ABSTRACT OF THE DISCLOSURE

A language conversion system, capable of creating and changing content easily, is provided. In a content server 30, contents created by data written in the basic language, which can easily be converted into other languages, are stored. The content server 30 identifies the type of a terminal device accessing thereto. Language conversion means 35 converts the content read out from content storage means 37 into one written in a display language used by the terminal device. Data format adjusting and transmission means 41 adjusts the converted content so as to match display restrictions of the terminal device as a result of division thereof and transmit them to the terminal device.