

ABSTRACT

The disclosure relates to a method, apparatus, an electronic device, and a storage medium for guiding and displaying a related content. The method includes: displaying a target page, wherein the target page displays first guidance information corresponding to a target tag; displaying a transaction scenario page corresponding to the target tag if a trigger instruction for the target event corresponding to the target tag is detected, and a trigger duration of the trigger instruction satisfies a first condition; and displaying a transaction scenario page corresponding to the target tag if the trigger instruction for the target event corresponding to the target tag is detected, and a trigger duration of the trigger instruction satisfies a second condition.