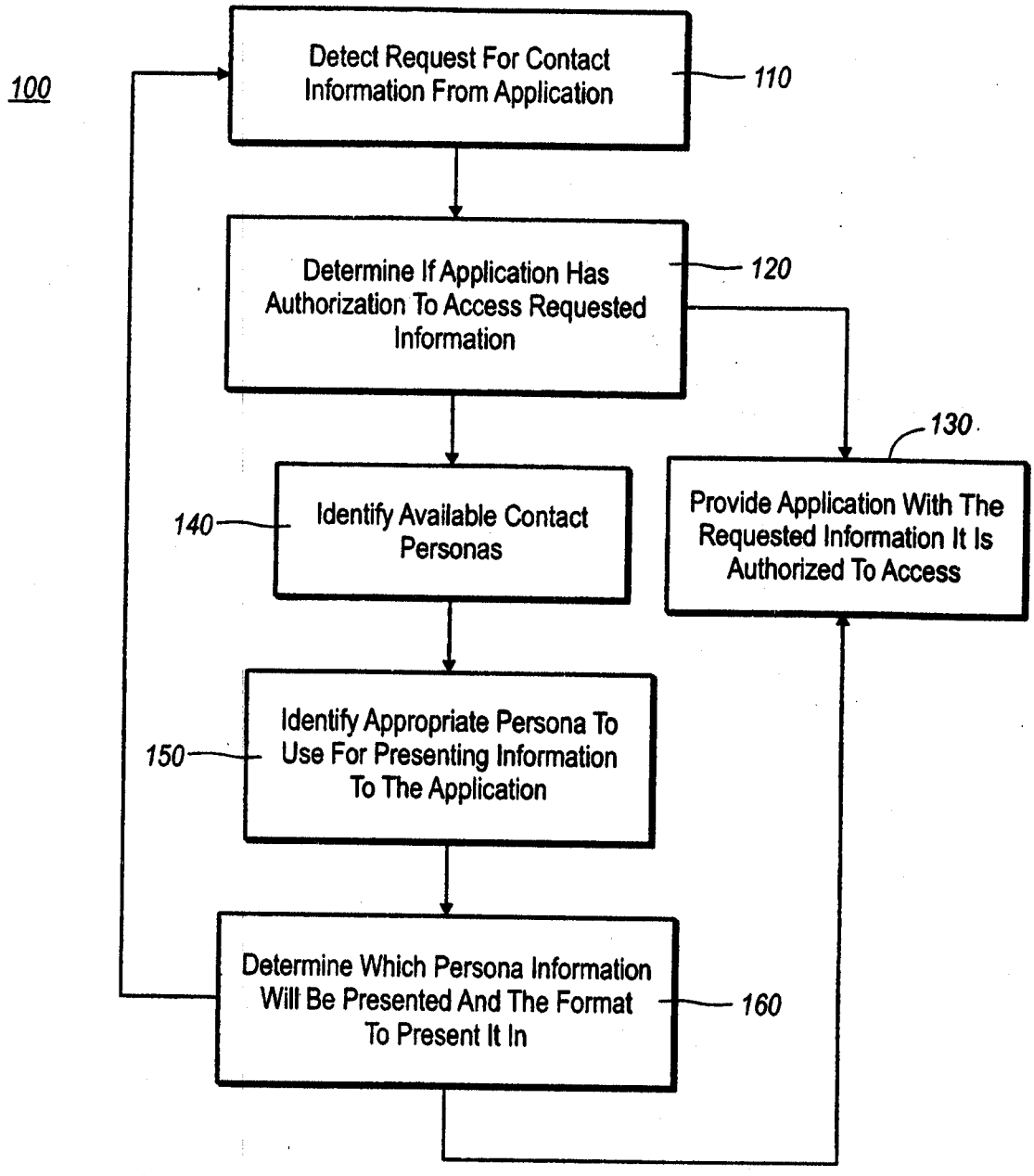

100
Detect Request For Contact Information From Application
110
Determine If Application Has Authorization To Access Requested Information
120
130
Provide Application With The Requested Information It Is Authorized To Access
140
Identify Available Contact Personas
150
Identify Appropriate Persona To Use For Presenting Information To The Application
Determine Which Persona Information Will Be Presented And The Format To Present It In
160

