

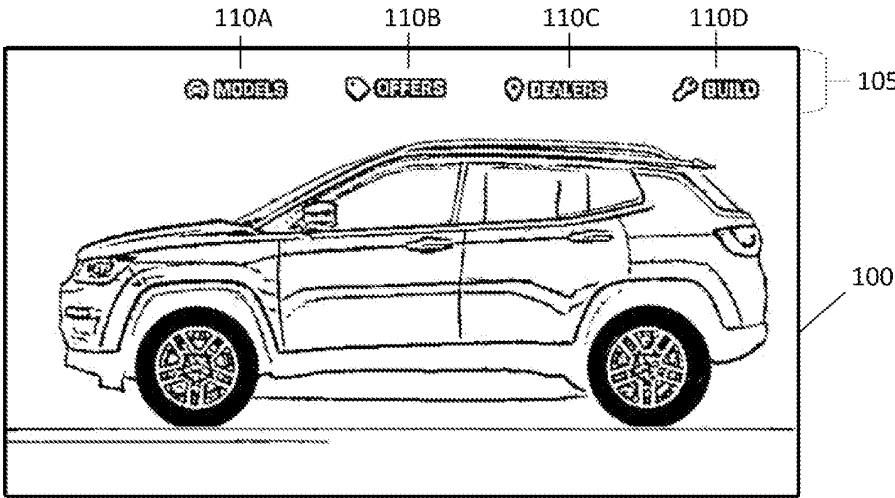


Fig. 1A

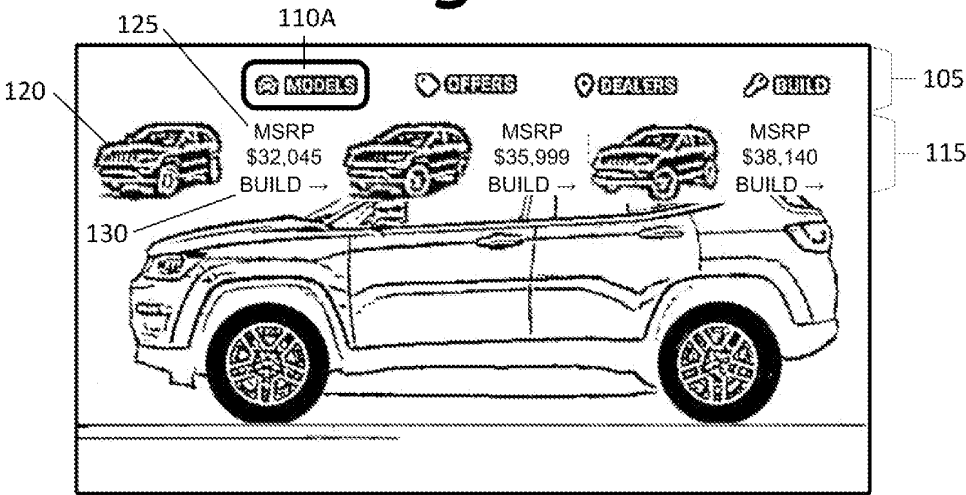


Fig. 1B

