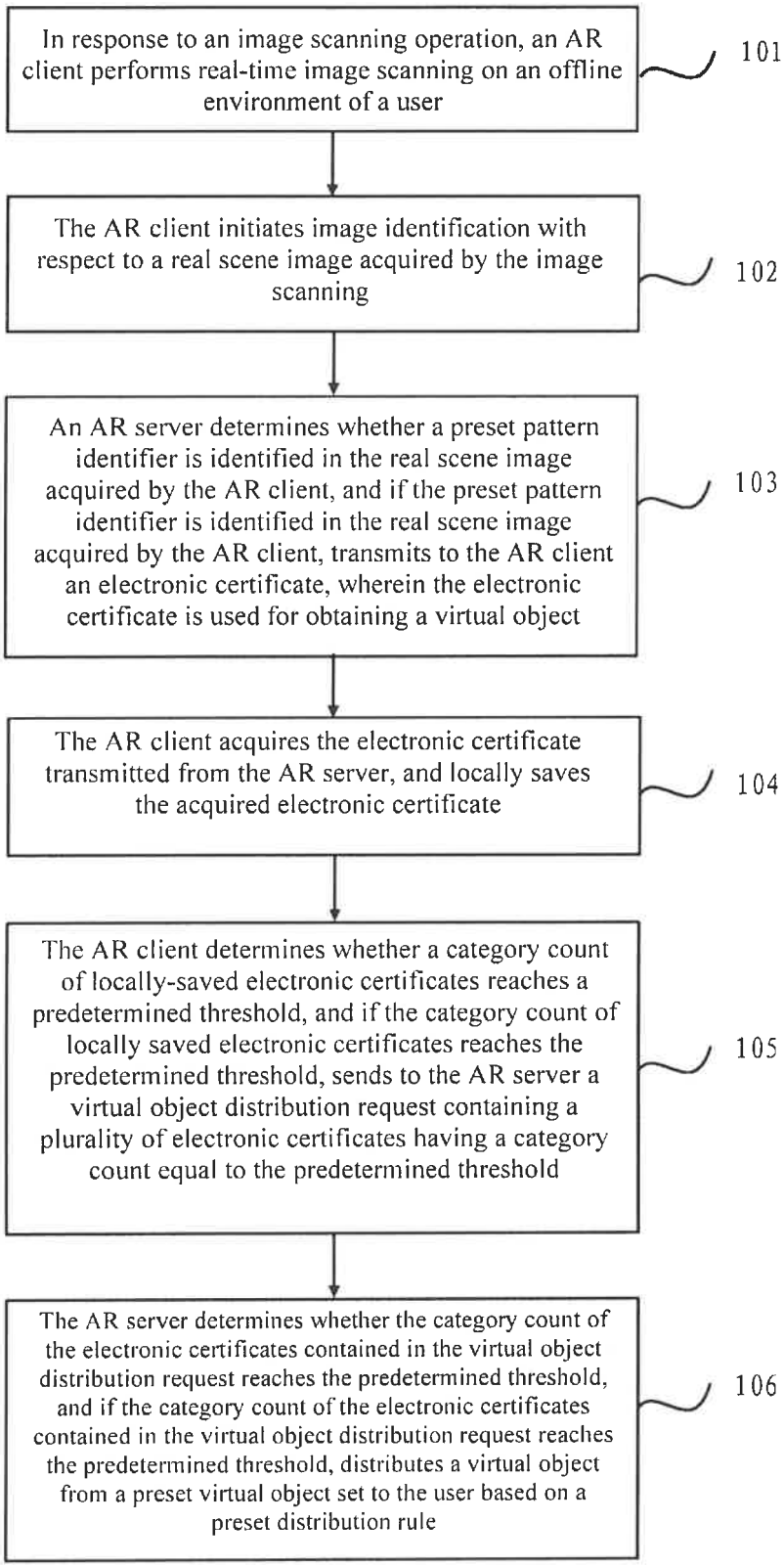

In response to an image scanning operation, an AR client performs real-time image scanning on an offline environment of a user
101
The AR client initiates image identification with respect to a real scene image acquired by the image scanning
102
An AR server determines whether a preset pattern identifier is identified in the real scene image acquired by the AR client, and if the preset pattern identifier is identified in the real scene image acquired by the AR client, transmits to the AR client an electronic certificate, wherein the electronic certificate is used for obtaining a virtual object
103
The AR client acquires the electronic certificate transmitted from the AR server, and locally saves the acquired electronic certificate
104
The AR client determines whether a category count of locally-saved electronic certificates reaches a predetermined threshold, and if the category count of locally saved electronic certificates reaches the predetermined threshold, sends to the AR server a virtual object distribution request containing a plurality of electronic certificates having a category count equal to the predetermined threshold
105
The AR server determines whether the category count of the electronic certificates contained in the virtual object distribution request reaches the predetermined threshold, and if the category count of the electronic certificates contained in the virtual object distribution request reaches the predetermined threshold, distributes a virtual object from a preset virtual object set to the user based on a preset distribution rule
106

