ABSTRACT

Embodiments of the disclosure provide a solution for keyword determination. A method includes: presenting an interface comprising a plurality of information fields associated with an object; in response to detecting completion of input in a first information field among the plurality of information fields, determining at least one candidate keyword for the object based on first information input in the first information field, the first information comprising at least one of: text or visual information; and presenting the at least one candidate keyword for selection into at least one of the plurality of information fields. This solution allows efficient and timely keyword determination while the user is editing or modifying the object information.