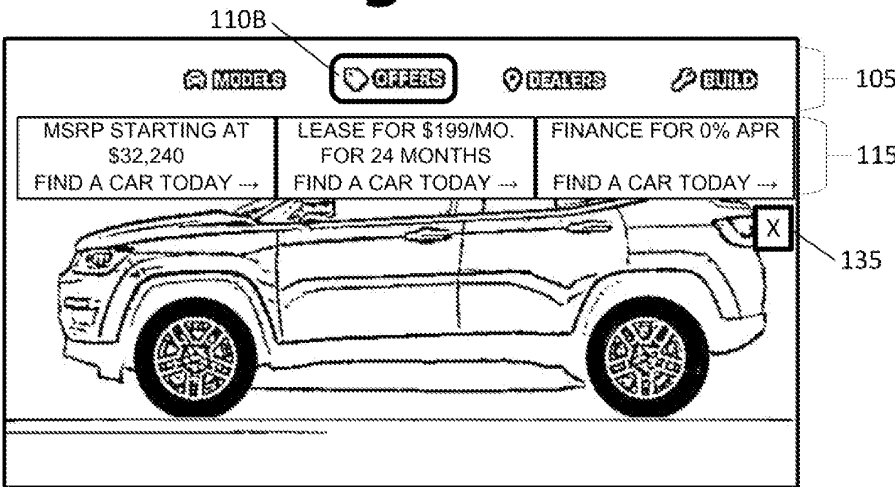
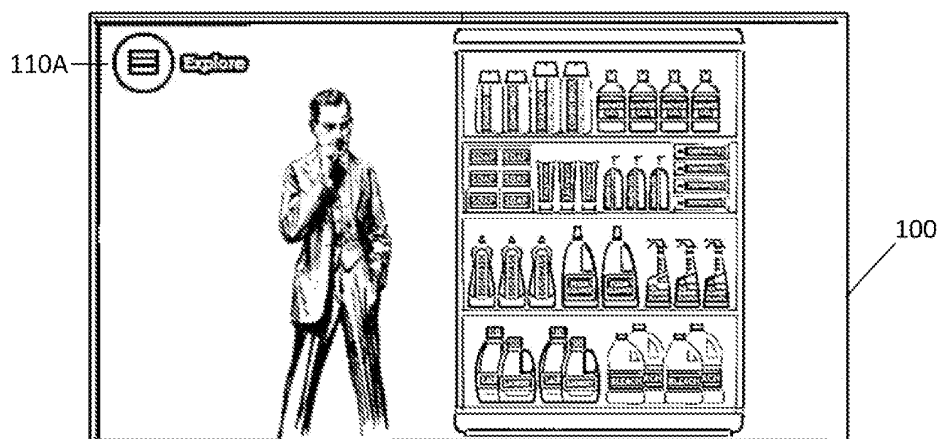
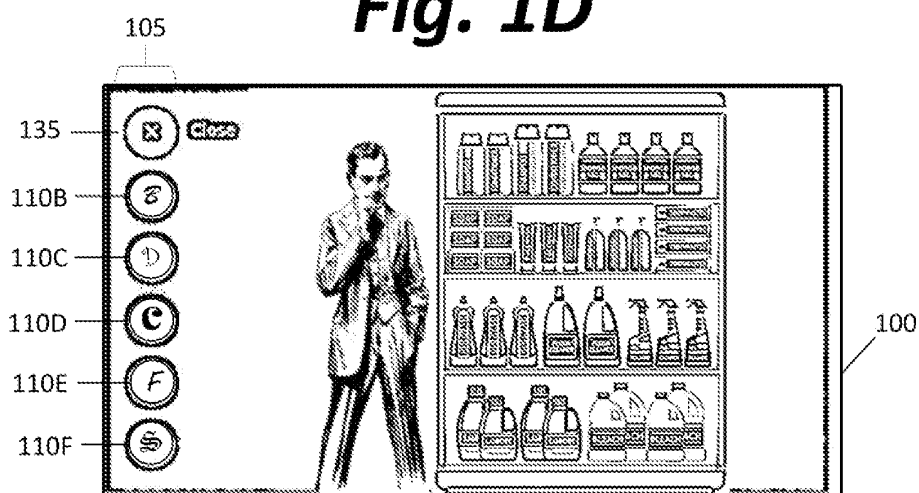