Fig. 1

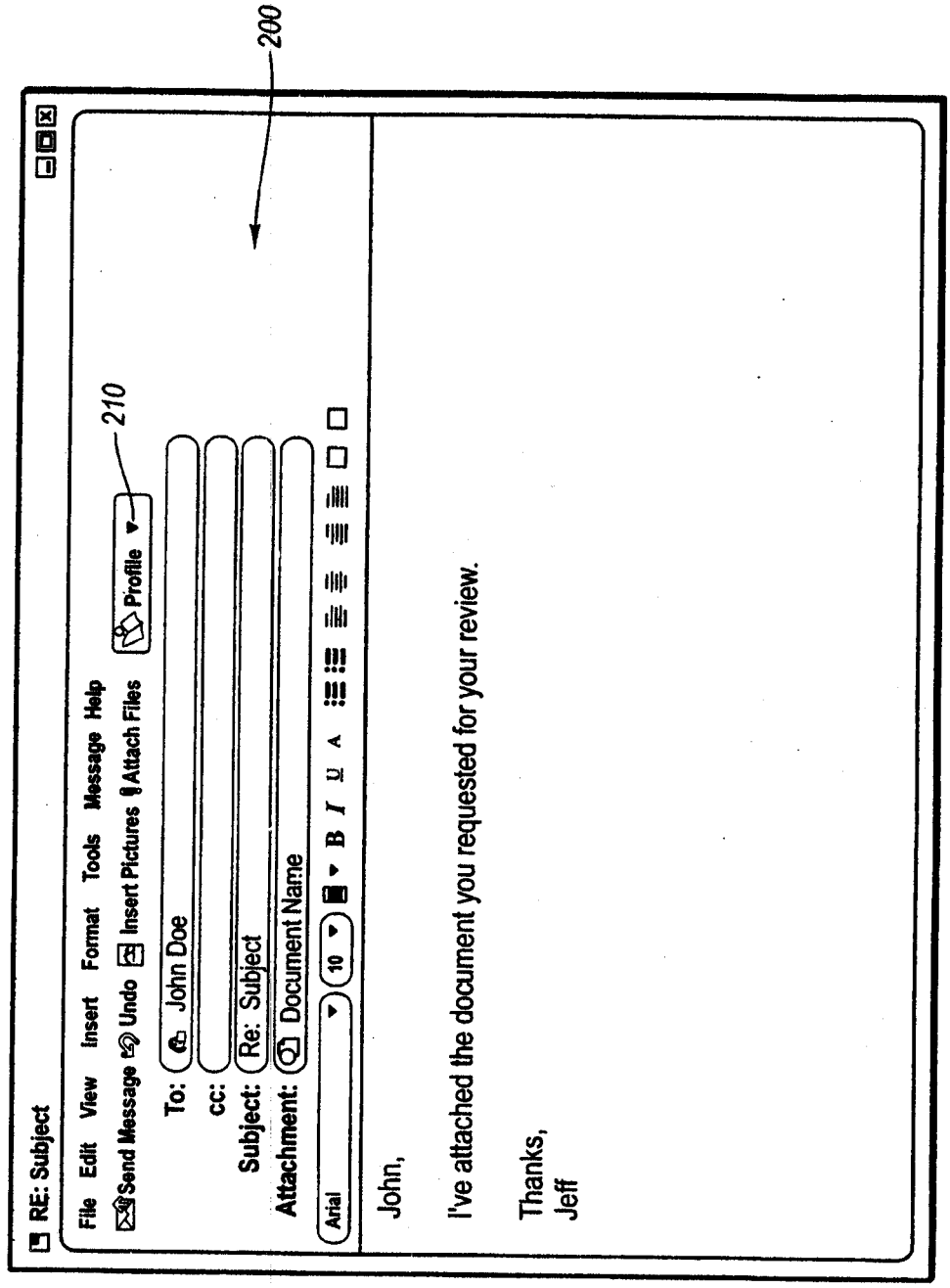

200
RE: Subject
File Edit View Insert Format Tools Message Help
Send Message Undo Insert Pictures Attach Files
Profile
210
To: John Doe
cc:
Subject: Re: Subject
Attachment: Document Name
Arial
10
John,
I've attached the document you requested for your review.
Thanks,
Jeff

