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(54) Title: PORTABLE INFORMATION COMMUNICATION TERMINAL, ENTERTAINMENT SYSTEM, AND STORAGE MEDIUM

(57) Abstract

A portable information communication terminal can easily be combined with an existing industrial system. Article discount information is broadcast from a central computer (16) of the headquarters (15) of a convenience store (13) via a broadcasting system (24), and received by a portable information communication terminal (28). An image of the article and a discount price represented by the article discount information are displayed on a display screen (201) of a display monitor (164). When the user purchases the displayed image, the user selects the desired article displayed on the display screen (201) of a display monitor (164) by a manual controller (108). A bar code corresponding to the selected article is displayed on a display screen (57) of the portable information communication terminal (28). The user takes the portable information communication terminal (28) with the bar code displayed on the display screen (57) to the convenience store (13). In the convenience store (13), a bar-code reader (210) reads a discount code displayed on the display screen (57), and the user can purchase the article at a discount price.