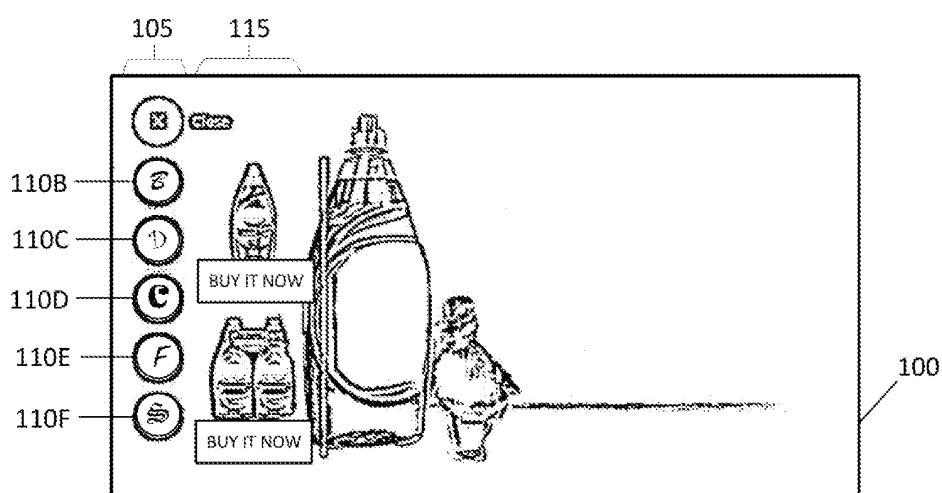
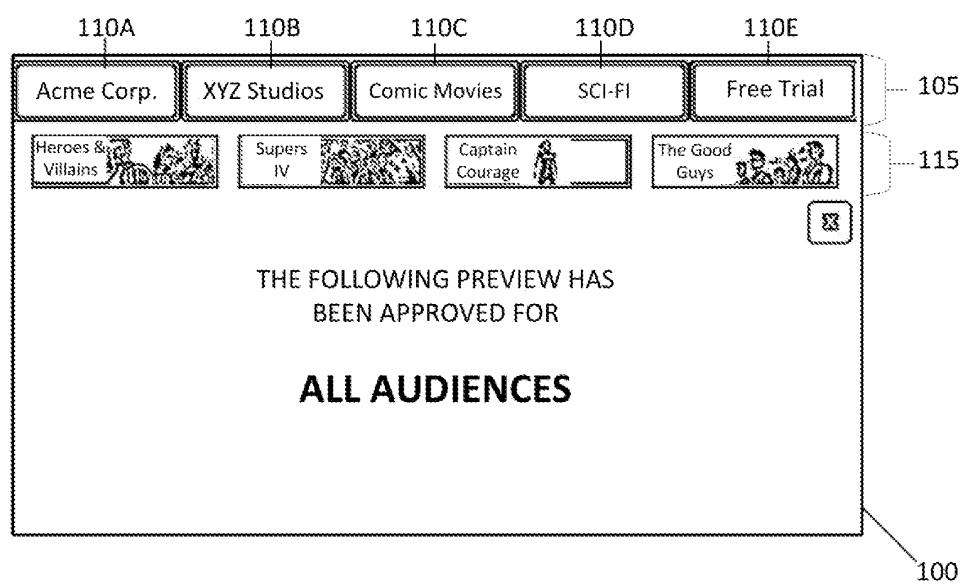
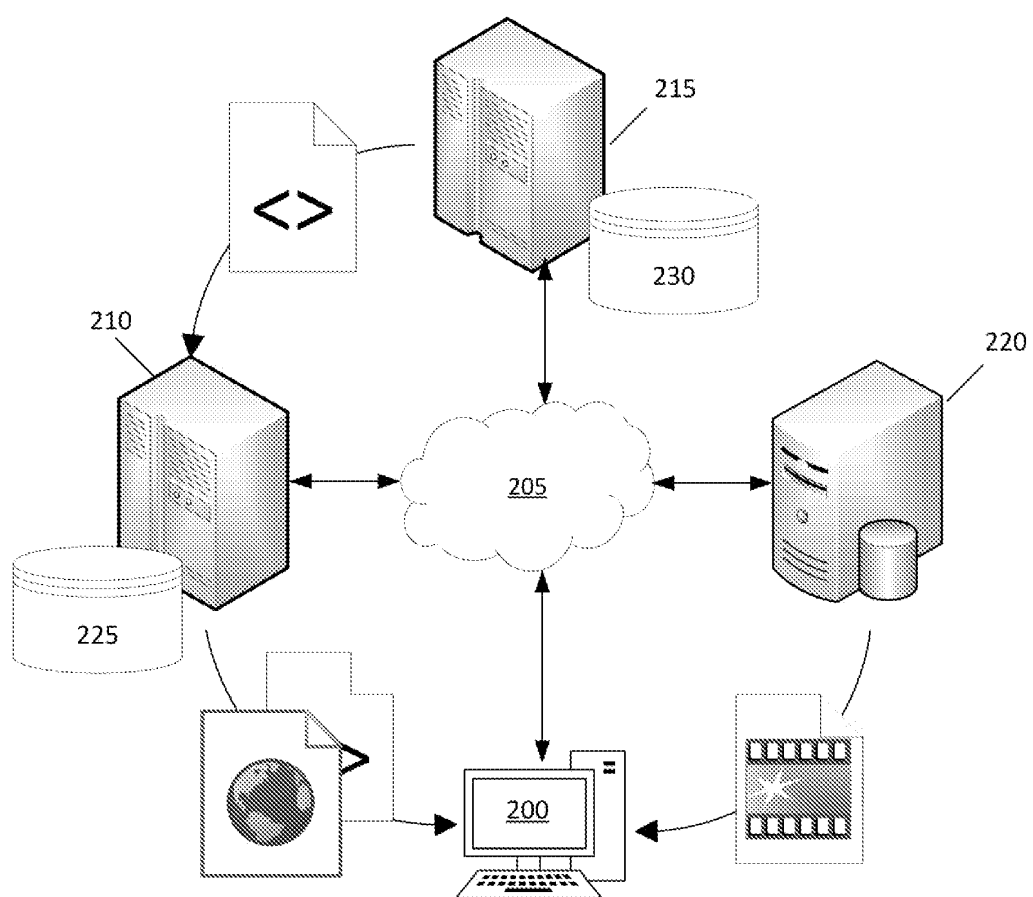


