

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau

(43) International Publication Date
05 June 2025 (05.06.2025)



(10) International Publication Number
WO 2025/116881 A1

(51) International Patent Classification:

G06F 16/951 (2019.01) G06F 16/432 (2019.01)
G06F 16/41 (2019.01) H04L 9/00 (2022.01)

(21) International Application Number:

PCT/US2023/081111

(22) International Filing Date:

27 November 2023 (27.11.2023)

(25) Filing Language:

English

(26) Publication Language:

English

(71) Applicant: **POPOLOGY MEGVERSE LLC, A DELEWARE LIMITED LIABILITY COMPANY** [US/US];
453 S. Park Drive, Apt. B7, Collingswood, NJ 08108 (US).

(72) Inventors: **RUSH, Daniel D.**; 3200 Triestway, Phila, PA 19145 (US). **REY, Joe**; 453 S. Park Drive, Apt. B7, Collingswood, NJ 08108 (US).

(74) Agent: **HEIDELBERGER, Louis M.**; The Law Offices of Louis M. Heidelberg PLLC, 1229 Laurel Oak Ln, York, PA 17403 (US).

(81) Designated States (*unless otherwise indicated, for every kind of national protection available*): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN, MU, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, CV, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SC, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ,

(54) Title: AGGREGATION, ORGANIZATION, BRANDING, STAKE AND MINING OF IMAGE, VIDEO AND DIGITAL RIGHTS

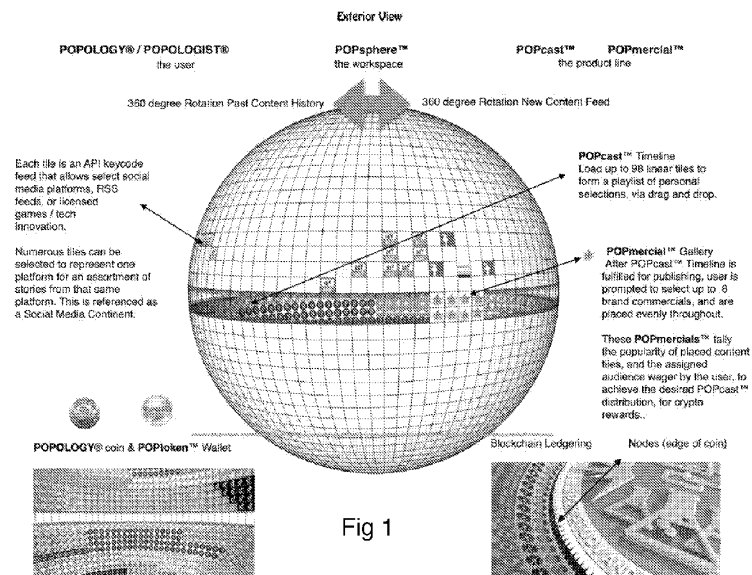


Fig 1

(57) Abstract: Systems and immersive methods are provided for aggregation and organization of image, video and digital rights data. In an exemplary embodiment, a system and method for aggregation and organization of media data acquired from a plurality of sources is provided. The system and method include a data collection element, a brand commercial (POPmercial) placement for sponsorship element, a stake and mining rewards (Futures In Popular) against placed media element and a user interface that allows publishing of a unique curated media stream as a first-time-ever NFT BROADCAST, (POPCast).

[Continued on next page]

DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT,
LU, LV, MC, ME, MK, MT, NL, NO, PL, PT, RO, RS, SE,
SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN,
GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:

— *of inventorship (Rule 4.17(iv))*

Published:

— *with international search report (Art. 21(3))*

— *with amended claims and statement (Art. 19(1))*