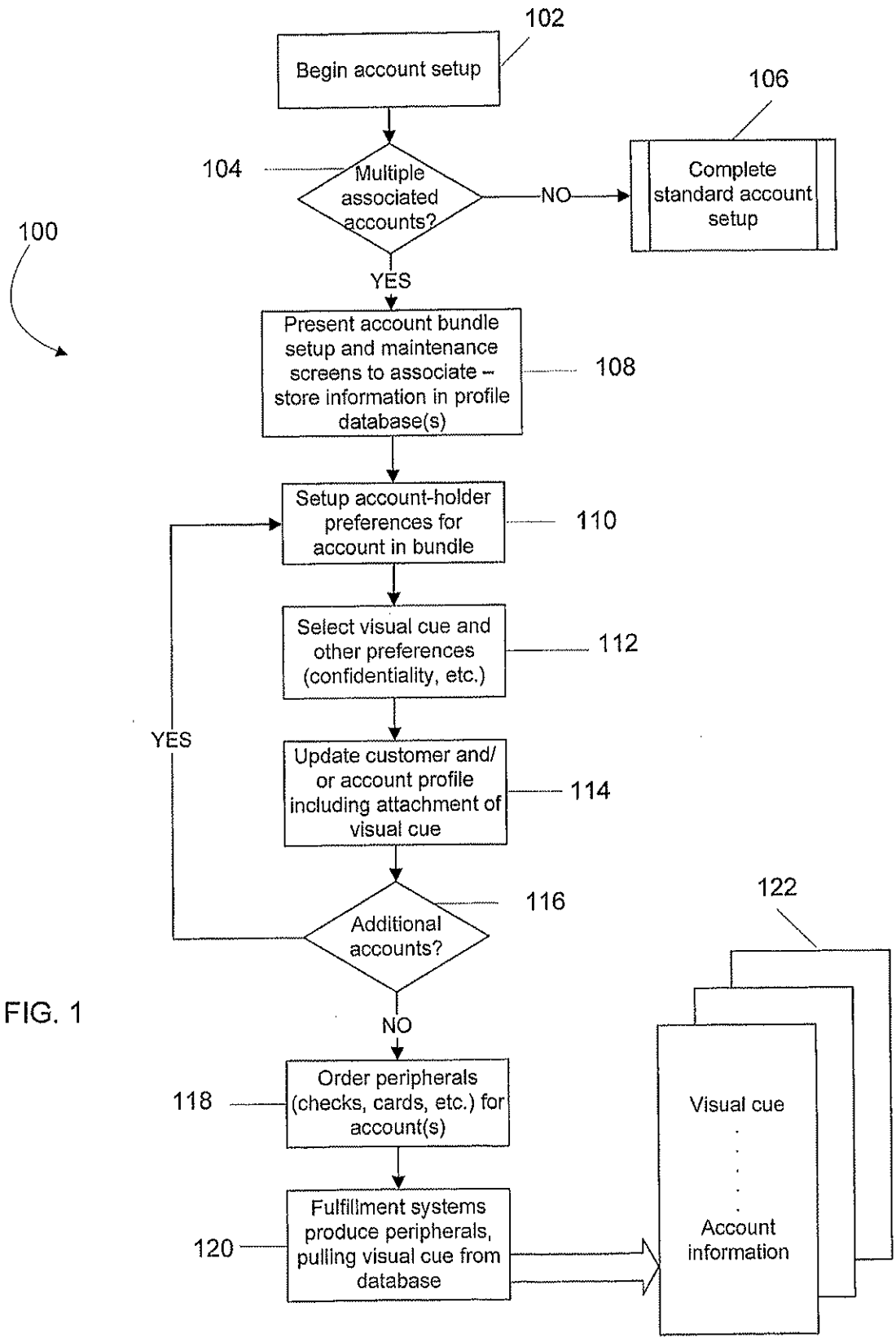

100
102
Begin account setup
104
Multiple associated accounts?
NO
106
Complete standard account setup
YES
Present account bundle setup and maintenance screens to associate -- store information in profile database(s)
108
Setup account-holder preferences for account in bundle
110
Select visual cue and other preferences (confidentiality, etc.)
112
YES
Update customer and/ or account profile including attachment of visual cue
114
Additional accounts?
116
NO
Order peripherals (checks, cards, etc.) for account(s)
118
Fulfillment systems produce peripherals, pulling visual cue from database
120
122
Visual cue
Account information