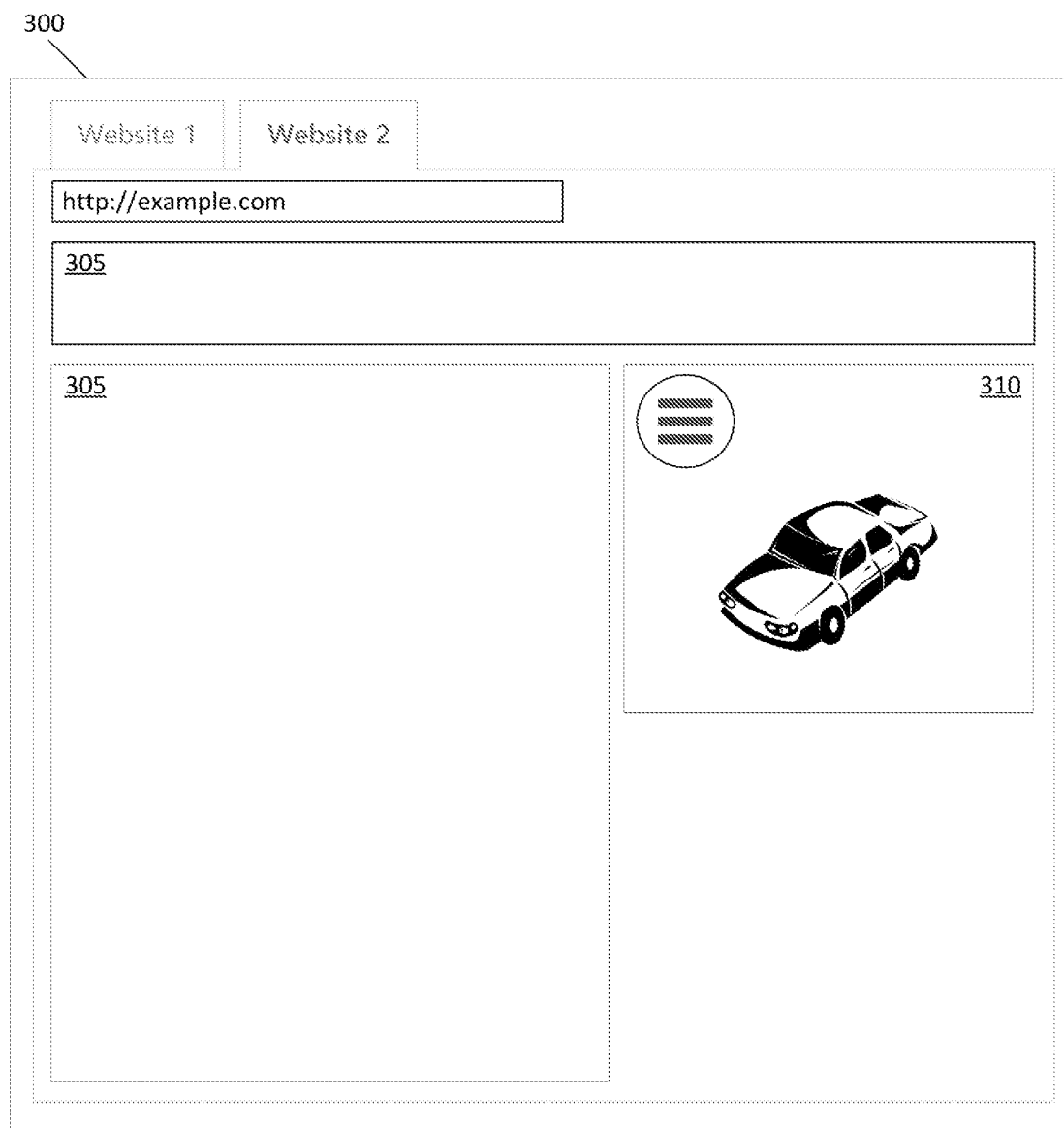
Fig. 1C

**Fig. 1D****Fig. 1E****Fig. 1F**

**Fig. 1G**

