CRYPTOGRAPHIC DIGITAL ASSETS MANAGEMENT SYSTEM

ABSTRACT

In some embodiments, a method of managing value of assets is provided. A graphical representation of a digital asset associated with a non-fungible token stored in a distributed ledger is provided. User attention to the graphical representation of the digital asset is tracked, and a value of the digital asset is adjusted based on a level of attention of the tracked user attention and a number of users interacting with the graphical representation of the digital asset. A corresponding system and non-transitory computer-readable medium are also provided.

Fig. 1