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- (54) Title: MEASURING RESPONSE TRENDS IN A DIGITAL TELEVISION NETWORK

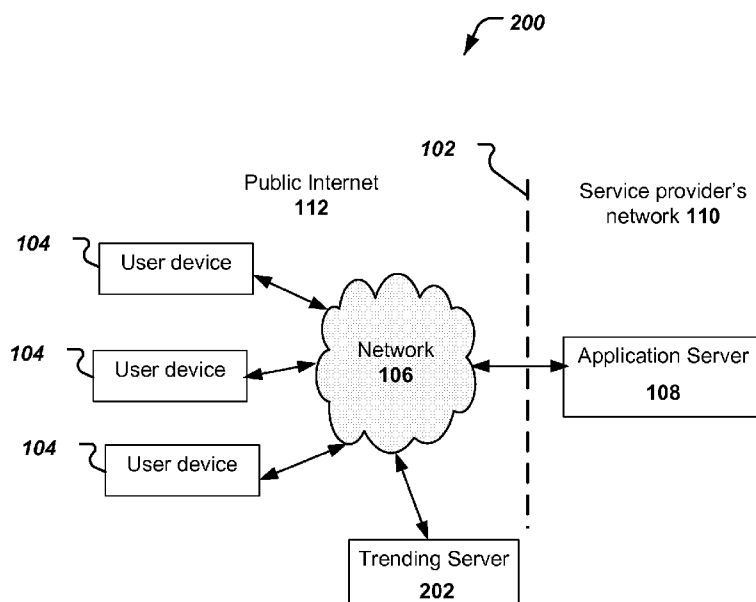


FIG. 2

(57) Abstract: Techniques and systems for providing a trend server outside a content provider network to communicate with the content provider network to build a trend record based on responses received from the content provider network for monitoring certain activity trend or tendency in the content provider network and provide an alert when the content provider network behaves abnormally.

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