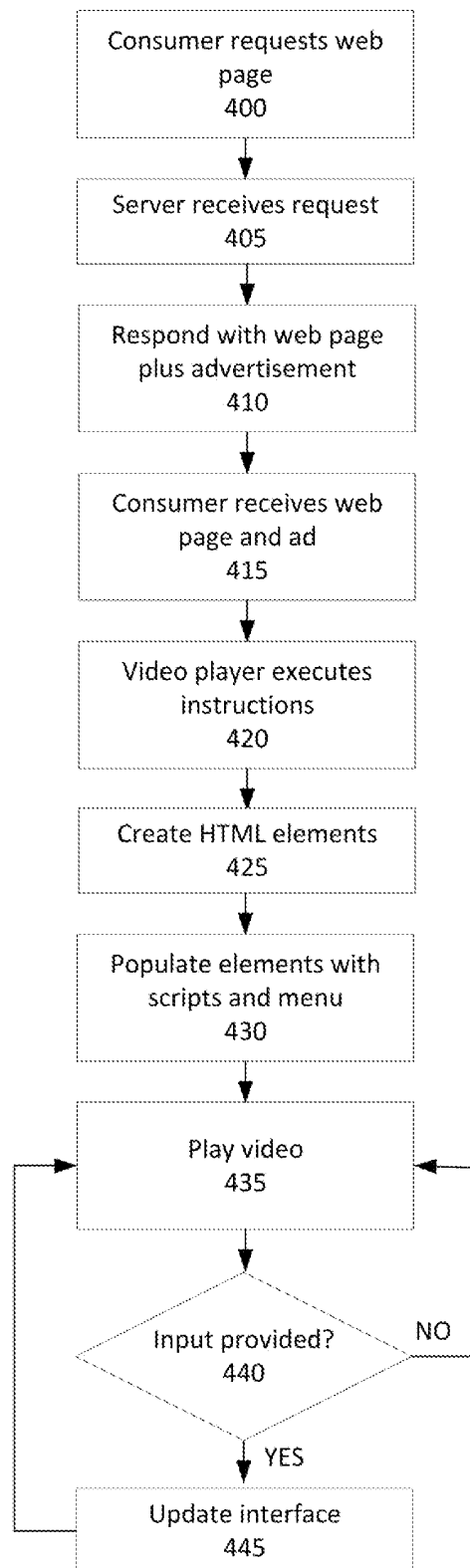
**Fig. 2**

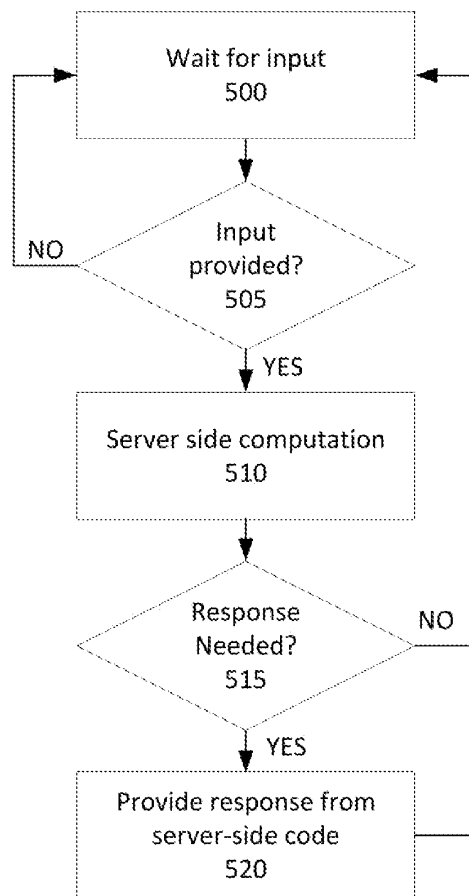
SUBSTITUTE SHEET (RULE 26)