FIG. 1

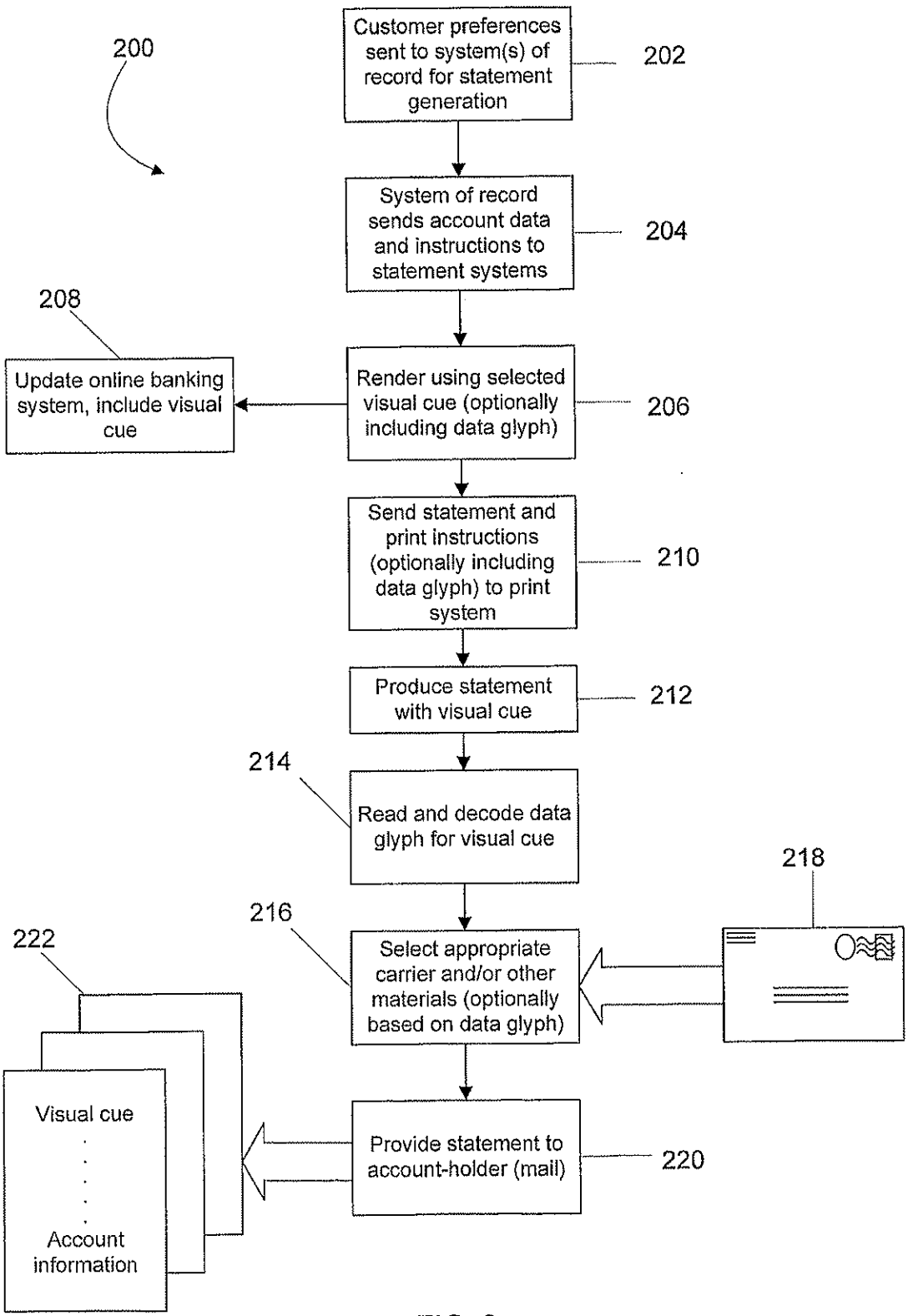

200
Customer preferences sent to system(s) of record for statement generation
202
System of record sends account data and instructions to statement systems
204
208
Update online banking system, include visual cue
Render using selected visual cue (optionally including data glyph)
206
Send statement and print instructions (optionally including data glyph) to print system
210
Produce statement with visual cue
212
214
Read and decode data glyph for visual cue
218
216
222
Select appropriate carrier and/or other materials (optionally based on data glyph)
Visual cue
Account information
Provide statement to account-holder (mail)
220

