FIGURES

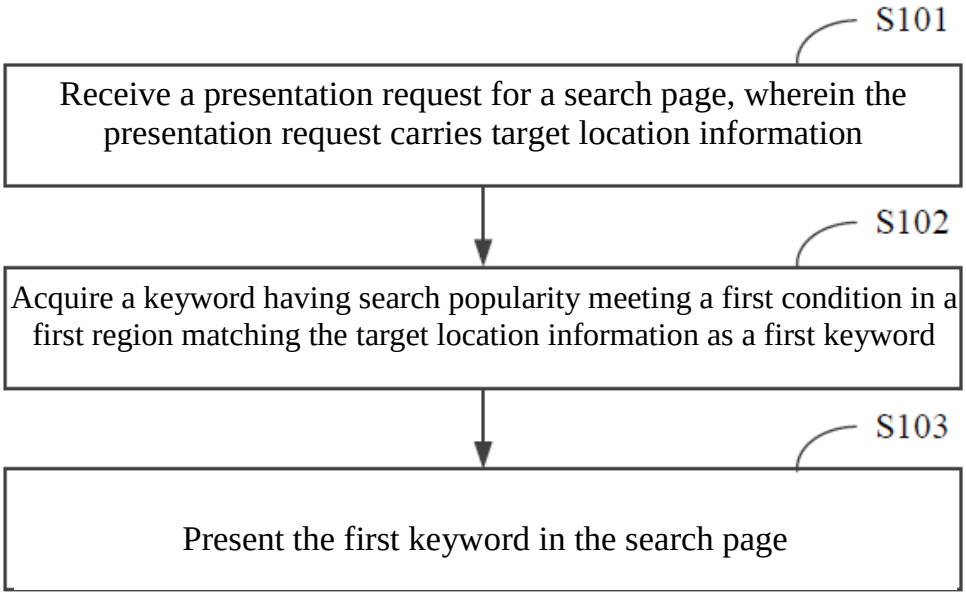

FIG.1

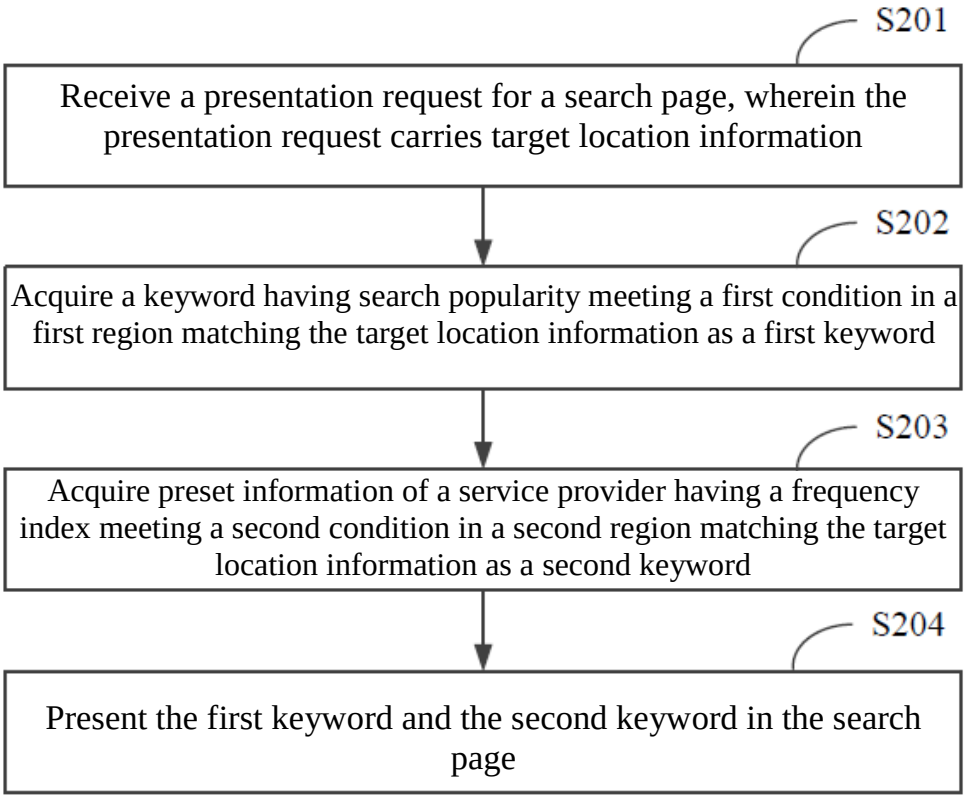

FIG.2

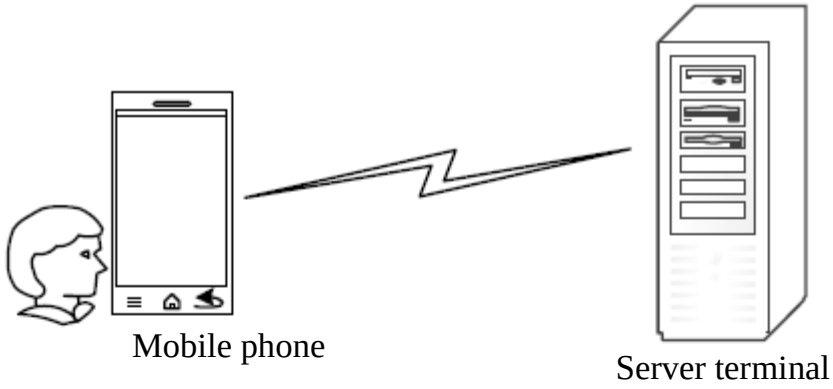
Mobile phone
Server terminal

FIG.3

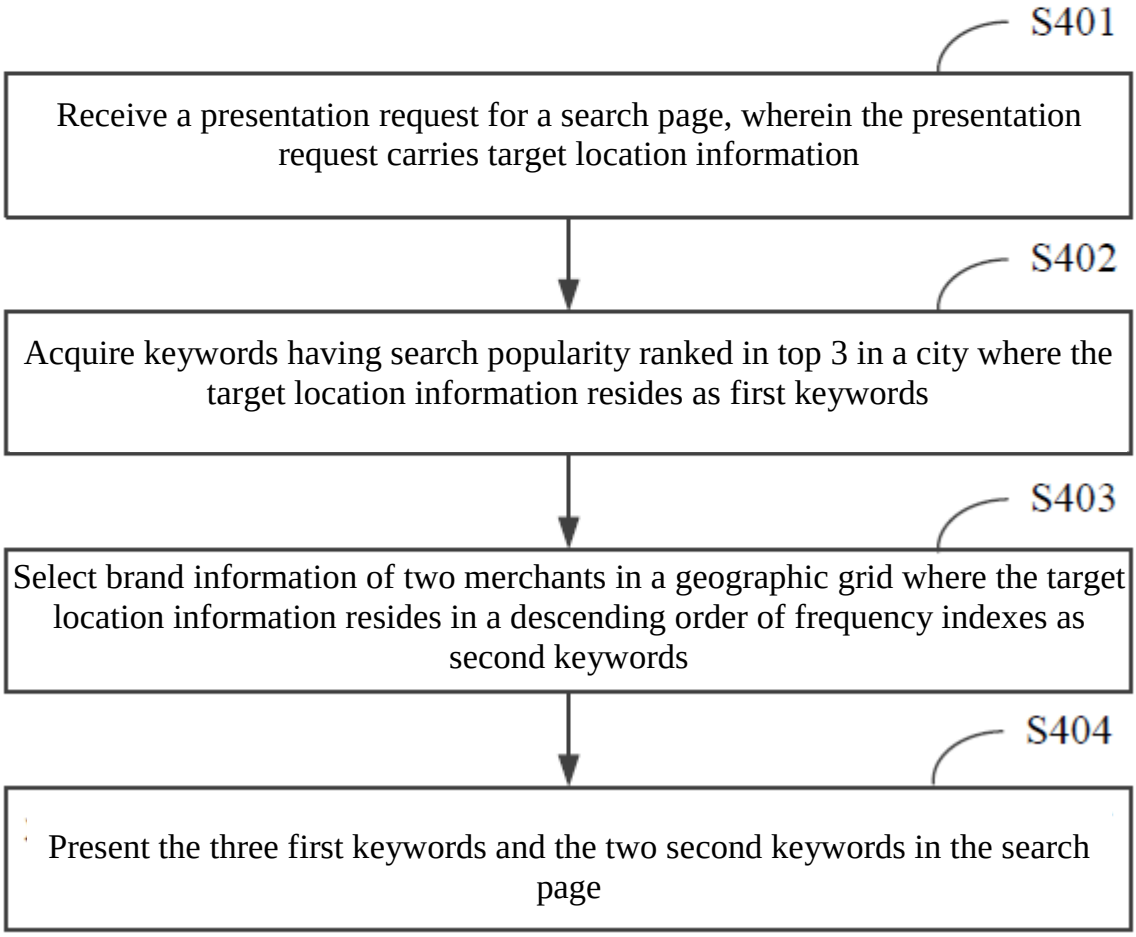
S401
Receive a presentation request for a search page, wherein the presentation request carries target location information
S402
Acquire keywords having search popularity ranked in top 3 in a city where the target location information resides as first keywords
S403
Select brand information of two merchants in a geographic grid where the target location information resides in a descending order of frequency indexes as second keywords
S404
Present the three first keywords and the two second keywords in the search page

