

FIG. 1

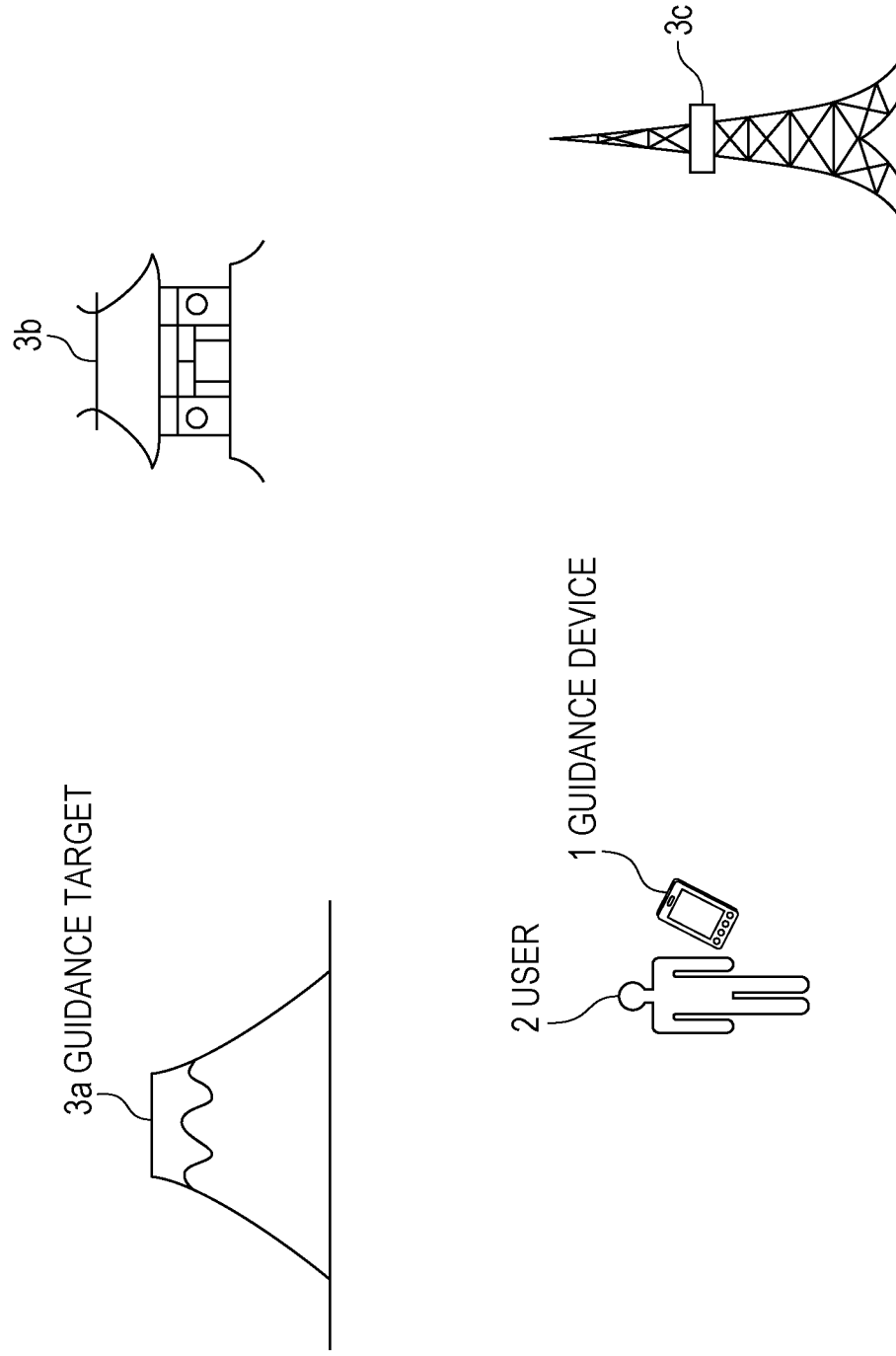


FIG. 2

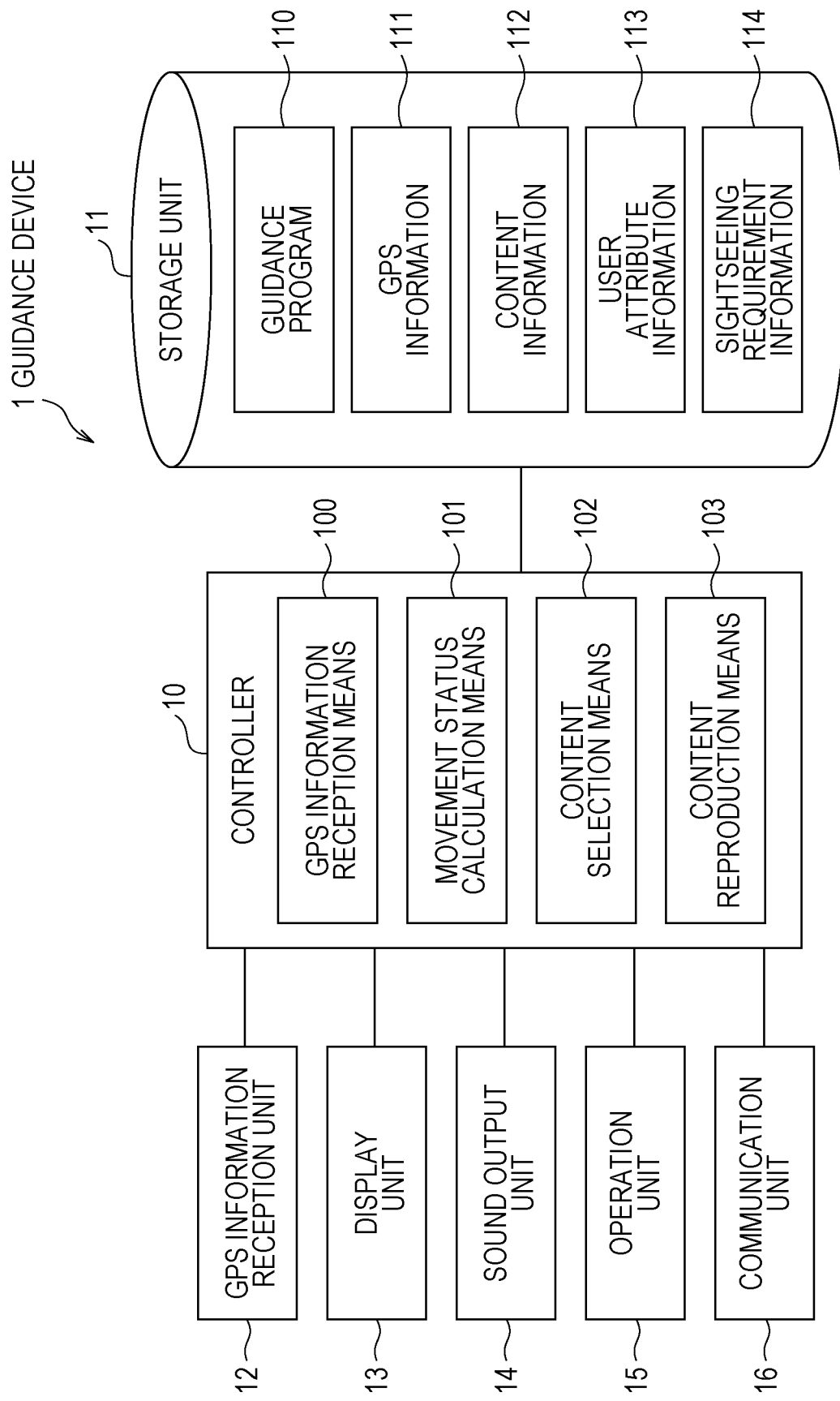


FIG. 3

112 CONTENT INFORMATION



GUIDANCE TARGET ID	CONTENT ID	GUIDANCE TARGET LOCATION	CONTENT PROVIDING RANGE	REPRODUCTION TIME	SIGHTSEEING PURPOSE	MOVING SPEED	SOUND CONTENT ID
0220	01003	N. Lat. 35.32 E. Long. 139.55	10 m	30 SECONDS	NATURE	LESS THAN OR EQUAL TO 5 km/h	03021
0220	01004	N. Lat. 35.32 E. Long. 139.55	100 m	20 SECONDS	HISTORY	EQUAL TO OR MORE THAN 5 km/h AND LESS THAN OR EQUAL TO 15 km/h	03022
0224	01005	N. Lat. 35.44 E. Long. 139.72	100 m	10 SECONDS	SHOPPING	EQUAL TO OR MORE THAN 40 km/h	06042

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FIG. 4

113 USER ATTRIBUTE INFORMATION

USER ID	SEX	AGE GROUP
001	MALE	40'S

FIG. 5

114 SIGHTSEEING REQUIREMENT INFORMATION

DEPARTURE TIME	DEPARTURE LOCATION	END TIME	END LOCATION	REQUIRED TIME	PURPOSE OF TRIP
03/15/2012 10:00:00	KAMAKURA STATION	NULL	KAMAKURA STATION	NULL	HISTORY

