

ABSTRACT

METHOD AND APPARATUS FOR AUTOMATICALLY SELECTING MESSAGE
TRANSPORT CHANNEL AND TRANSMITTING MESSAGE

Disclosed is a method for automatically selecting a message transport channel and transmitting a message, including obtaining message information on a transmission target message, obtaining receiver information including at least one of information on a receiver of the message and information on a device of the message, obtaining information on one or more reception-available channels based on the message information and receiver information, selecting at least one of the one or more reception-available channels, and transmitting the message through the selected channel.