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(54) Title: PRIMER COMPOSITION FOR INKJET PRINTING OF NON- OR LOW-ABSORPTIVE SUBSTRATES WITH AQUE-
OUS PIGMENTED INKS

(57) Abstract: The present invention is directed to an aqueous coating composition comprising (a) from 20 to 79 % by weight of
a dispersed polymeric binder, (b) from 20 to 79 % by weight of aluminum hydroxide oxide particles, and (c) from 0.1 to 10 % by
weight of dissolved multivalent metal cations, and (d) inorganic and/or organic counteranions of the metal cations. The aqueous coating
composition is to be used for forming an inkjet-printable primer layer on non-absorptive or low-absorptive substrates. Also provided
is a method for coating the substrates and inkjet-printing the coated substrates.



WO 2024/038005 A1