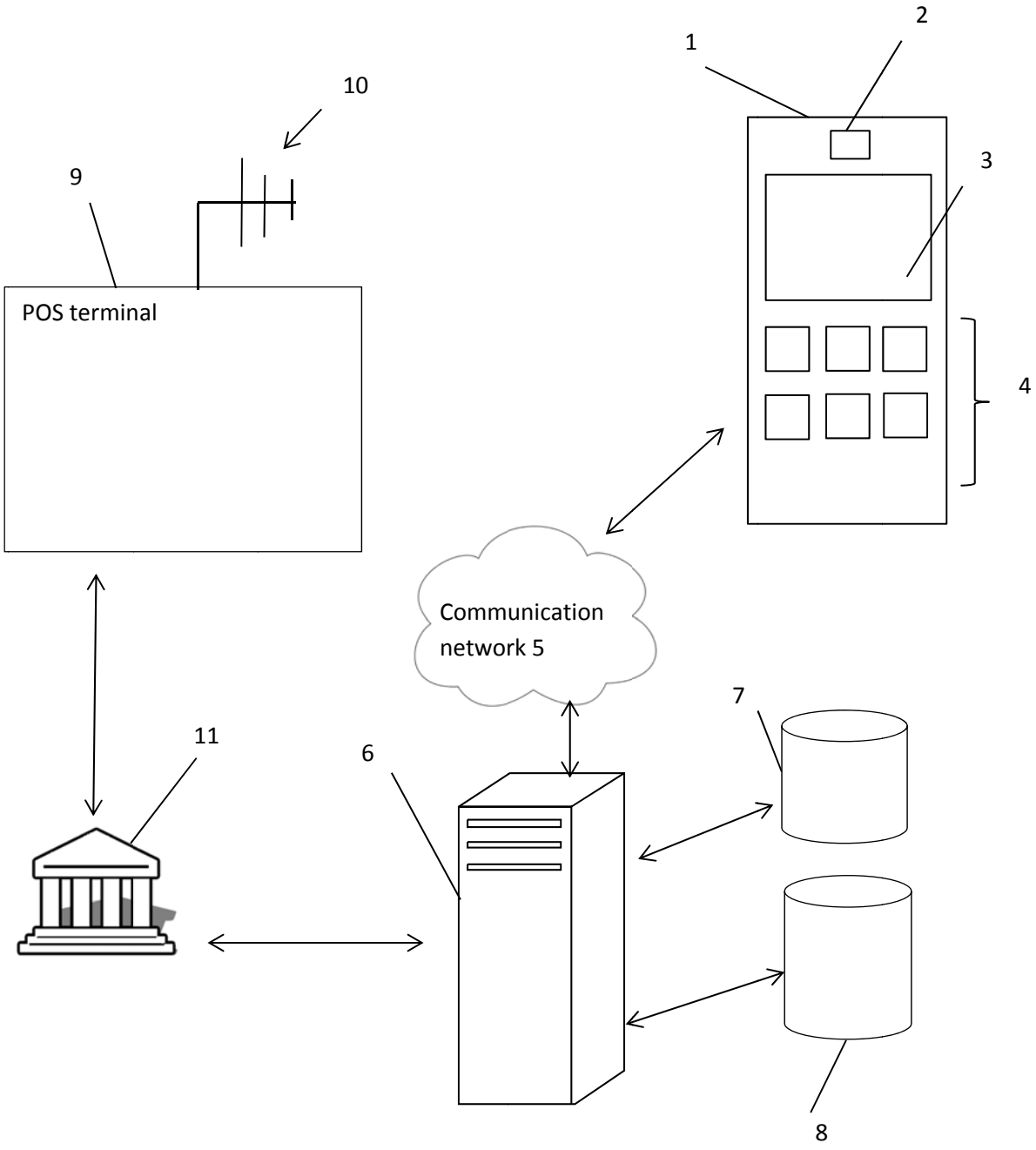


FIG. 1

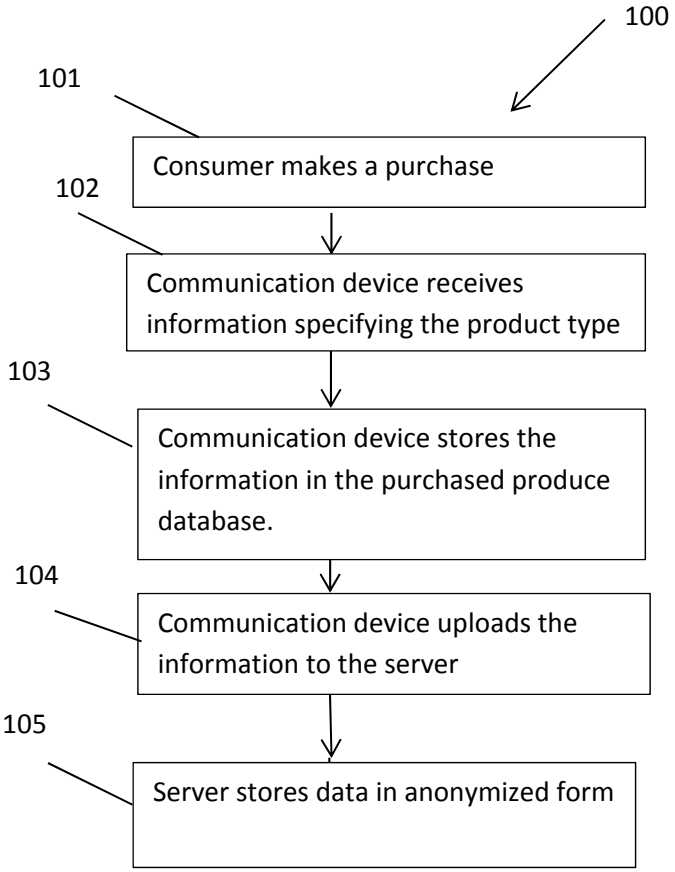

100
101
Consumer makes a purchase
102
Communication device receives information specifying the product type
103
Communication device stores the information in the purchased produce database.
104
Communication device uploads the information to the server
105
Server stores data in anonymized form

FIG. 2

