PATENT CLAIMS

1. A composition containing

- a hydrophobic wax selected from the group consisting of natural waxes, beeswax, carnauba wax, paraffin waxes, synthetic waxes, polyalkylene waxes, polyamides, oxidized polyalkylene waxes and waxes of low molecular copolymers of ethylene and acrylic acid and/or acrylates;

- a silicone oil containing non-polar side chains and not containing alkoxy side chains; and

- a hydrophilic binder selected from the group consisting of homopolymers, copolymers and terpolymers of acrylic acid and/or methacrylic acid, itaconic acid and acid esters, ethyl acrylate, butyl acrylate; styrene, substituted or unsubstituted vinyl chloride, vinyl acetate, acrylamides, acrylonitrile, water-dilutable alkyd polymers, combinations of (meth)acrylic/alkyd polymers, polyvinyl alcohol and mixtures thereof;

- pigments and/or fillers selected from the group consisting of pyrogenic silicic acid, precipitated silicic acid, silicon-aluminum-mixed oxides, carbonates, alkaline earth carbonates, calcium carbonate, silicon dioxide, silicates, aluminosilicates, sulfates, barium sulfates, titanium dioxide, colored pigments, iron oxides, bismuth vanadates and mixtures thereof;

wherein

the composition has

- a pigment-volume concentration of 25% to 60%.

2. The composition according to claim 1, wherein the wax has a static initial contact angle of water after 3 minutes of equilibration that is at least 5° higher than the initial static contact angle of water of the binder after 3 minutes of equilibration.

3. The composition according to claim 1 or 2, wherein the wax has a polar component of the surface energy of 10% or less.

4. The composition according to any one of the preceding claims, wherein the wax lowers the polar component of the surface energy by at least 8 percentage points.

5. The composition according to any one of the preceding claims, wherein the silicone oil contains hydrocarbyl side chains.

6. The composition according to any one of the preceding claims, wherein the silicone oil has an average molecular weight of 1,000 to 20,000 g/mol.

7. The composition according to any one of the preceding claims, wherein the silicone oil has a viscosity of 75 to 135 mm^2/s.

8. The composition according to any one of the preceding claims, wherein the pigment-volume concentration is 30% to 55% by volume.

9. The composition according to any one of the preceding claims, wherein the wax is a polyethylene or polyamide wax.

10. The composition according to any one of the preceding claims, wherein the composition is a molding or coating composition.

11. The composition according to claim 10, wherein the composition is a paint or plaster.

12. A coating on a substrate surface, containing

- a hydrophobic wax selected from the group consisting of natural waxes, beeswax, carnauba wax, paraffin waxes, synthetic waxes, polyalkylene waxes, polyamides, oxidized polyalkylene waxes and waxes of low molecular copolymers of ethylene and acrylic acid and/or acrylates;

- a silicone oil containing non-polar side chains and not containing alkoxy side chains; and

- a hydrophilic binder selected from the group consisting of homopolymers, copolymers and terpolymers of acrylic acid and/or methacrylic acid, itaconic acid and acid esters, ethyl acrylate, butyl acrylate; styrene, substituted or unsubstituted vinyl chloride, vinyl acetate, acrylamides, acrylonitrile, water-dilutable alkyd polymers, combinations of (meth)acrylic/alkyd polymers, polyvinyl alcohol and mixtures thereof;

- pigments and/or fillers, wherein the pigments and/or fillers are selected from the group consisting of pyrogenic silicic acid, precipitated silicic acid, silicon-aluminum-mixed oxides, carbonates, alkaline earth carbonates, calcium carbonate, silicon dioxide, silicates, aluminosilicates, sulfates, barium

sulfates, titanium dioxide, colored pigments, iron oxides, bismuth vanadates and mixtures thereof;
wherein
the composition has
- a pigment-volume concentration of 25% to 60%.

13. Use of a composition according to any one of claims 1 to 9 as a molding or coating compound.

14. Use according to claim 13, wherein the molding or coating compound is a paint or plaster.