FIG. 6

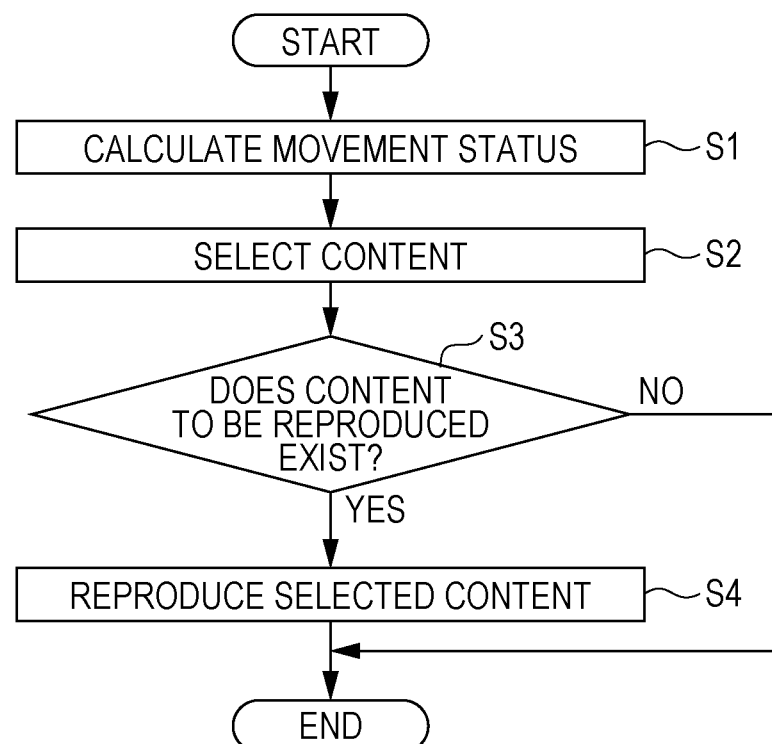


FIG. 7

