

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
28 May 2009 (28.05.2009)

PCT

(10) International Publication Number
WO 2009/066282 A1

(51) International Patent Classification:
H04M 1/60 (2006.01) **B60R 11/02** (2006.01)

(IL). **KNAFOU, Danny** [IL/IL]; 1 Shaul Hamelech Street, 87585 Ofakim (IL).

(21) International Application Number:
PCT/IL2008/001510

(74) Agents: **LUZZATTO & LUZZATTO** et al.; P.O. Box 5352, 84152 Beer Sheva (IL).

(22) International Filing Date:
17 November 2008 (17.11.2008)

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
187485 19 November 2007 (19.11.2007) IL

(71) Applicant (for all designated States except US): **I. WAY MOBILE LTD.** [IL/IL]; 90 Hadassa Street, P.O.Box 5112, 84150 Beer Sheva (IL).

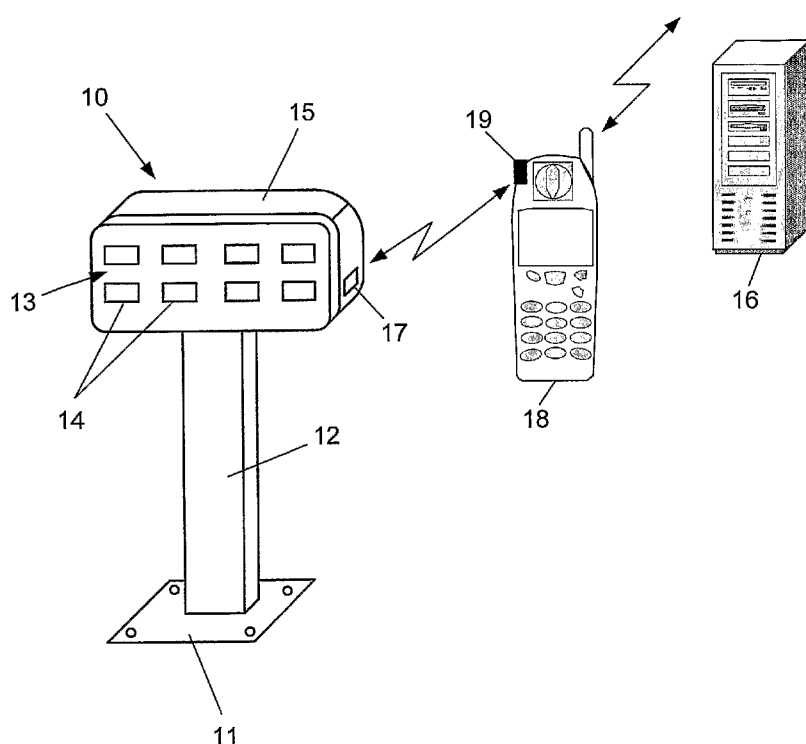
(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,

(72) Inventors; and

(75) Inventors/Applicants (for US only): **HERMAN, Michael** [IL/IL]; 22 Ido Hanavi Street, 87574 Ofakim

[Continued on next page]

(54) Title: DESIGNED CONSOLE FOR PROVIDING A VARIETY OF CELLULAR SERVICES TO A DRIVER OF A MOTOR VEHICLE AND HIS ENVIRONMENT



(57) Abstract: Apparatus for providing cellular services to a driver of a motor vehicle, including (a) a user interface unit with a touchscreen for displaying a desired content and icons that function as input keys to receive inputs from the driver; a memory with dedicated managing software for controlling the offered services and inputs from the touch-screen; a cellular basic unit for providing voice and data communication between the user interface unit and a cellular base station to thereby provide content cellular services from one or more remote servers a processor for controlling the operation of the user interface unit; (b) a rigid panel for holding the user interface unit (c) a mounting arm connected to a rigid mounting base, rigidly connected to the body of the vehicle, such that the panel is being in a spatial orientation desired by the driver.

Fig. 1



FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL,
NO, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG,
CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

— *before the expiration of the time limit for amending the
claims and to be republished in the event of receipt of
amendments*

Published:

— *with international search report*