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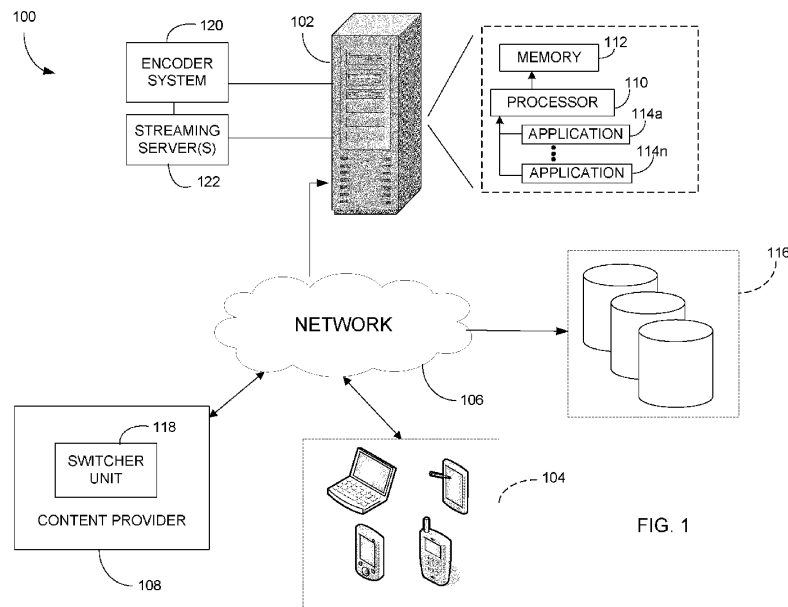


FIG. 1

(57) Abstract: One or more requests to access live multimedia content are received from a plurality of devices over a communication network. Based on the one or more requests, a first subset of the plurality of devices is provided access, over the communication network, to a stream comprising the live multimedia content, the stream generated by a plurality of cameras capturing a live event occurring in a physical location. A second subset of the plurality of devices is iteratively selected among the first subset of devices, a webcam feed signal of each device in the second subset of devices is caused to be rendered, in real-time, at a given position on a screen provided at the physical location, and, as a function of the given position, the second subset of devices is provided access, over the communication network, to a camera feed signal from a selected one of the plurality of cameras.

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WO 2021/207859 A1

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