Fig.1

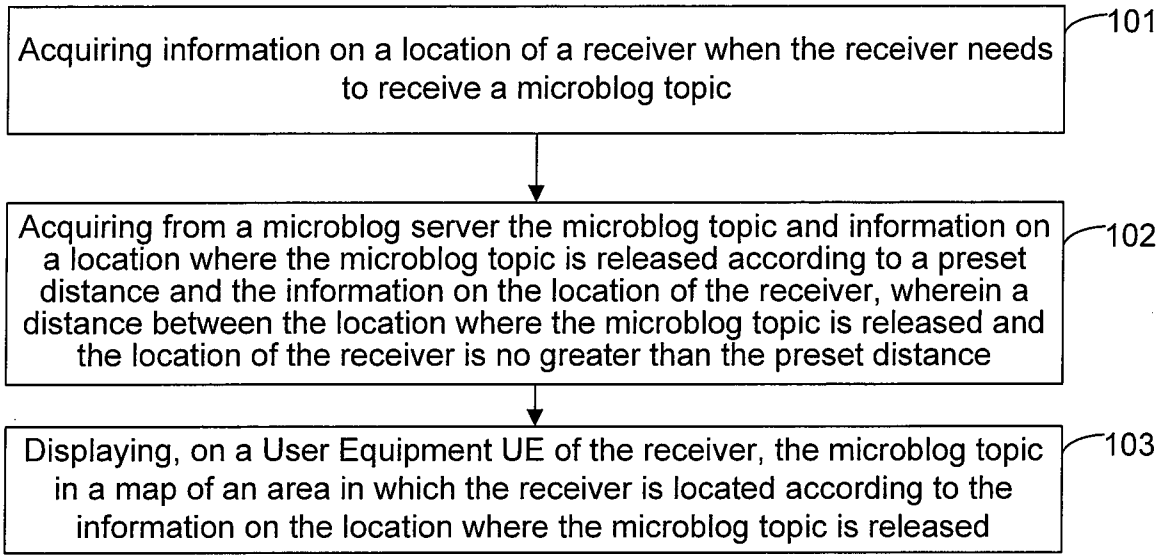

Acquiring information on a location of a receiver when the receiver needs to receive a microblog topic
101
Acquiring from a microblog server the microblog topic and information on a location where the microblog topic is released according to a preset distance and the information on the location of the receiver, wherein a distance between the location where the microblog topic is released and the location of the receiver is no greater than the preset distance
102
Displaying, on a User Equipment UE of the receiver, the microblog topic in a map of an area in which the receiver is located according to the information on the location where the microblog topic is released
103