FIG. 2

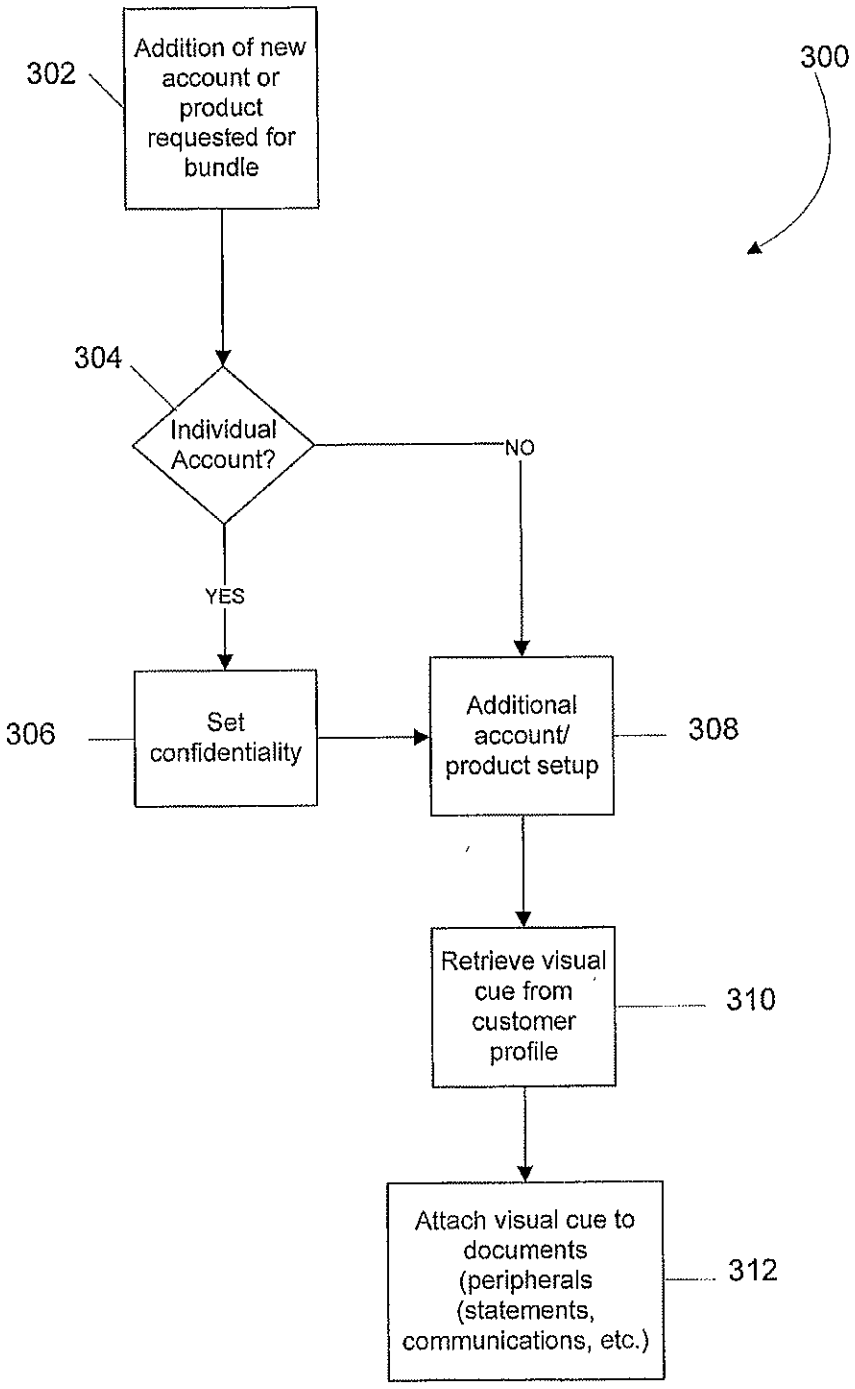

Addition of new account or product requested for bundle
302
300
304
Individual Account?
NO
YES
306
Set confidentiality
Additional account/ product setup
308
Retrieve visual cue from customer profile
310
Attach visual cue to documents (peripherals (statements, communications, etc.)
312

