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(72) Inventor; and

(71) Applicant: **LOW, Yet Sun** [MY/MY]; No. 64, Jalan 4/64
B, Batu Sri Menjalara, Kepong, 52200 Kuala Lumpur
(MY).

(74) Agents: **SIEW, Andrew, Onn Thiun** et al.; c/o Henry Goh
& Co Sdn Bhd, 217, Jalan Imbi, 55100 Kuala Lumpur
(MY).

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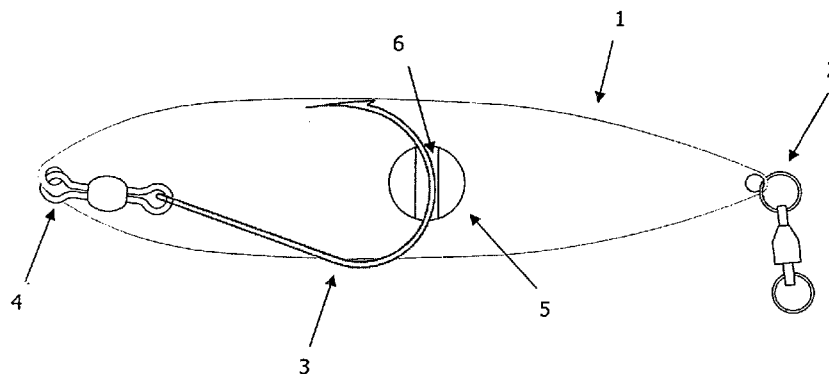


Fig. 1

(57) Abstract: A fishing lure for fishing in streams, rivers and lakes, comprising a body (1), a fishing line coupler (2) for connecting the body to a fishing line, a fishing hook (3), a fishing hook coupler (4) coupling the fishing hook (3) to the body (1), and a fishing hook receiver (5) mounted to the body such that the fishing hook (3) and the fishing hook receiver (5) are attracted to each other by way of magnetic attraction so that when in use, the fishing hook (3) is less prone to get caught by objects such as pebbles, rocks or tree branches, where most of the fishes tend to hide.

