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A B S T R A C T

A DEVICE FOR SELECTIVELY DISPLAYING POSTERS



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5 The device enables the various posters in a set of
posters to be displayed individually and selectively by
being positioned behind a viewing window, each poster (4)
being fixed in detachable manner via its top edge (40) to
a flexible leader strip (1), the deployed positions of
10 the various posters (4) occupying parallel vertical
planes that are spaced apart a little from one another.
The device is remarkable in that the bottom edge of each
poster consists in a hem (41) acting as a sheath, serving
to receive a horizontal weight bar (2) for tensioning the
15 poster (4), the two ends (20, 20') of the bar (2)
projecting beyond the sheath on either side of the poster
(4) and being provided with a respective removable slider
(7) of annular or semi-annular shape which surrounds a
vertical guide rod (3) with a certain amount of
20 clearance. The device is suitable in particular for
displaying advertising, for example on a vehicle.

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Translation of the title and the abstract as they were when originally filed by the
35 Applicant. No account has been taken of any changes that may have been made
subsequently by the PCT Authorities acting ex officio, e.g. under PCT Rules 37.2,
38.2, and/or 48.3.