FIG. 3

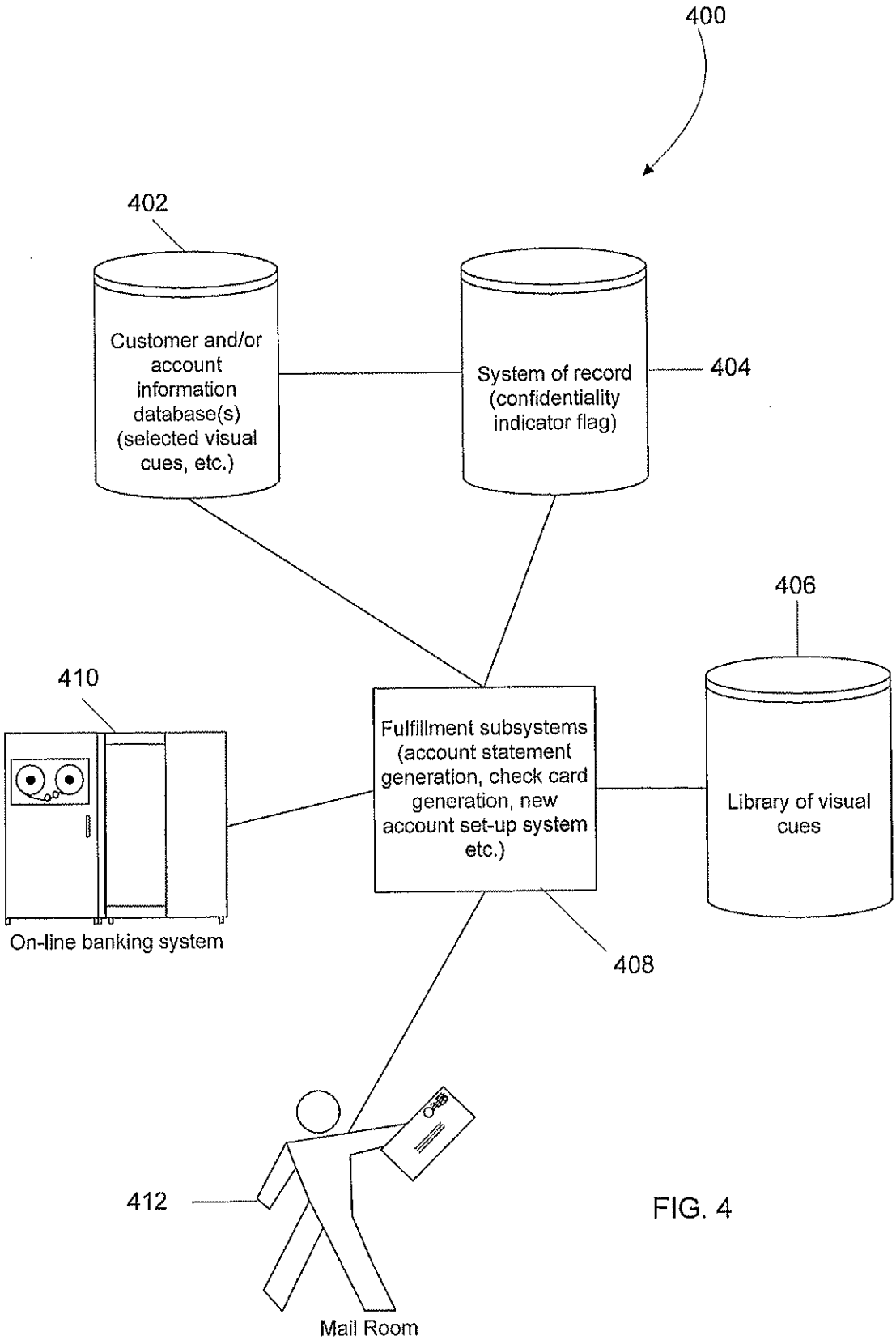

400
402
Customer and/or account information database(s) (selected visual cues, etc.)
System of record (confidentiality indicator flag)
404
406
410
Fulfillment subsystems (account statement generation, check card generation, new account set-up system etc.)
Library of visual cues
On-line banking system
408
412
Mail Room

FIG. 4