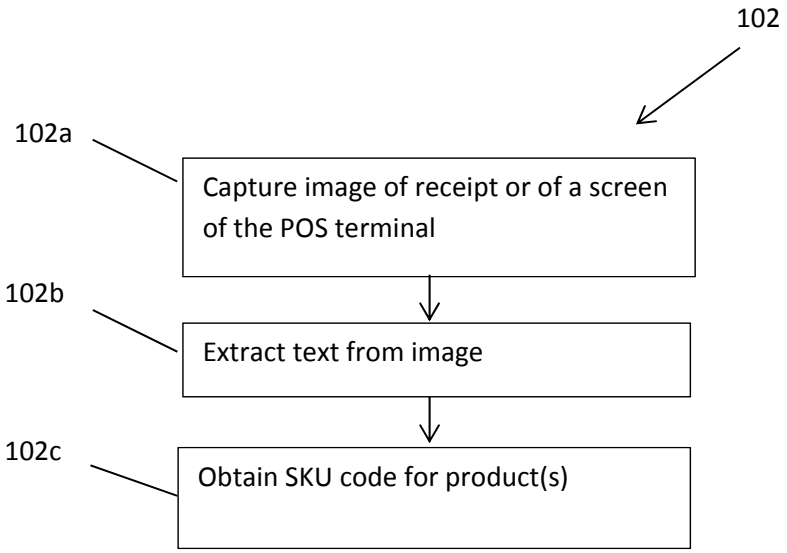

102
102a
Capture image of receipt or of a screen of the POS terminal
102b
Extract text from image
102c
Obtain SKU code for product(s)

FIG. 3

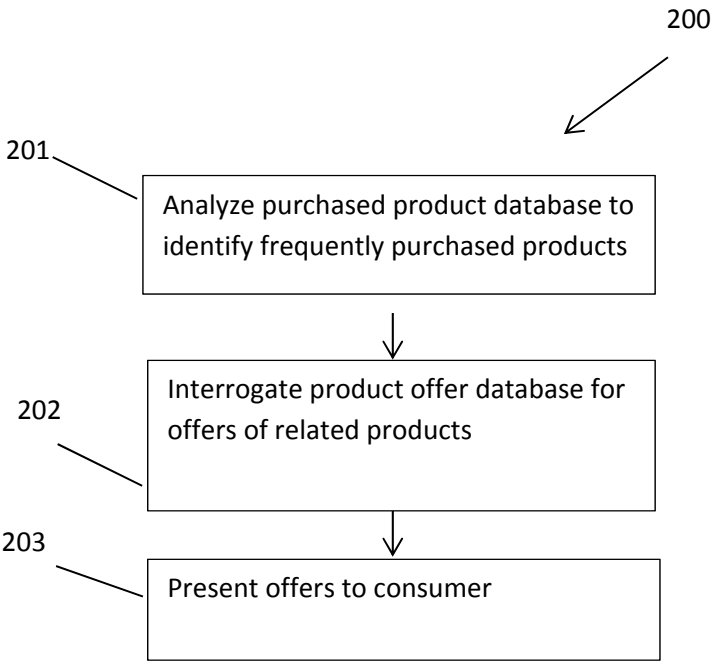

200
201
Analyze purchased product database to identify frequently purchased products
202
Interrogate product offer database for offers of related products
203
Present offers to consumer