Fig.2

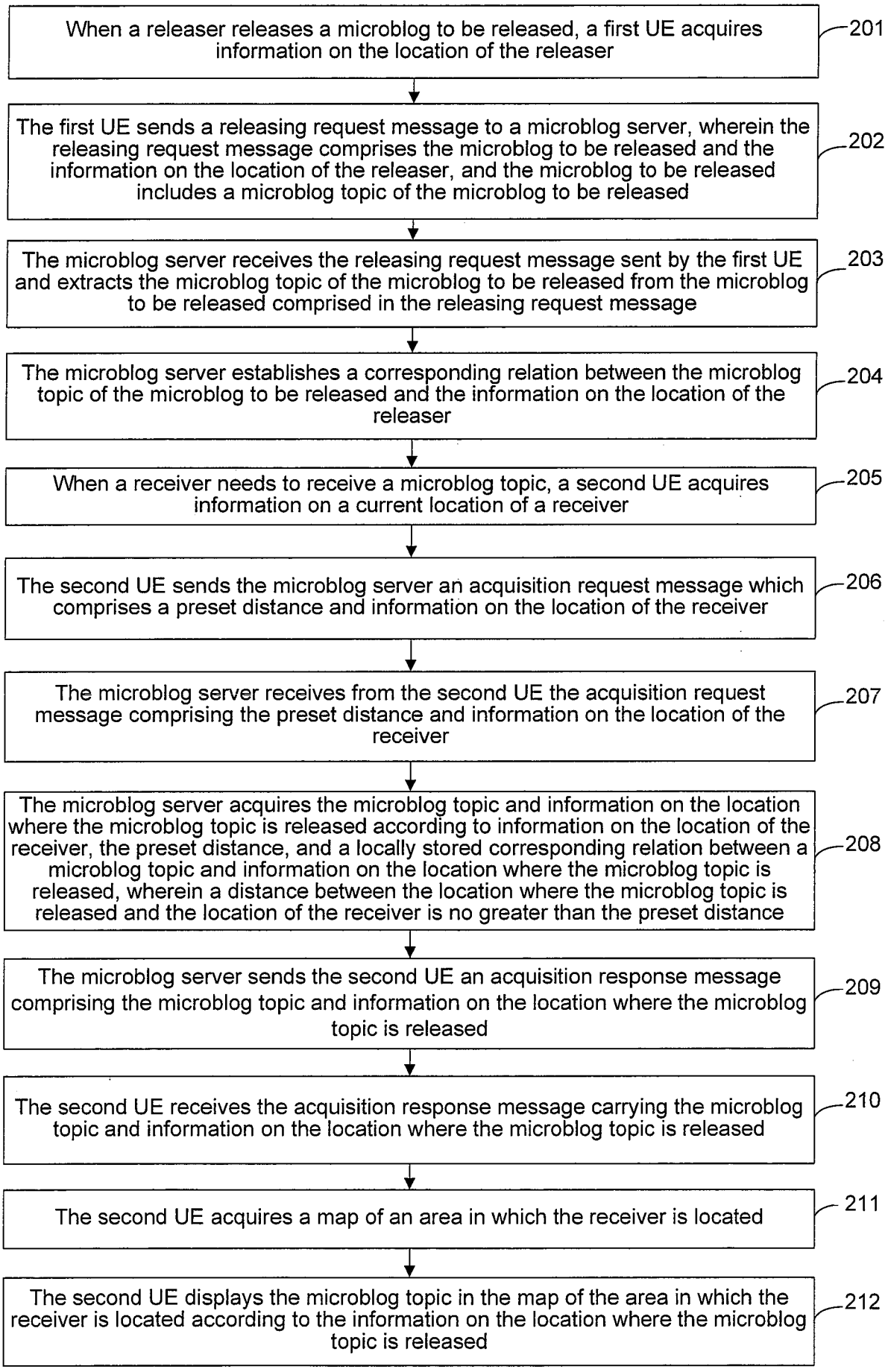

When a releaser releases a microblog to be released, a first UE acquires information on the location of the releaser
201
The first UE sends a releasing request message to a microblog server, wherein the releasing request message comprises the microblog to be released and the information on the location of the releaser, and the microblog to be released includes a microblog topic of the microblog to be released
202
The microblog server receives the releasing request message sent by the first UE and extracts the microblog topic of the microblog to be released from the microblog to be released comprised in the releasing request message
203
The microblog server establishes a corresponding relation between the microblog topic of the microblog to be released and the information on the location of the releaser
204
When a receiver needs to receive a microblog topic, a second UE acquires information on a current location of a receiver
205
The second UE sends the microblog server an acquisition request message which comprises a preset distance and information on the location of the receiver
206
The microblog server receives from the second UE the acquisition request message comprising the preset distance and information on the location of the receiver
207
The microblog server acquires the microblog topic and information on the location where the microblog topic is released according to information on the location of the receiver, the preset distance, and a locally stored corresponding relation between a microblog topic and information on the location where the microblog topic is released, wherein a distance between the location where the microblog topic is released and the location of the receiver is no greater than the preset distance
208
The microblog server sends the second UE an acquisition response message comprising the microblog topic and information on the location where the microblog topic is released
209
The second UE receives the acquisition response message carrying the microblog topic and information on the location where the microblog topic is released
210
The second UE acquires a map of an area in which the receiver is located
211
The second UE displays the microblog topic in the map of the area in which the receiver is located according to the information on the location where the microblog topic is released
212