FIG.4

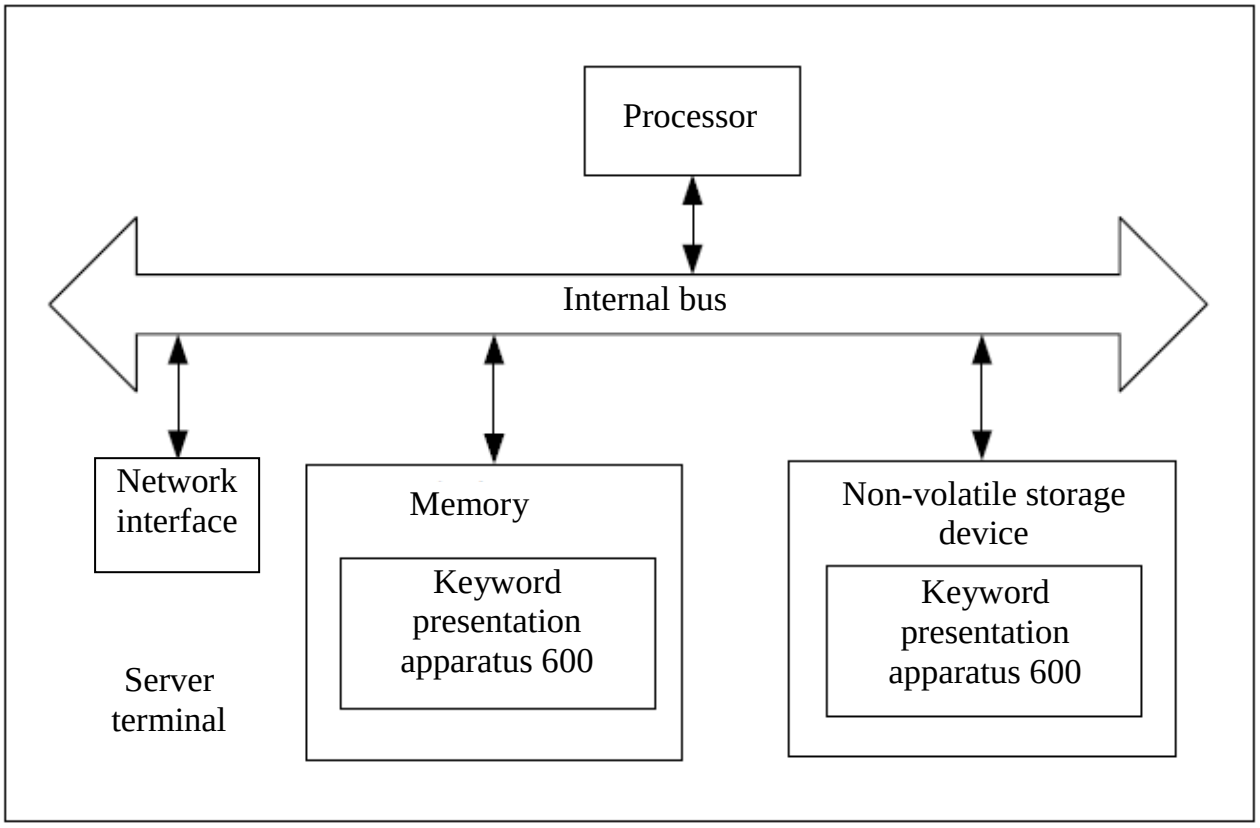
Processor
Internal bus
Network interface
Memory
Keyword presentation apparatus 600
Non-volatile storage device
Keyword presentation apparatus 600
Server terminal

FIG.5

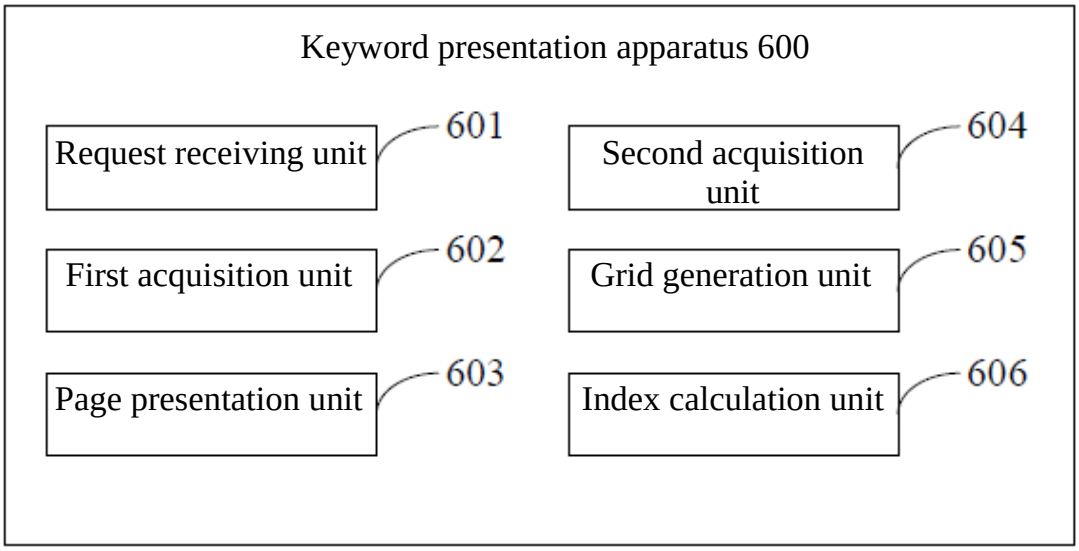
Keyword presentation apparatus 600
Request receiving unit
601
First acquisition unit
602
Page presentation unit
603
Second acquisition unit
604
Grid generation unit
605
Index calculation unit
606

FIG.6