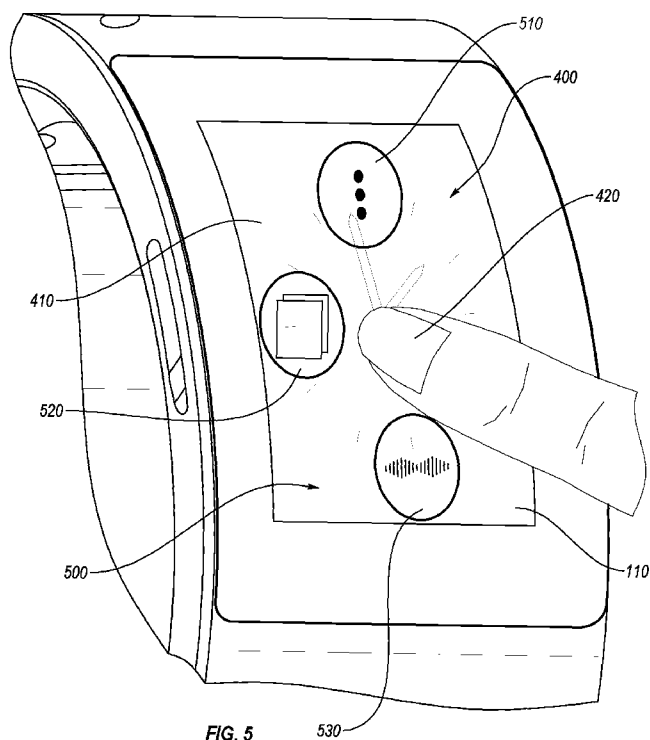


FIG. 5

(57) Abstract: A method for interacting with a user through a smart watch can include displaying an interactive image. The method can further include detecting a contact moving continuously from a first edge of the touch-sensitive display toward a second, opposite edge of the touch-sensitive display. In response to the detection, the touch-sensitive display can display select function indicators in accordance with movement of the contact. The select function indicators can comprise four or fewer distinct, selectable icons.



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