

ABSTRACT

Embodiments of the present disclosure disclose a method and apparatus for data exchange. A specific embodiment of the method comprises: in response to a broadcast packet sent by a target Bluetooth device, extracting from the broadcast packet a target device identifier
5 of the target Bluetooth device; in response to determining that the target device identifier is present in a device list, determining whether a preset application protocol exists in the Bluetooth device; in response to determining that the preset application protocol exists in the target Bluetooth device, establishing a Bluetooth transmission connection on the basis of the application protocol; on the basis of the target device identifier, acquiring a H5
10 module and configuration parameters corresponding to the target Bluetooth device; and on the basis of the configuration parameters, receiving data to be parsed that is sent by the target Bluetooth device, and transmitting said data to the H5 module. The following steps are executed by using the H5 module: parsing said data by using a parsing algorithm to obtain parsed data; and on the basis of the interface specification of an Internet of Things
15 platform, sending the parsed data to the Internet of Things platform.

Fig. 2