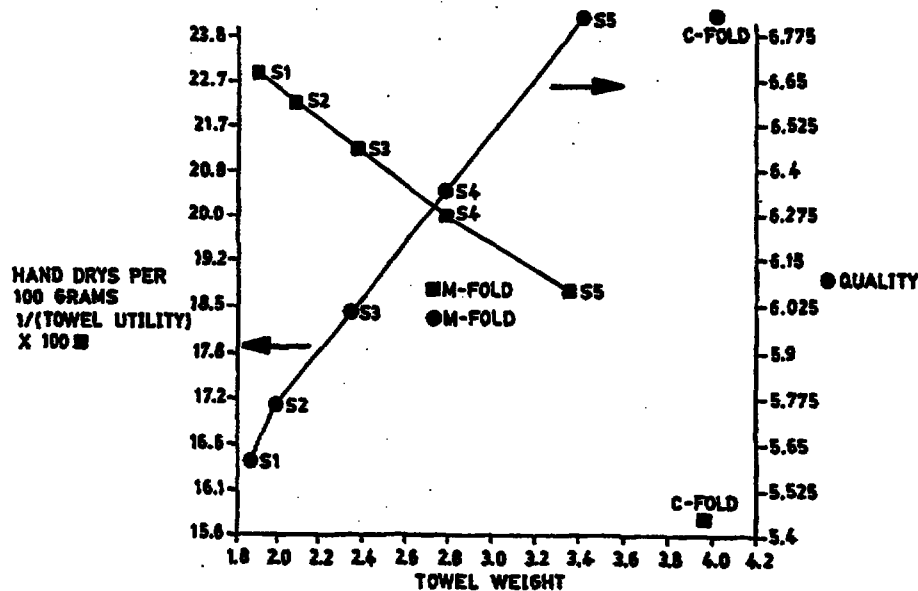




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(54) Title: ABSORBENT FOLDED HAND TOWEL



(57) Abstract

An absorbent folded hand towel having improved effectiveness at hand drying based on the weight of the towel. The towel is composed of an absorbent fibrous cellulosic web having in combination: 1) a total area of less than about 500 cm²; 2) a basis weight of greater than about 45 gsm; 3) a TWA of greater than about 3 g/g; and 4) a unit tensile strength of less than about 1300 meters, so that the hand towel provides a hand towel utility of less than about 5 grams per hand dry event.