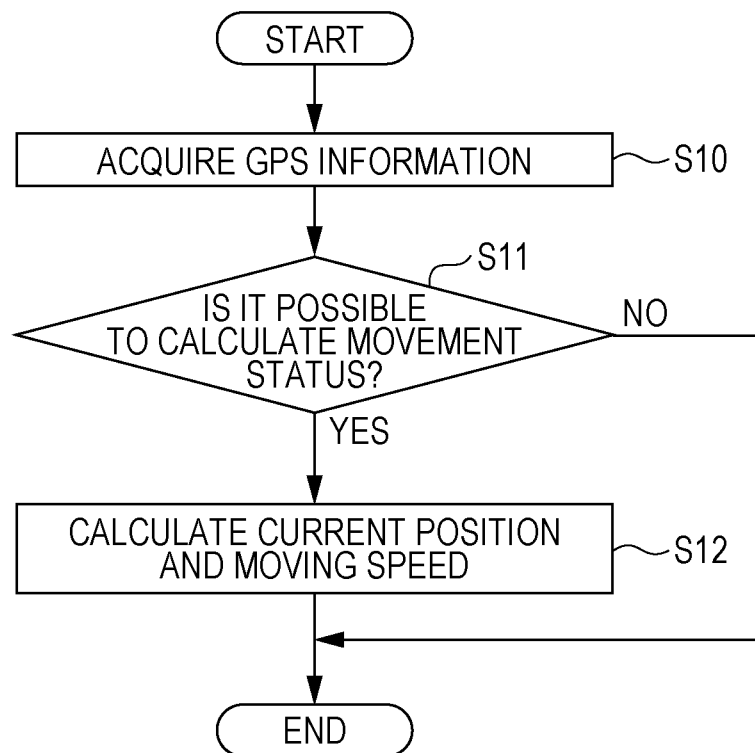
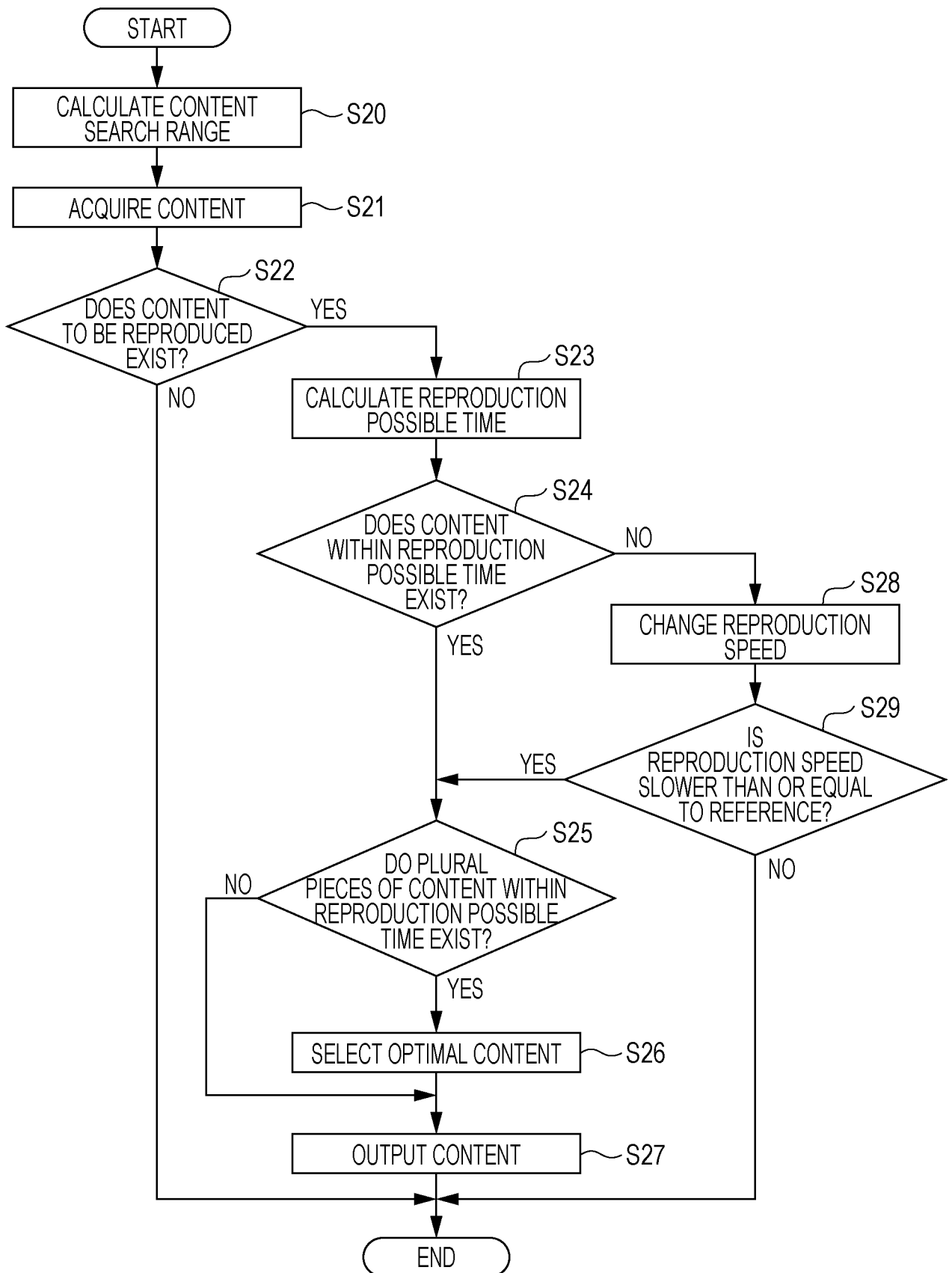