Fig. 2A

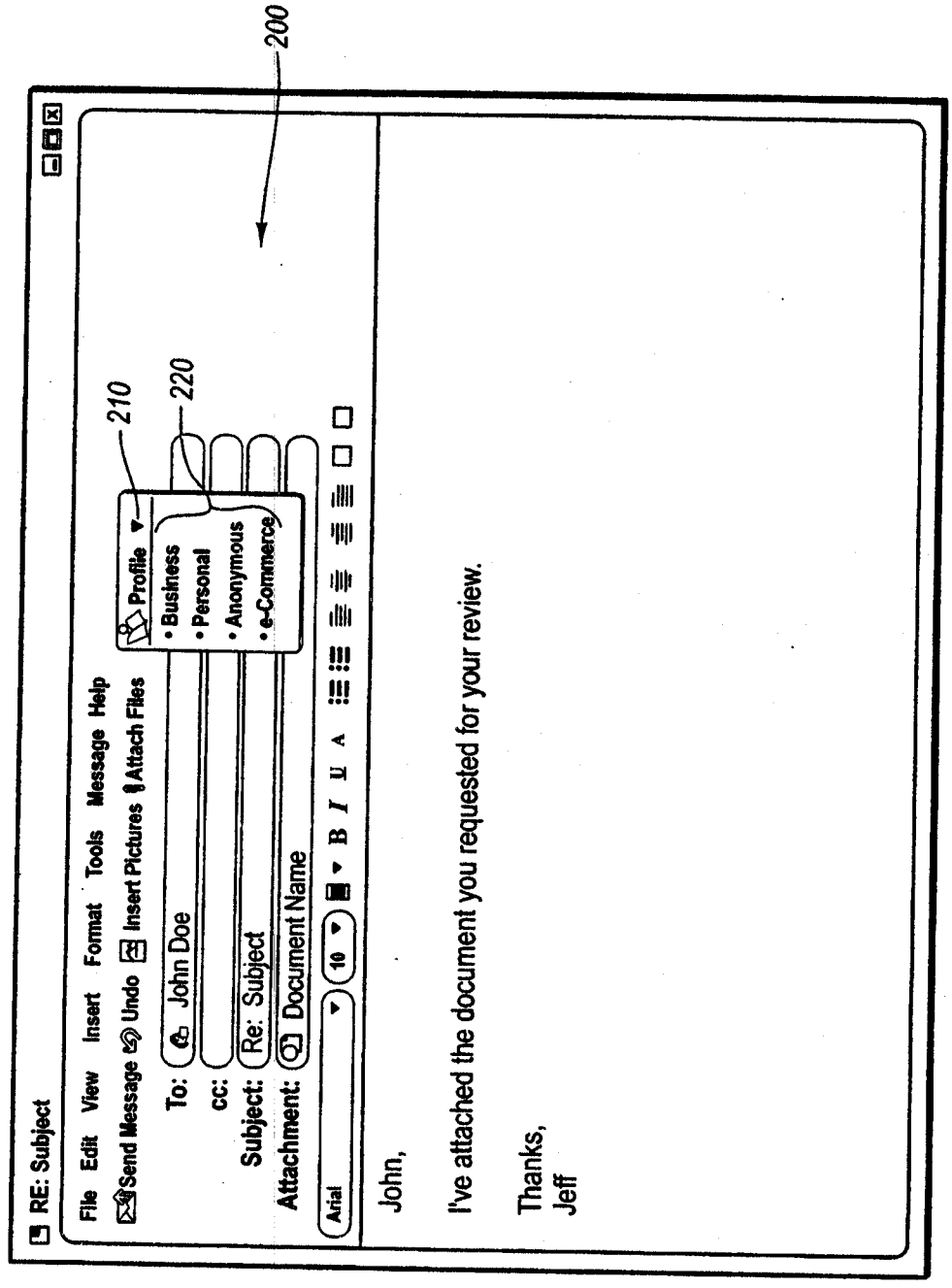

200
RE: Subject
File Edit View Insert Format Tools Message Help
Send Message Undo Insert Pictures Attach Files
To: John Doe
cc:
Subject: Re: Subject
Attachment: Document Name
Profile
210
220
• Business
• Personal
• Anonymous
• e-Commerce
Arial
10
B I U A
John,
I've attached the document you requested for your review.
Thanks,
Jeff

