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(71) Applicant: **CARROT, INC.** [US/US]; 1400A Seaport
Blvd, Suite 501, Redwood City, California 94063 (US).

(72) Inventors: **CHANCELLOR, Joe**; 3831 Milton Ter, Fre-
mont, California 94555 (US). **DOTSON, Laura**; 1651
Filbert St, Apt 1, San Francisco, California 94123 (US).
JOSHI, Aneesh; 15 Bugelli Drive, Whitby, Ontario
L1R3B7 (CA). **BUNDICK, Linda**; 3103 Hawthorne Dr,
Columbus, Indiana 47203 (US). **UTLEY, David S.**; 3725
Jefferson Court, Redwood City, California 94062 (US).
BALBIERZ, Daniel; 973 Cambridge Road, Redwood
City, California 94061 (US). **VAIDYANATHAN, Ra-**

jiv; 2308 Wooster Ave, Belmont, California 94002 (US).
JAMESON, Allen; 572 S. Taaffe St, Sunnyvale, California
94086 (US).

(74) Agent: **BAGADE, Sanjay S.** et al.; LEVINE BAGADE
HAN LLP, 2400 Geng Rd, Suite 120, Palo Alto, California
94303 (US).

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(54) Title: SYSTEMS AND METHODS FOR ASSISTING INDIVIDUALS IN A BEHAVIORAL-CHANGE PROGRAM

(57) Abstract: Methods and systems of enhancing an electronic in-
teraction between a behavioral-modification program and a user in
the program by providing customized content specific to the user. The
systems and methods allow for coach-counselor assistance to the in-
dividual-user or for automated content delivery.

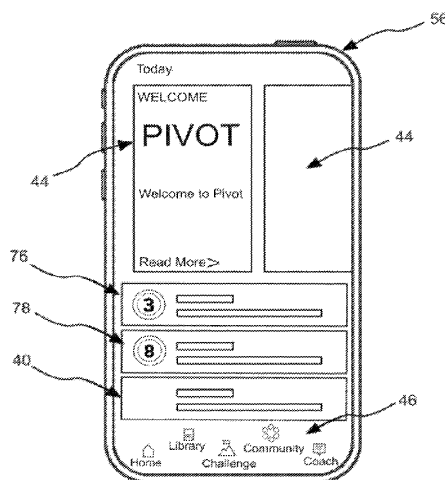


FIG. 7A

WO 2021/138464 A1

[Continued on next page]

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