FIG. 8



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FIG. 9

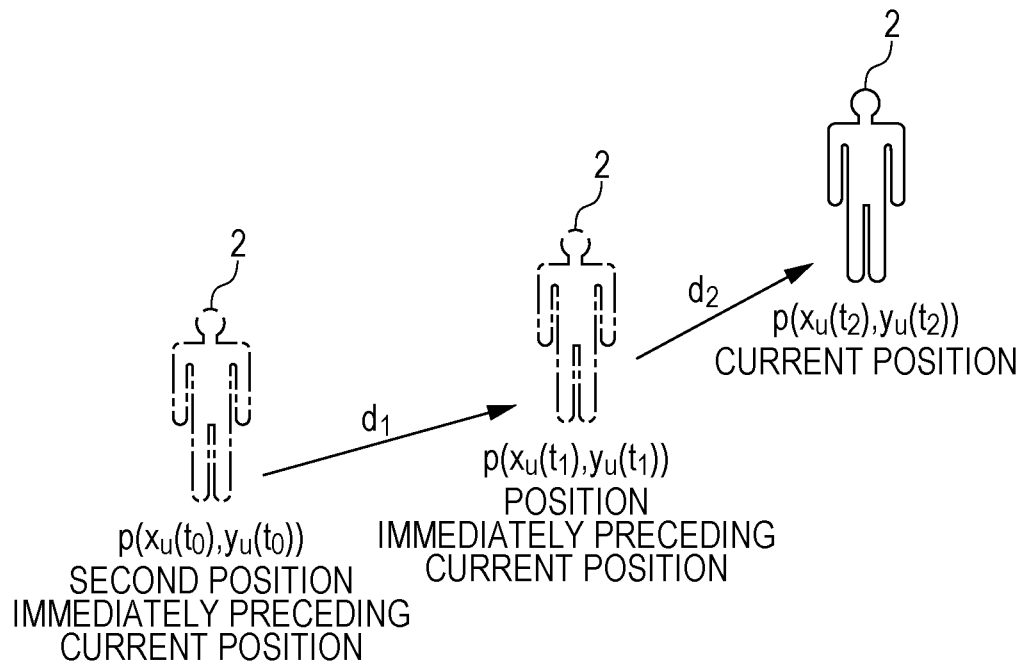


