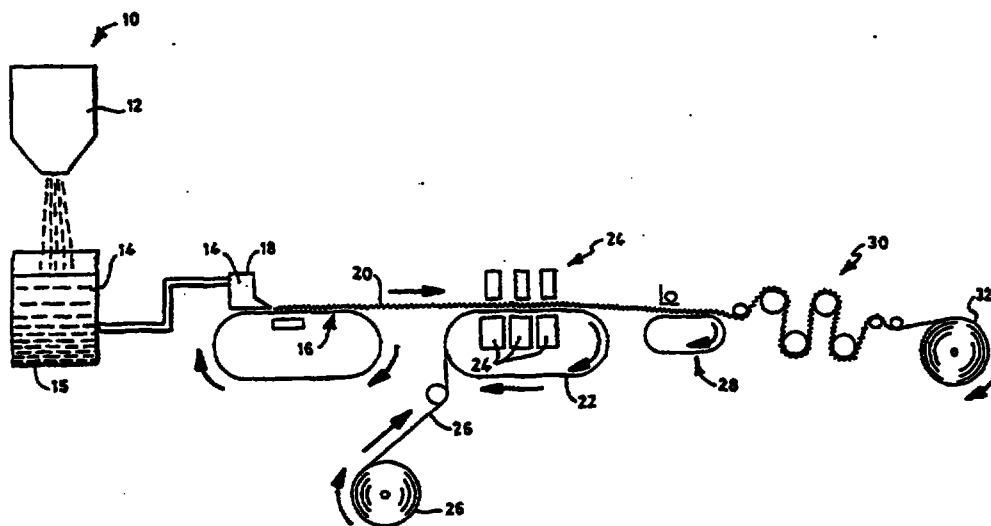


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(54) Title: **PROCESS FOR TREATING A FIBROUS MATERIAL AND ARTICLE THEREOF**

(57) Abstract

A process for treating a fibrous material which includes the steps of: 1) providing a liquid suspension composed of fibrous material; 2) intermixing the liquid suspension of fibrous material with a treatment over a time period T_1 - wherein the treatment requires a period of time T_R sufficient to treat the fibrous material; 3) depositing the liquid suspension of fibrous material and intermixed treatment onto a forming surface to form a layer and removing a substantial portion of the liquid, over a period of time T_2 ; and 4) applying pressurized jets of a liquid to the layer of fibrous material to wash unused treatment from the fibrous material within a period of time T_3 . Periods of time T_1 , T_2 and T_3 are immediately consecutive and amount to a total period of time at least as great as T_R . Also disclosed is a hydraulically entangled structure composed of: 1) at least one layer of a wet-laid nonwoven web containing fibrous cellulosic material; and 2) colorfast dye imparting color to the fibrous cellulosic material such that the fibrous cellulosic material is colorfast.