

ABSTRACT

Provided in the present disclosure are an image data distribution method and apparatus, and a terminal and a storage medium. The method comprises: generating a surface texture instance which is used for processing information collected by an image collection apparatus; generating an image collection apparatus instance which corresponds to the image collection apparatus; binding the image collection apparatus instance to the surface texture instance; processing, by means of the surface texture instance, the information collected by the image collection apparatus, so as to generate image data; and acquiring the image data by the image collection apparatus instance by means of interface callback, and distributing the image data to an application or page instance.