FIG. 10

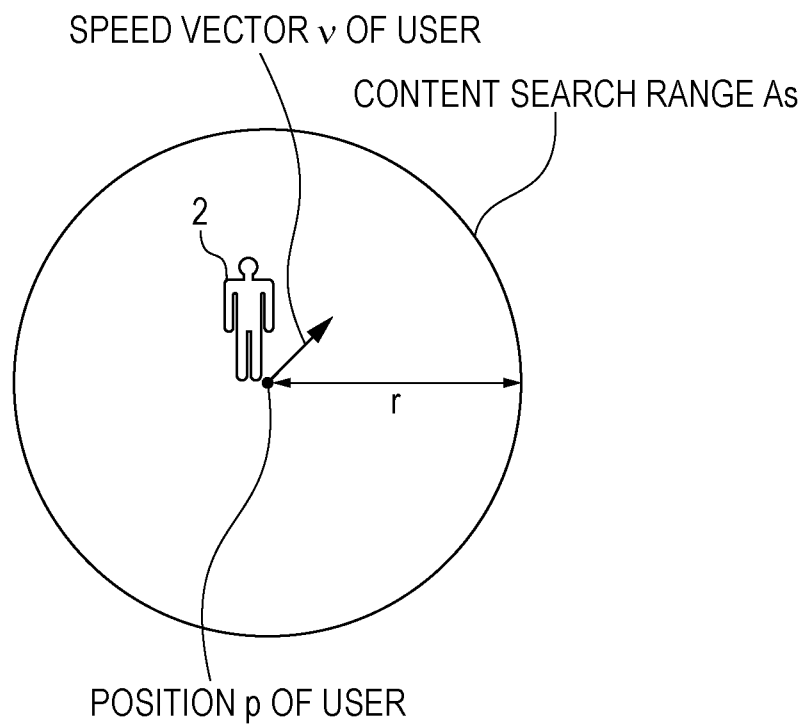


FIG. 11

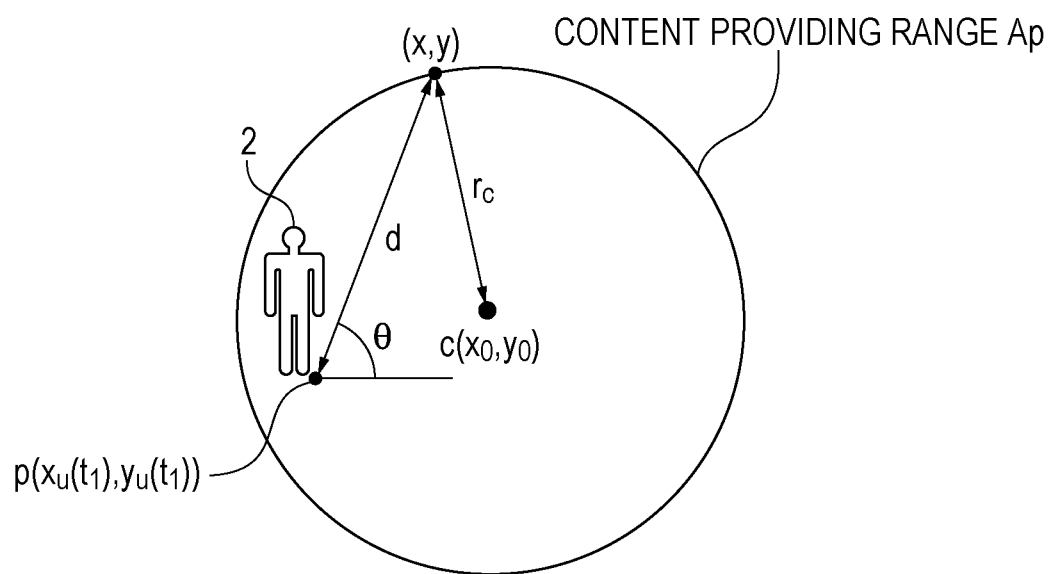


