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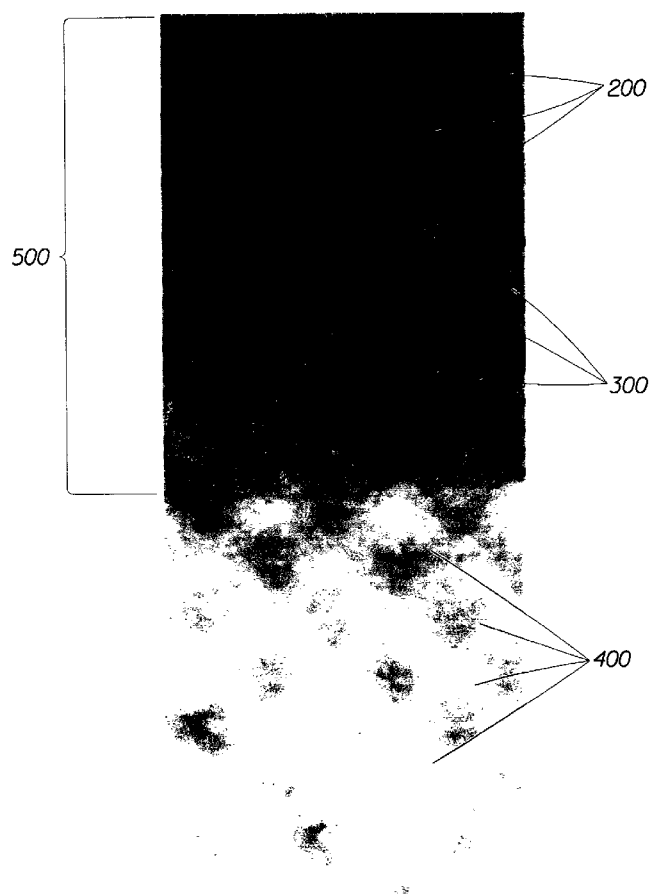
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(54) Title: MEANS FOR ENHANCING PRINT COLOR DENSITY



(57) Abstract: A method for enhancing the color density of printed paper comprising a print enhancing fluid. The print enhancing fluid is applied to the paper prior to ink application in order to enhance the color density of the image printed on the paper. Utilization of the print enhancing fluid of this invention also provides improved printing press hygiene and printing process efficiency especially when printing paper products having high color density images.

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