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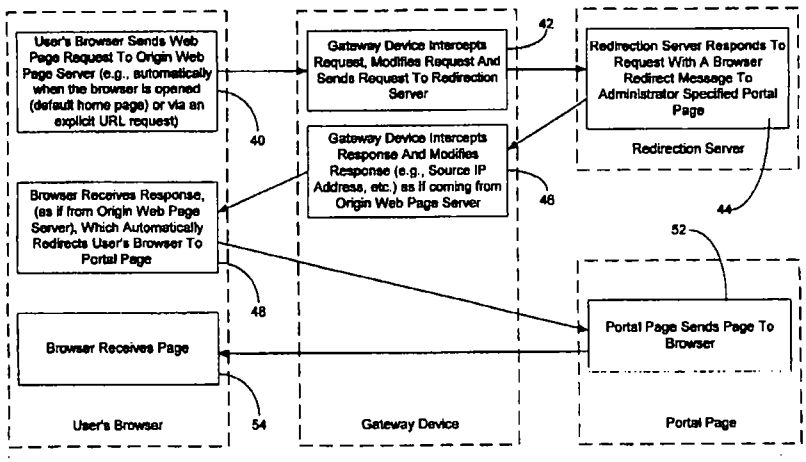
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(54) Title: SYSTEMS AND METHODS FOR REDIRECTING USERS ATTEMPTING TO ACCESS A NETWORK SITE



(57) Abstract: Systems and methods for redirecting a user seeking to access a network destination to different destination chosen by the network administrator, by the user, or by a network administrator. A method for redirecting a user's request for access to a destination address includes intercepting at a gateway device a request from the user for access to the destination address, and redirecting the user's computer to a web page at an address different than the destination address. The redirection can occur upon a specific condition being met, such as a lapse of time or a user's request to access a particular destination site. A system performing such redirection includes a gateway device for receiving a request from the user for access to the destination address via the user's computer, and a portal page redirection unit in communication with the gateway device for redirecting the user's computer to a portal page that can present information tailored to the user, where the redirection redirects the user's computer to the portal page at an address different than the destination address.

WO 01/31886 A3

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