Fig.3

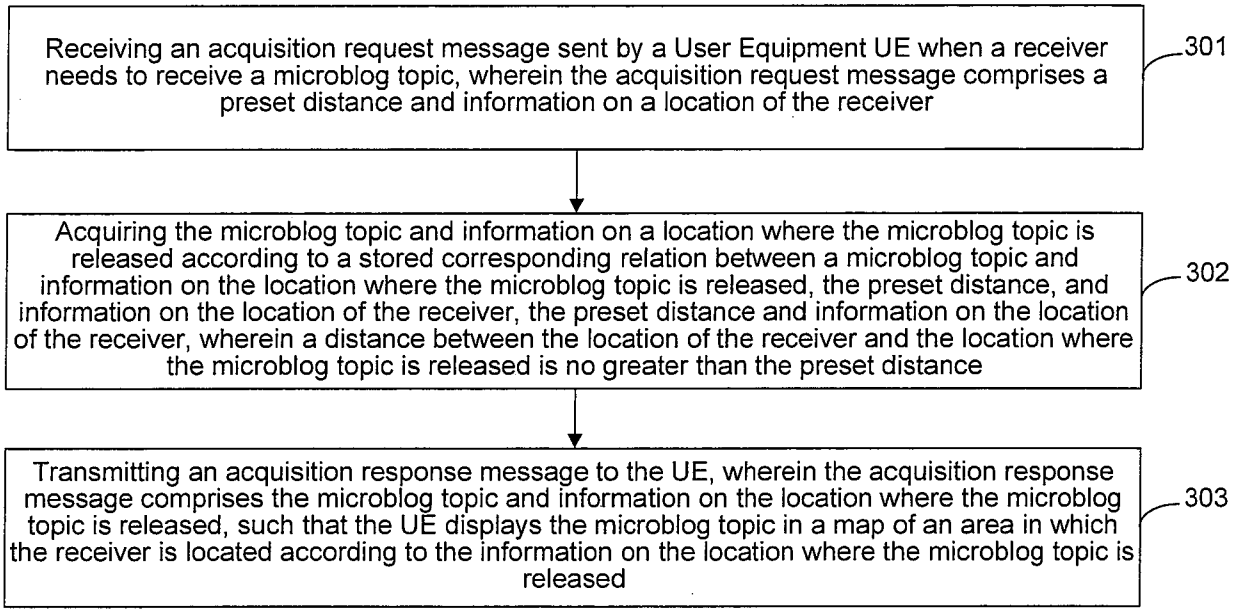

Receiving an acquisition request message sent by a User Equipment UE when a receiver needs to receive a microblog topic, wherein the acquisition request message comprises a preset distance and information on a location of the receiver
301
Acquiring the microblog topic and information on a location where the microblog topic is released according to a stored corresponding relation between a microblog topic and information on the location where the microblog topic is released, the preset distance, and information on the location of the receiver, the preset distance and information on the location of the receiver, wherein a distance between the location of the receiver and the location where the microblog topic is released is no greater than the preset distance
302
Transmitting an acquisition response message to the UE, wherein the acquisition response message comprises the microblog topic and information on the location where the microblog topic is released, such that the UE displays the microblog topic in a map of an area in which the receiver is located according to the information on the location where the microblog topic is released
303

Fig.4

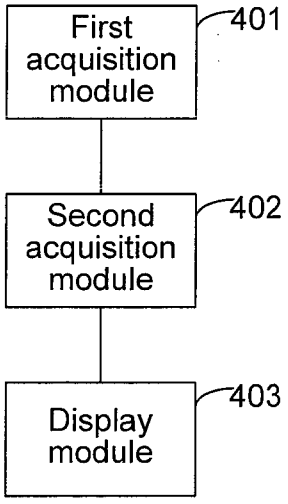

First acquisition module
401
Second acquisition module
402
Display module
403

Fig.5

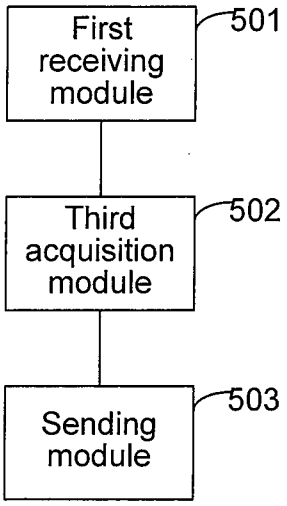
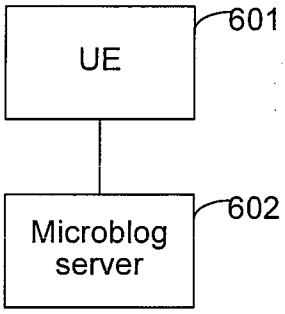

First receiving module
501
Third acquisition module
502
Sending module
503

Fig.6


UE
601
Microblog server
602