Fig. 2B

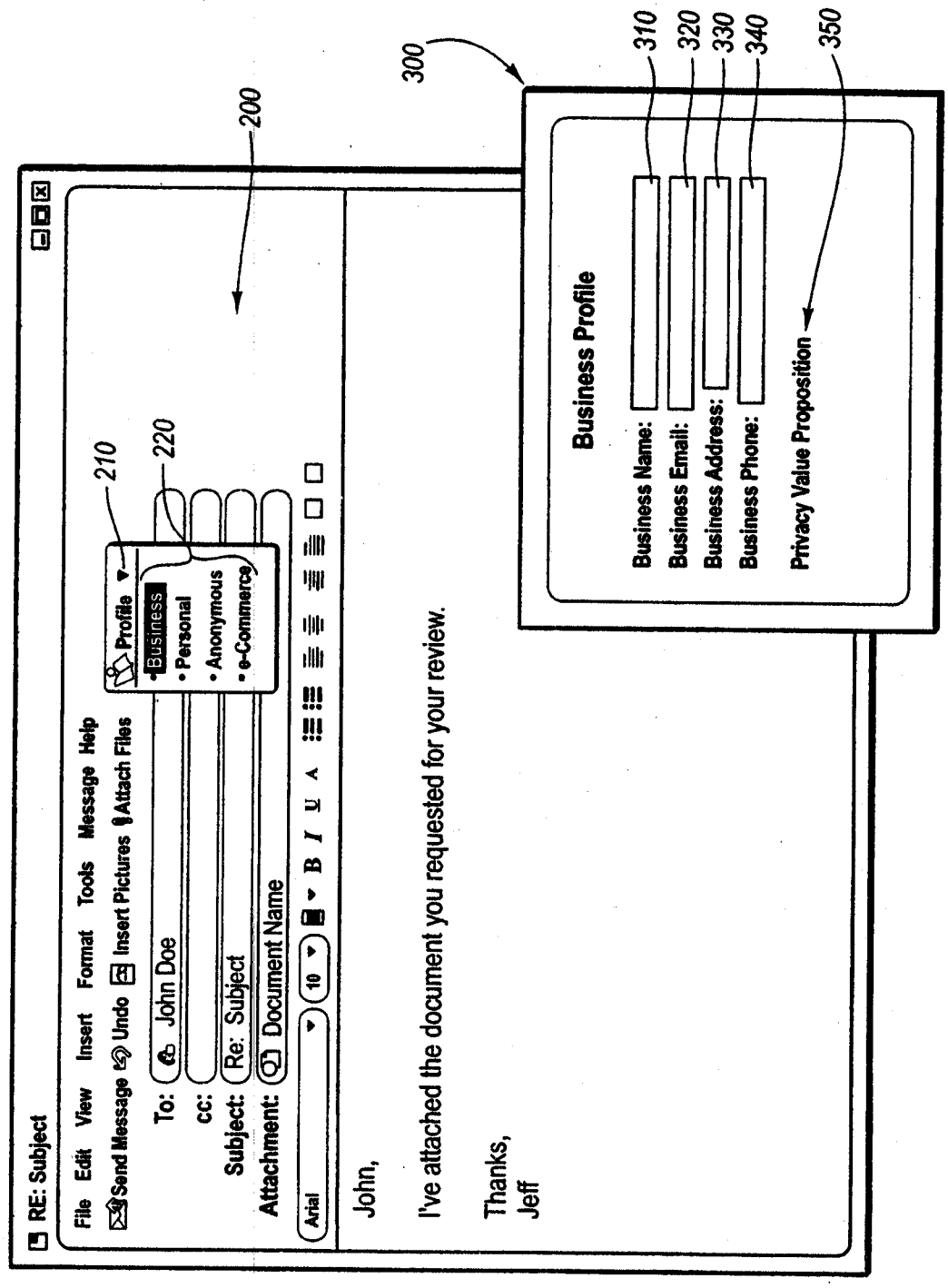

RE: Subject
File Edit View Insert Format Tools Message Help
Send Message Undo Insert Pictures Attach Files
To: John Doe
cc:
Subject: Re: Subject
Attachment: Document Name
Arial 10
Profile
Business
Personal
Anonymous
e-Commerce
John,
I've attached the document you requested for your review.
Thanks,
Jeff
200
210
220
300
Business Profile
Business Name:
Business Email:
Business Address:
Business Phone:
Privacy Value Proposition
310
320
330
340
350