FIG. 1

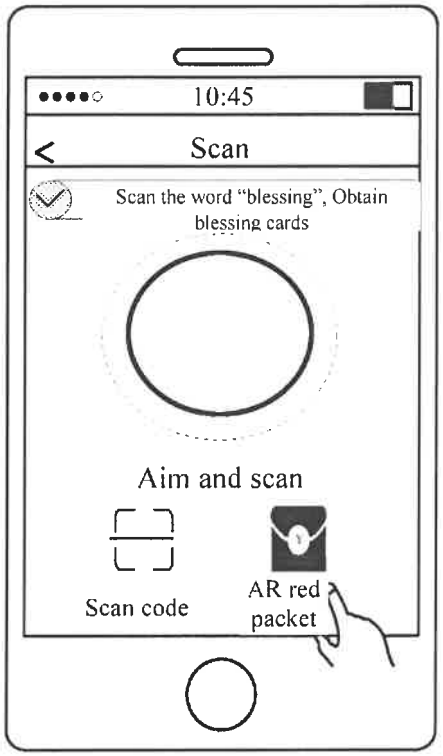

10:45
Scan
Scan the word "blessing", Obtain blessing cards
Aim and scan
Scan code
AR red packet

FIG. 2

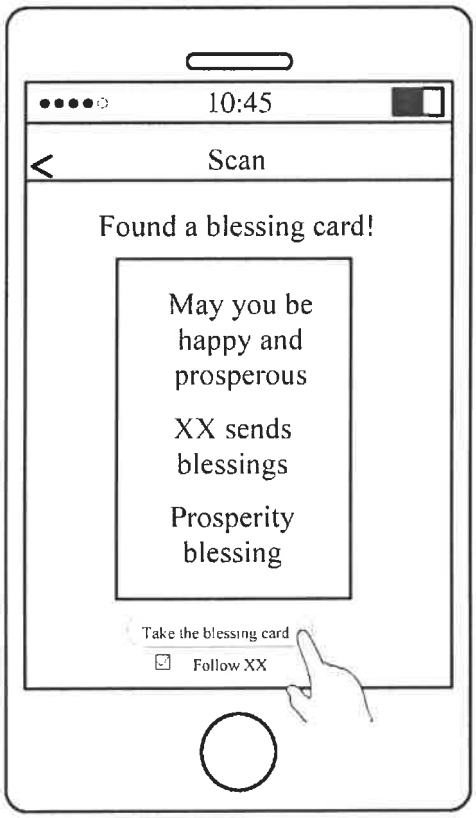

10:45
Scan
Found a blessing card!
May you be happy and prosperous
XX sends blessings
Prosperity blessing
Take the blessing card
Follow XX

FIG. 3

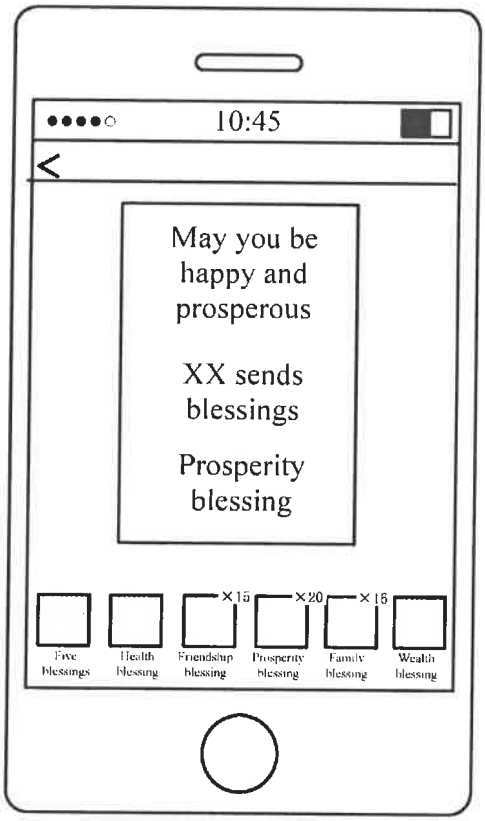

10:45
May you be happy and prosperous
XX sends blessings
Prosperity blessing
×15
×20
×16
Five blessings
Health blessing
Friendship blessing
Prosperity blessing
Family blessing
Wealth blessing

