

Abstract

METHOD FOR PROVIDING FINANCIAL PRODUCT AND SERVER PERFORMING THE SAME

A method for providing a financial product, performed at a financial server in communication with a user terminal, opening a savings account to be belonged to a user account based on input received from the user terminal, executing a payment of a certain round to the savings account based on the input received from the user terminal, opening, among a plurality of slots included in a main interface screen for the savings account, a slot corresponding to the executed round of payment, displaying an image determined by predetermined criteria on the opened slot; and providing the main interface screen with the image added to the opened slot to the user terminal.

Figure 2