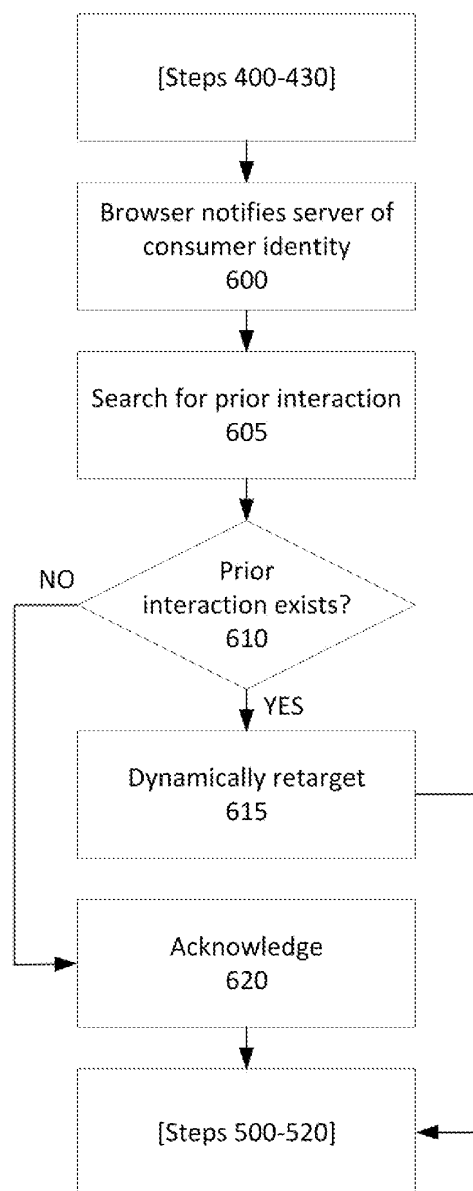
***Fig. 3***

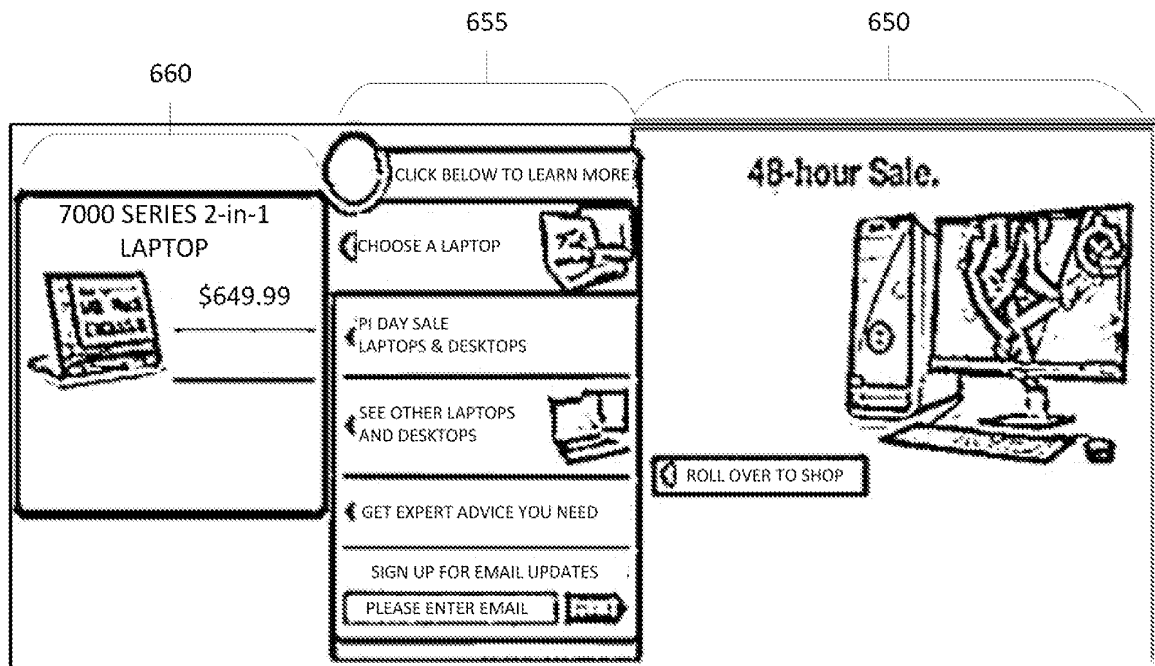
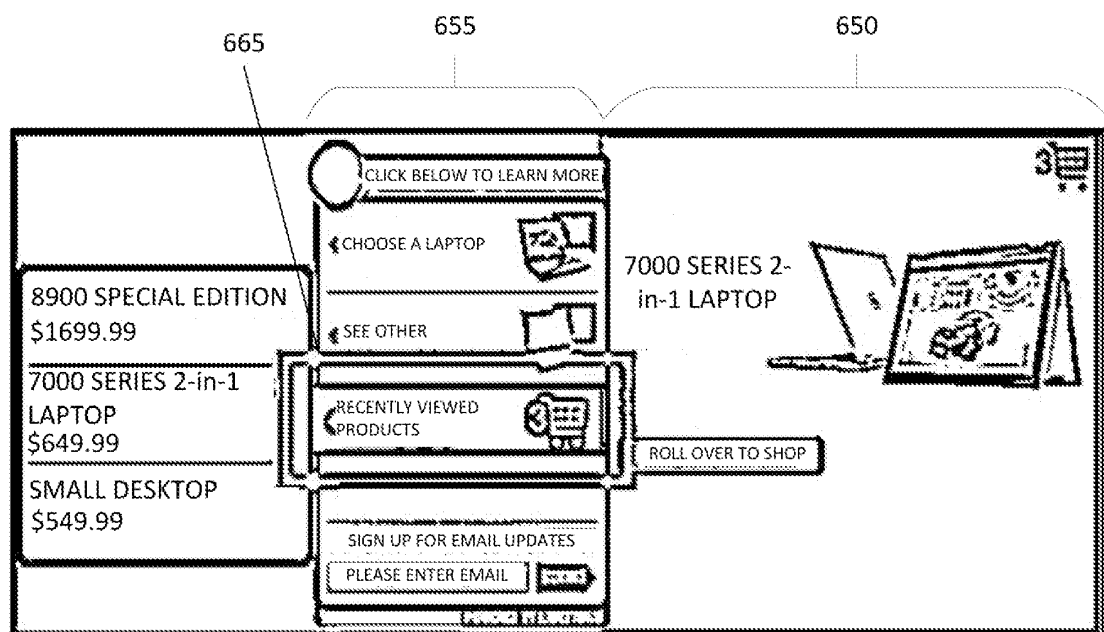
SUBSTITUTE SHEET (RULE 26)

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**Fig. 4**

**Fig. 5**

**Fig. 6A**

**Fig. 6B****Fig. 6C**

ID:20Q4_OSE9

Name:VAST Pre-Roll (HOLIDAY)

Type:VPAID

Creative Menu Editor:

Demo Menu

Creative Tools:

Publish

Clone

Demos:

PREROLL Development

OUTSTREAM Development

PREROLL Production

OUTSTREAM Production

Reporting:

View Insertion Report

Tags:

Preroll VAST Tag:

http://serveit.linkstorm...

Preroll VAST Tag:

http://serveit.linkstorm...

710

705

700

Fig. 7A

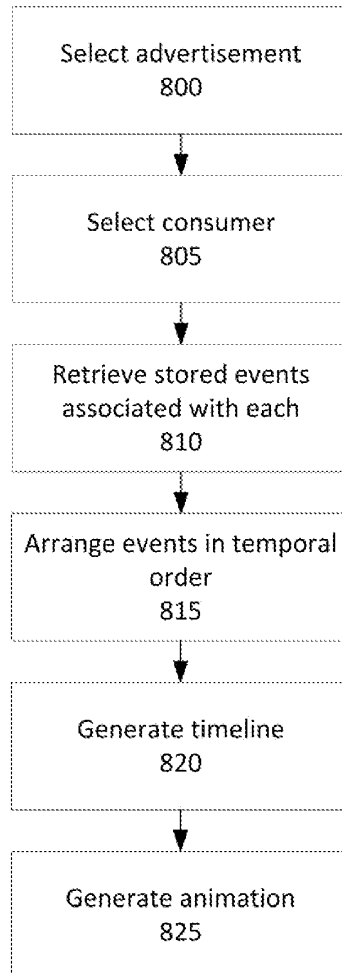
SUBSTITUTE SHEET (RULE 26)