FIG. 4

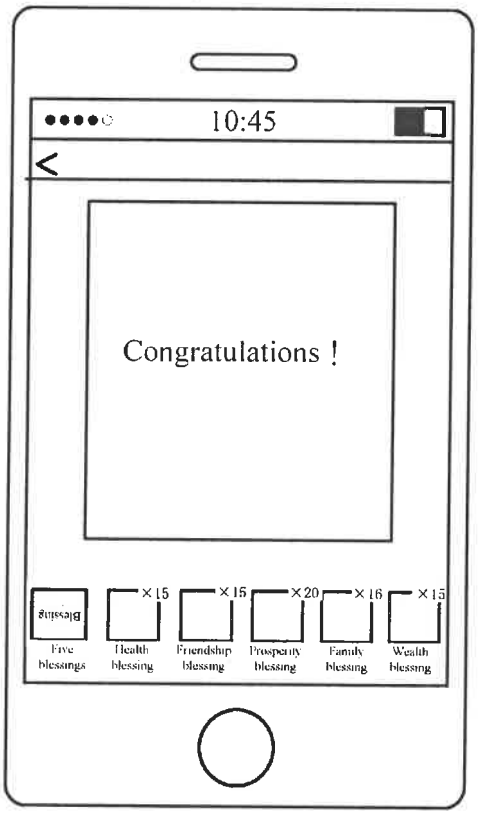

10:45
Congratulations !
×15
×15
×20
×16
×15
Five blessings
Health blessing
Friendship blessing
Prosperity blessing
Family blessing
Wealth blessing

FIG. 5

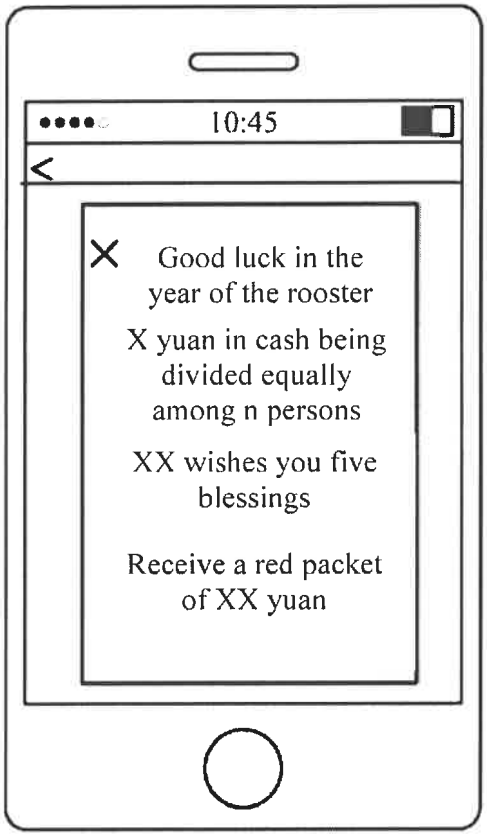

10:45
Good luck in the year of the rooster
X yuan in cash being divided equally among n persons
XX wishes you five blessings
Receive a red packet of XX yuan