Fig. 3

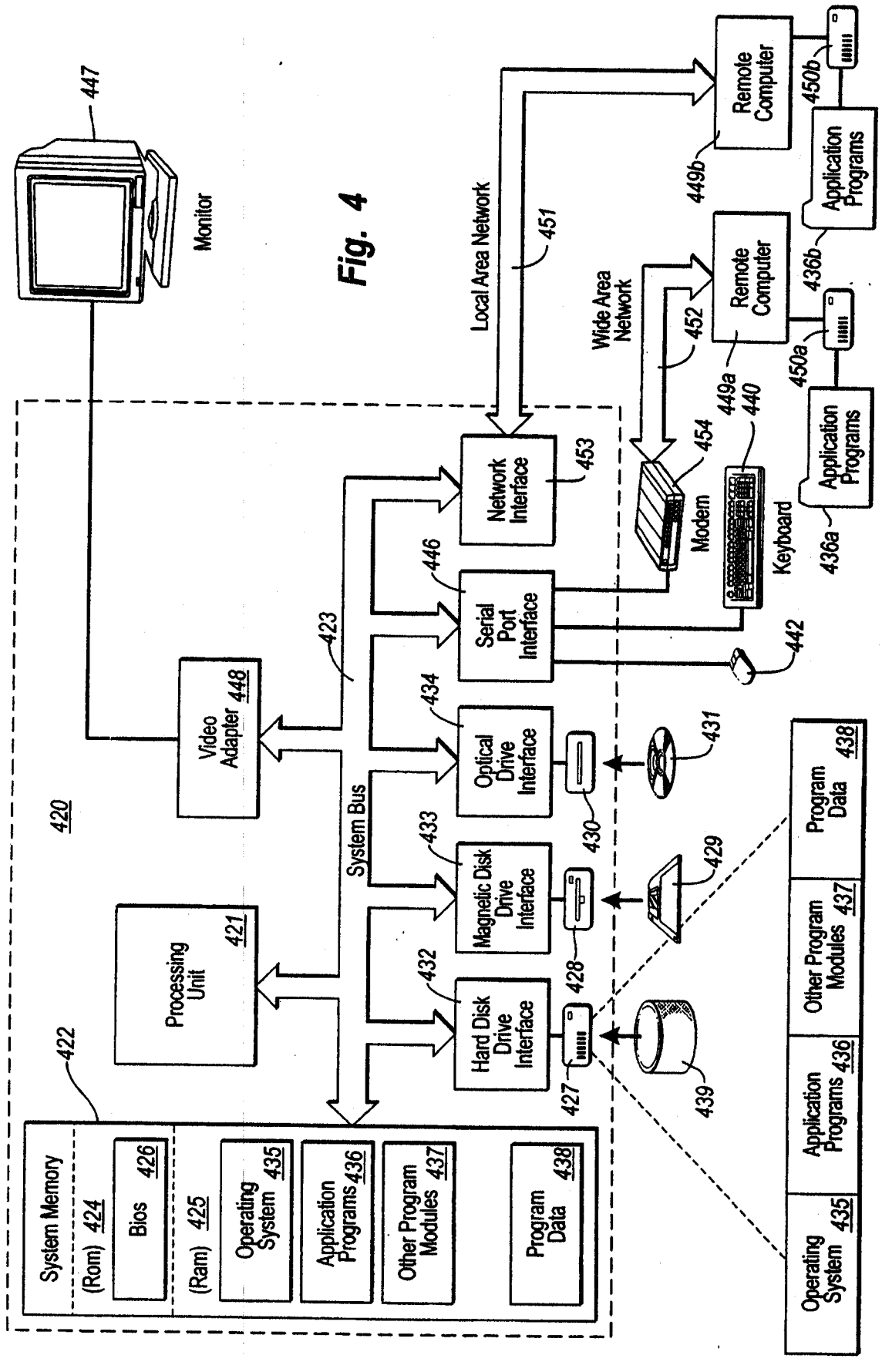

447
Monitor
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Fig. 4