FIG. 12

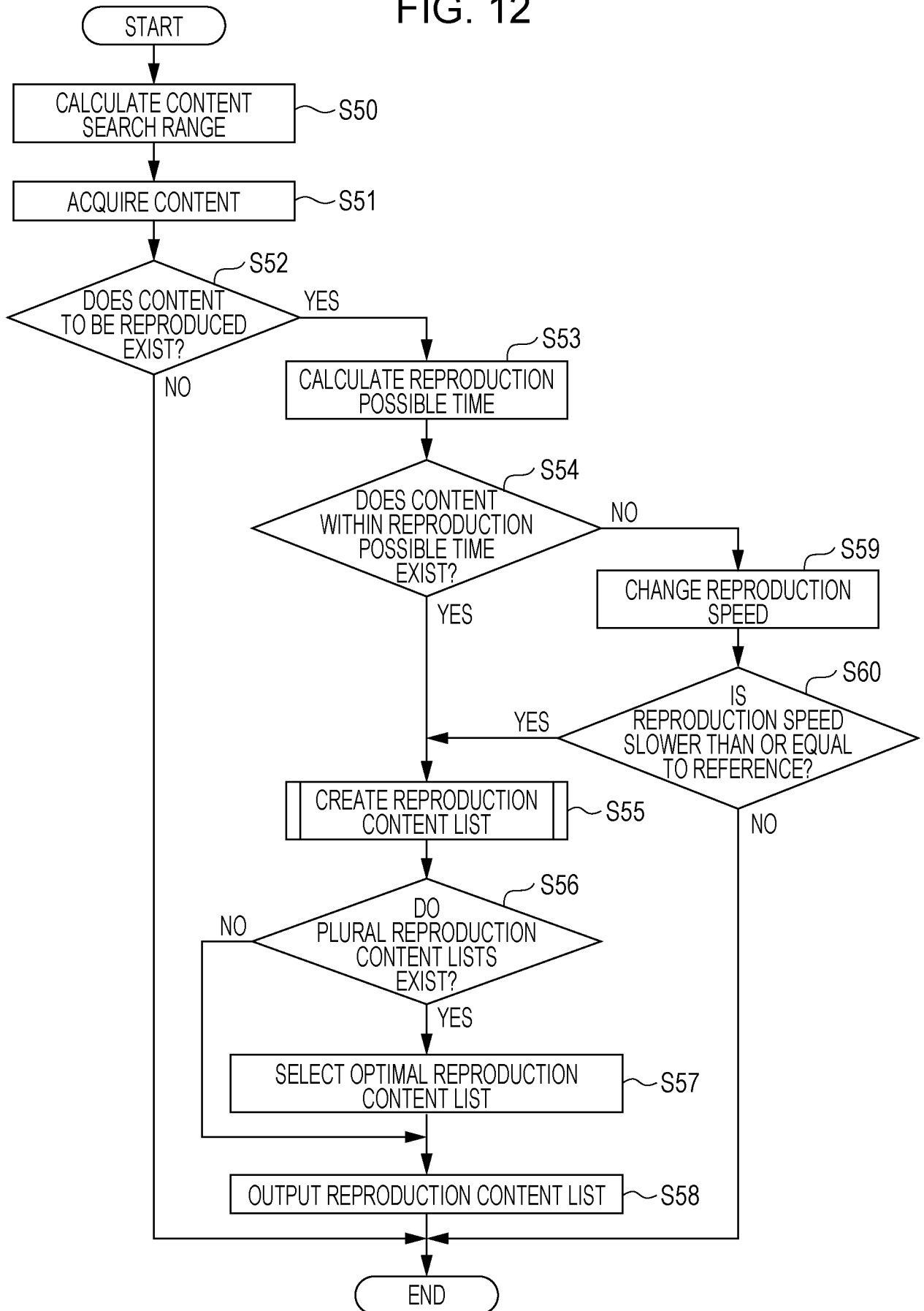


FIG. 13

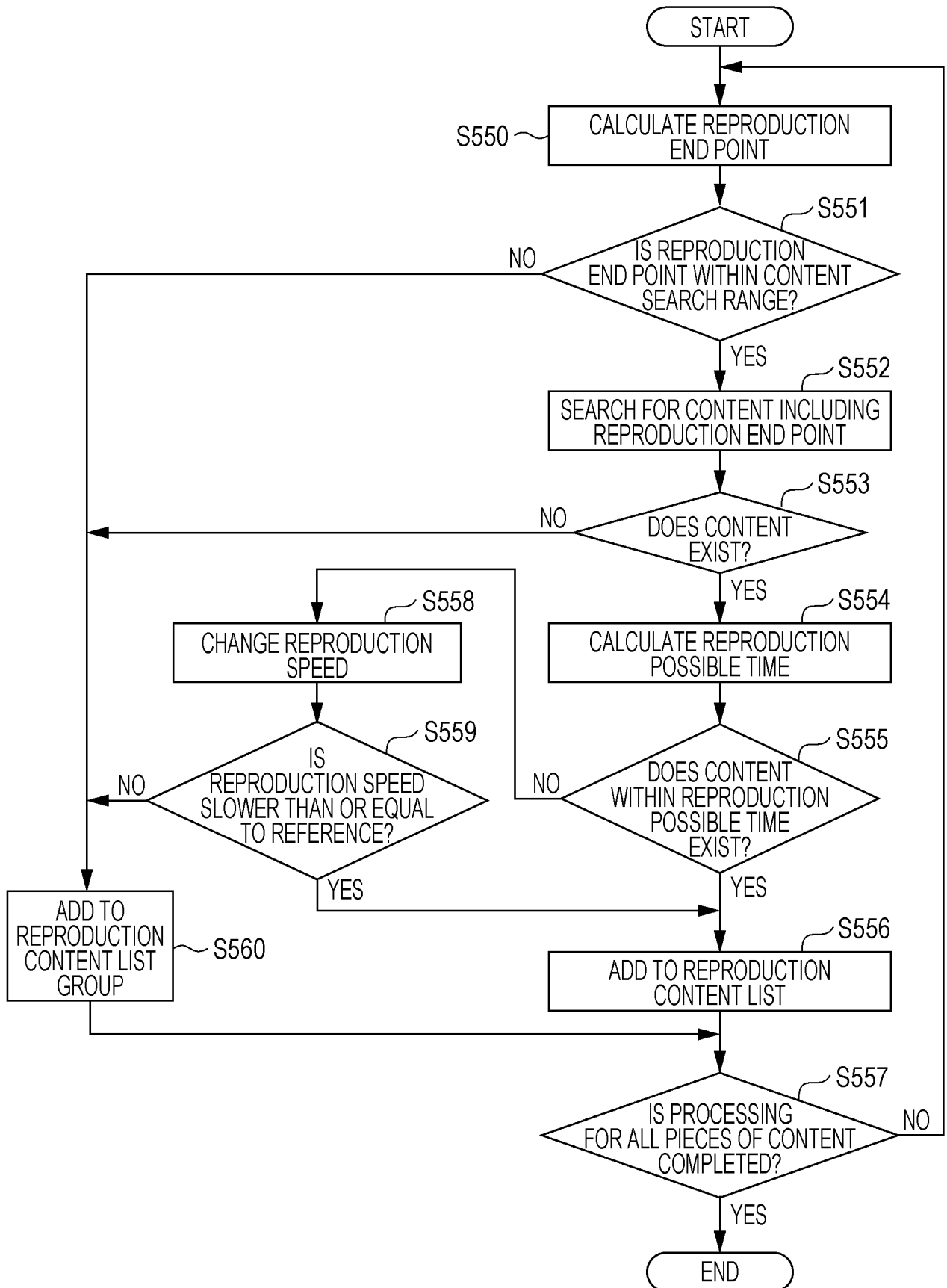