FIG. 6

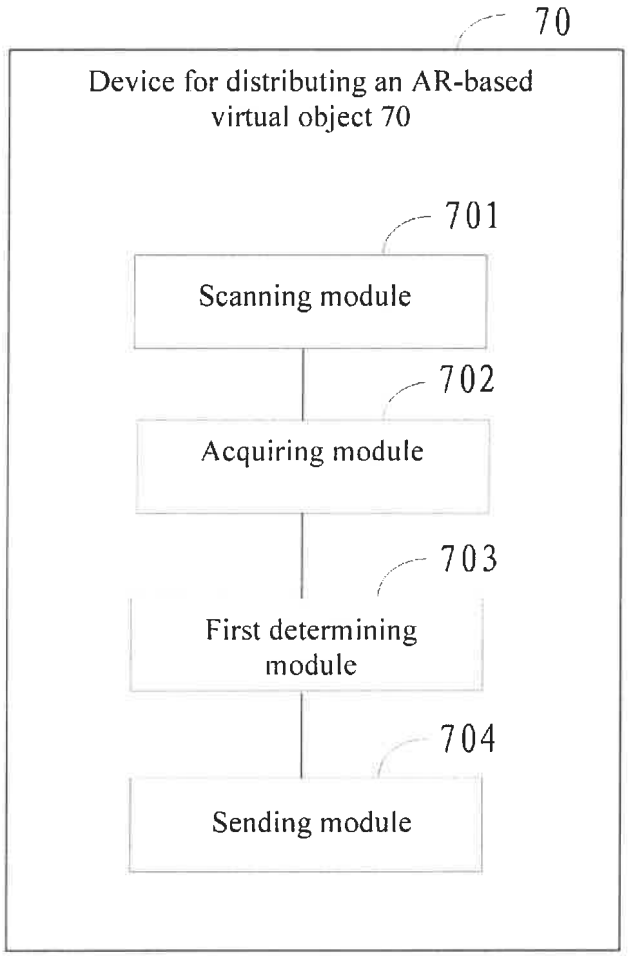

70
Device for distributing an AR-based virtual object 70
701
Scanning module
702
Acquiring module
703
First determining module
704
Sending module

FIG. 7

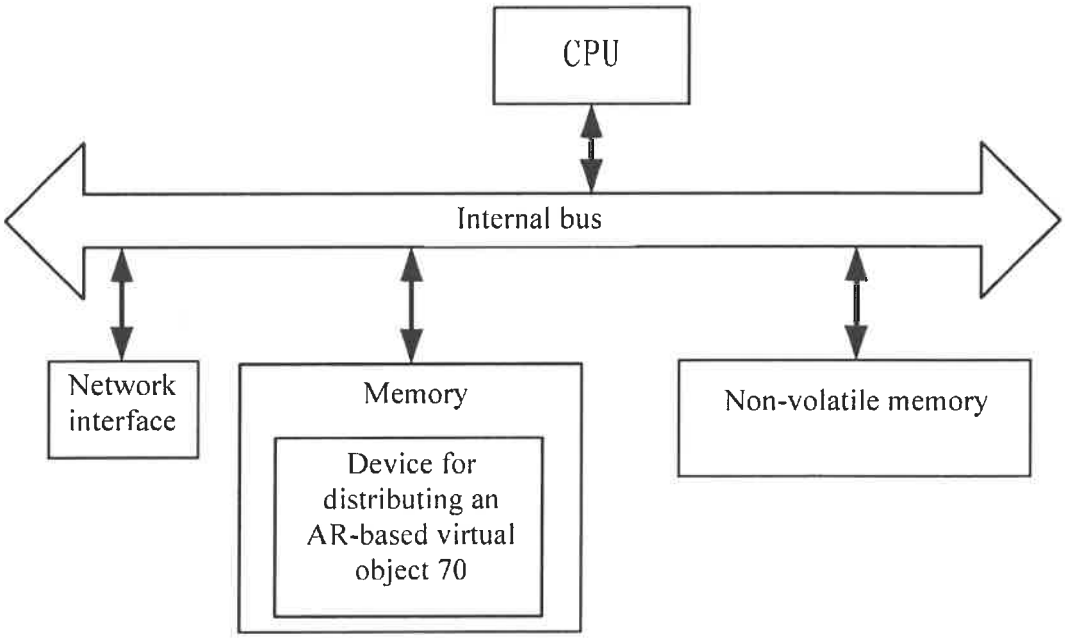

CPU
Internal bus
Network interface
Memory
Device for distributing an AR-based virtual object 70
Non-volatile memory