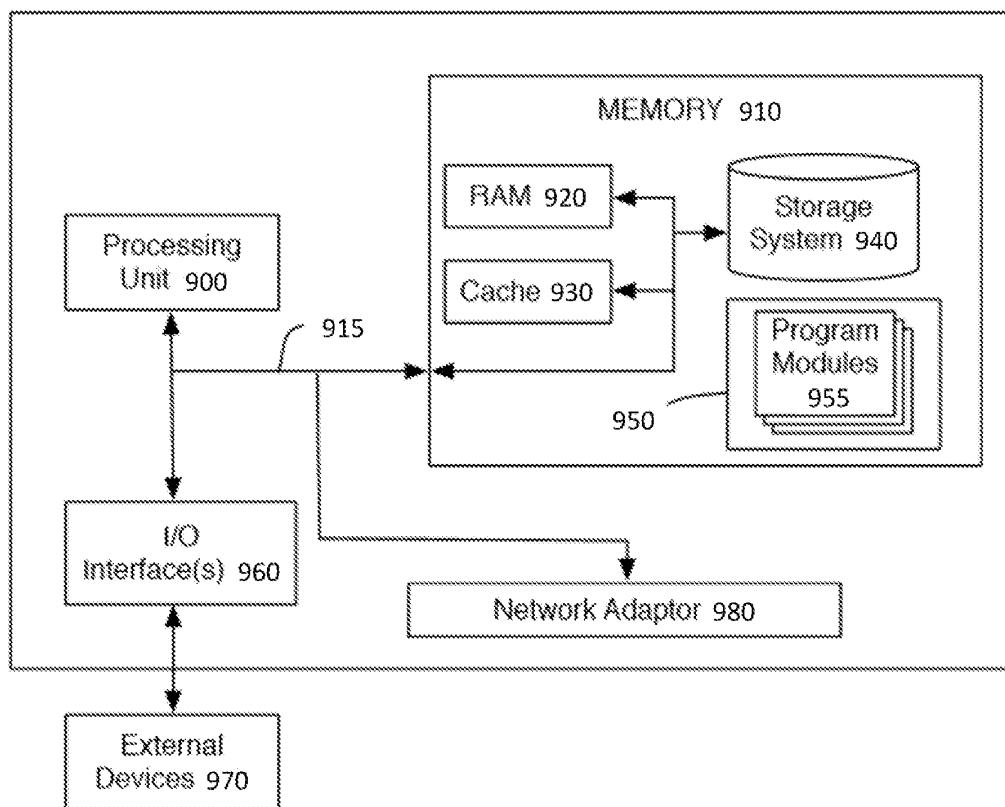
The interface is divided into four main panels:

- Menu Editor:** Contains a 'Root Menu:' label, a text input field with 'VideoStorm Demo Menu', and two buttons: 'Remove Menu' and 'Clone Menu'.
- Add a Menu:** Contains a 'Menu Description:' label, an empty text input field, and an 'Add Menu' button.
- Menu Tree:** A list of menu items: 'VideoStorm Demo Menu', 'Our Products Menu', 'Product 1', 'Product 2', 'Product 3', 'New Products Menu', 'New 1', 'Ideas & Inspiration Menu', 'Ideas 1', and 'Logo'. The label '755' is at the bottom right of this panel.
- Menu Configuration:** Contains several sections:
 - 'Menu Description:' with a text input field containing 'VideoStorm Demo Menu'.
 - 'Menu Content Items' with an 'Add Content Item' button.
 - 'Label:' with a text input field containing 'Our Products' (labeled 760).
 - 'Content:' with a text input field containing the code: `` (labeled 765).
 - A 'Save Content' button.
 - 'Click URL:' with a text input field (labeled 770).
 - A 'Save URL' button.

The entire interface is labeled with the reference numeral 750.

Fig. 7B

***Fig. 8***

**Fig. 9**