FIG. 14

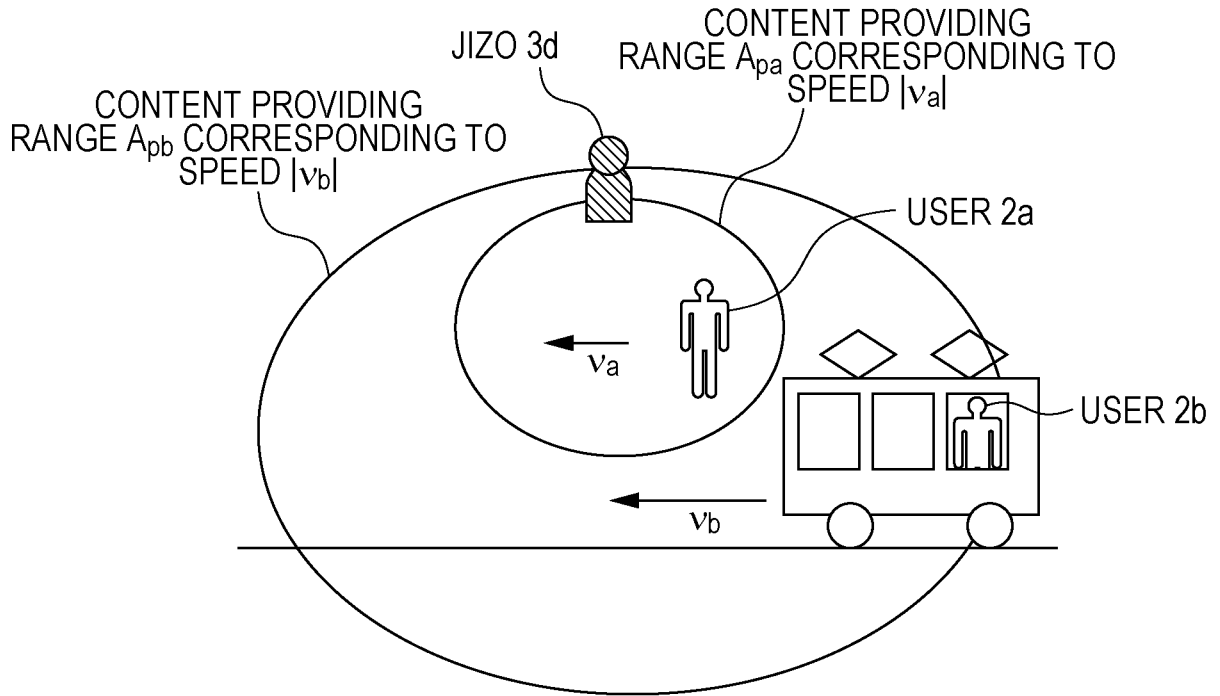


FIG. 15

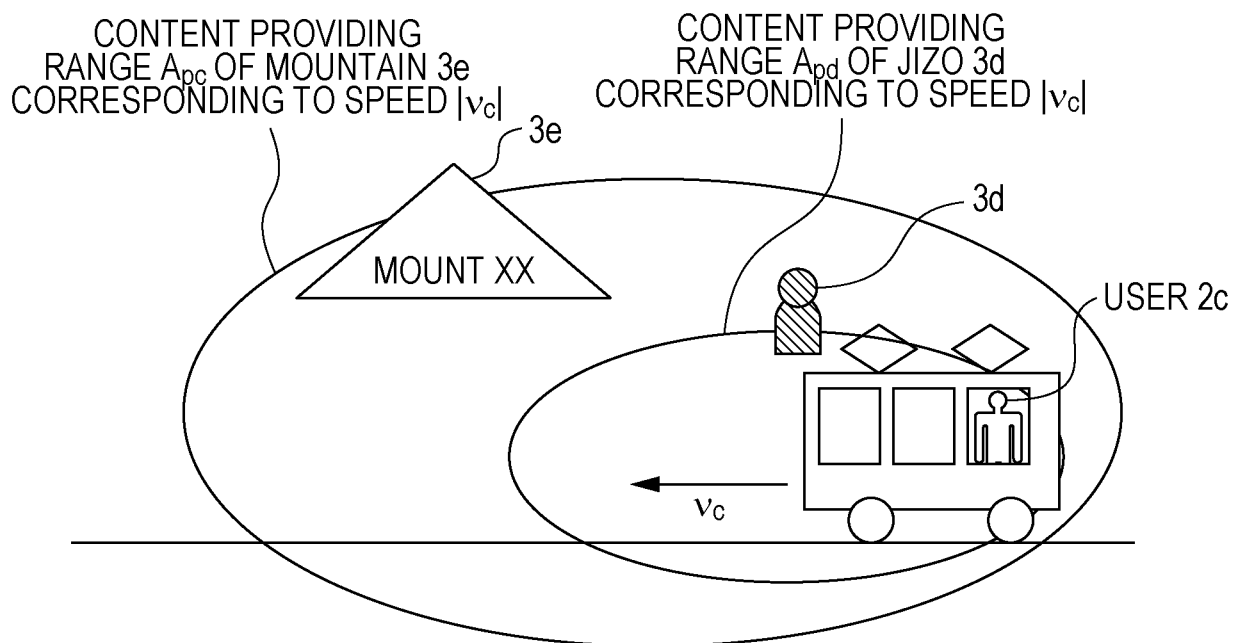


FIG. 16

