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SYSTEM IN BROADCASTING STATION AND RECEIVING MACHINE FOR THE SYSTEM

ABSTRACT

A broadcasting system includes a content data base storing a content produced by an authoring tool, distribution-schedule-production-section for producing a schedule of distributing the content, a program control section for controlling an on-air time of an on-air program. The system also includes an SI creator for creating supplementary information to a program regarding a content distribution service, a content transmission protocol creating section, content-distribution-information-creating section for creating information regarding the content distribution that is utilized when a receiving machine obtains and updates the content, and a transmitter that transmits the created information.

Fig. 1