FIG. 4

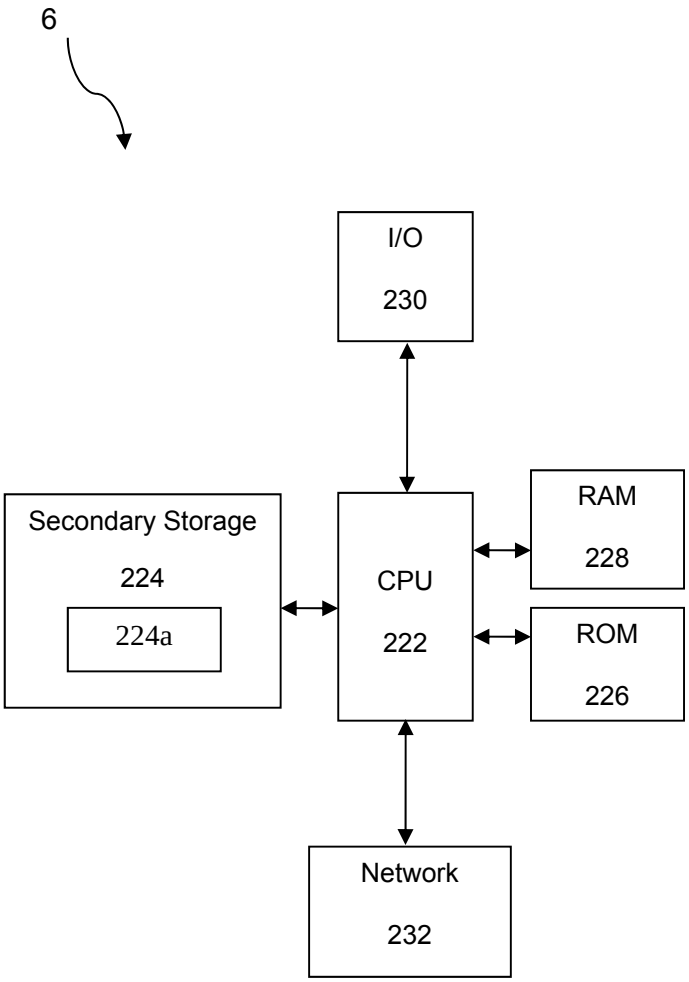

6
I/O
230
Secondary Storage
224
224a
CPU
222
RAM
228
ROM
226
Network
232

FIG. 5

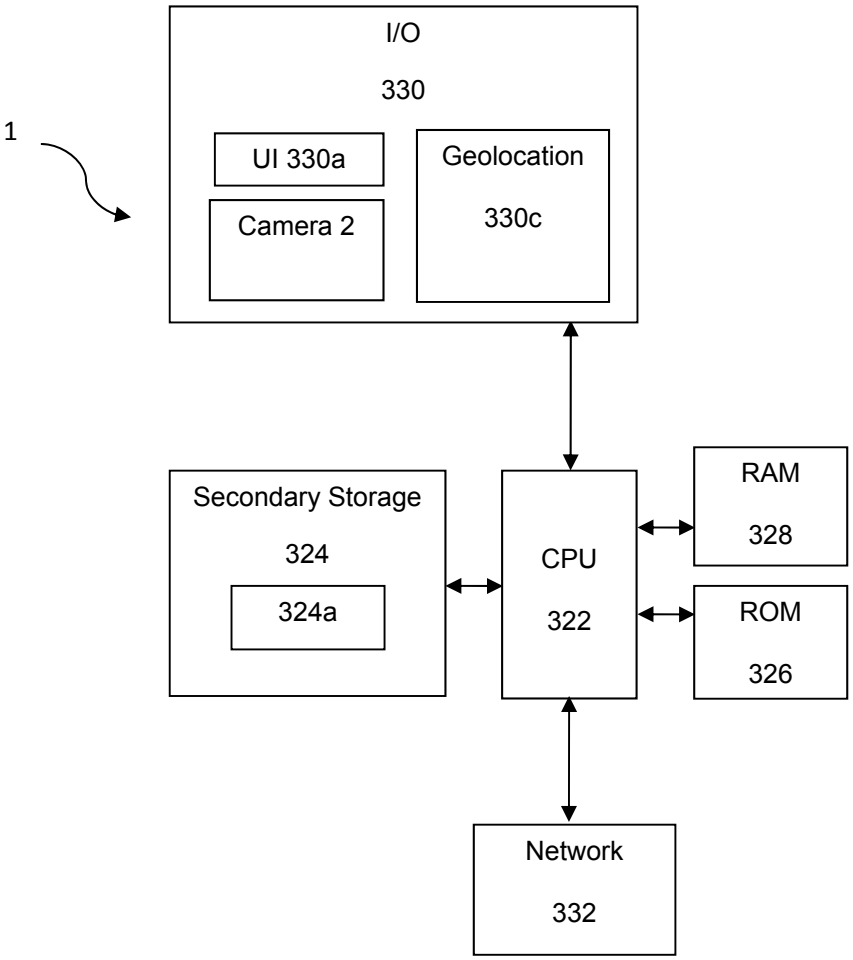

1
I/O
330
UI 330a
Camera 2
Geolocation
330c
Secondary Storage
324
324a
CPU
322
RAM
328
ROM
326
Network
332

FIG. 6