FIG. 8

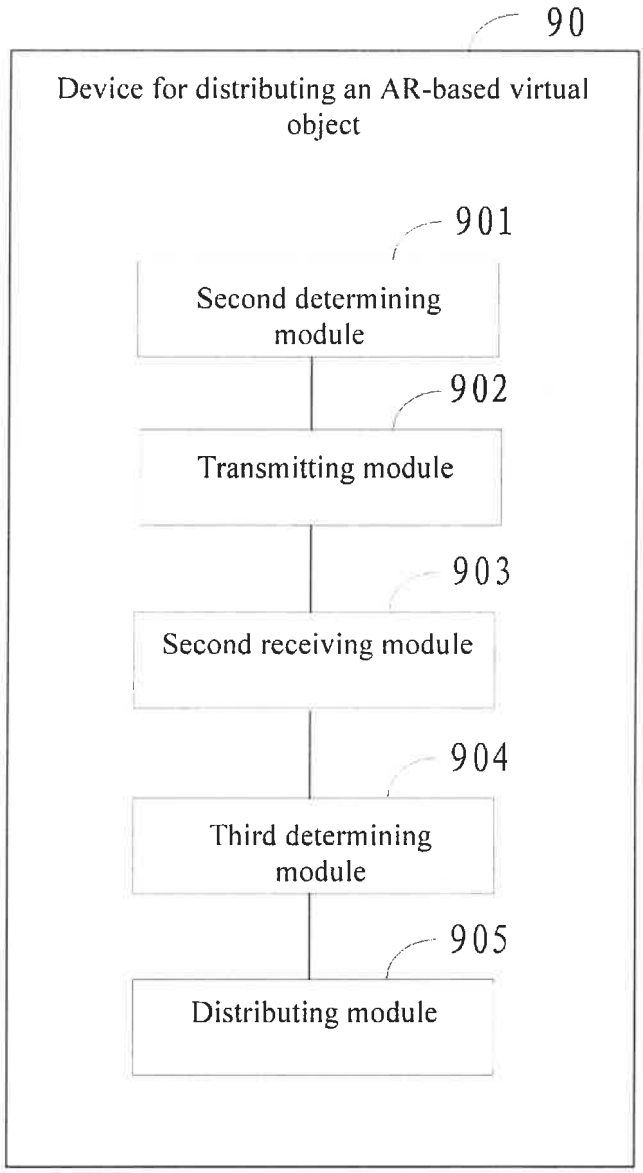

90
Device for distributing an AR-based virtual object
901
Second determining module
902
Transmitting module
903
Second receiving module
904
Third determining module
905
Distributing module

FIG. 9

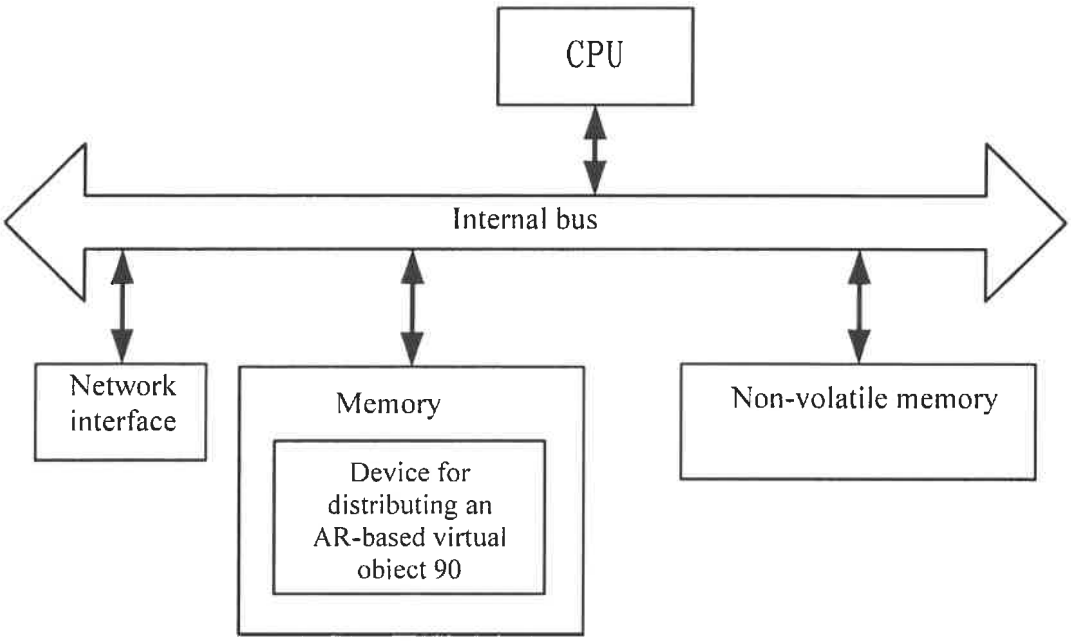

CPU
Internal bus
Network interface
Memory
Device for distributing an AR-based virtual object 90
Non-volatile memory

FIG. 10